



# Recreation

## MASTER PLAN

GREATER VERNON

## What We Heard Report

July 2018







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## Section One Introduction

Recreation provides multiple pathways to wellbeing for individuals and communities. In order to maximize the benefits of recreation in the Greater Vernon area, and to effectively plan for the future, a Recreation Master Plan was developed. The Recreation Master Plan will be used by Greater Vernon Recreation Services as decisions are made about recreation facilities, active lifestyle opportunities, and the overall delivery of publicly-supported recreation services over the next fifteen (15) years.

The mandate of Greater Vernon Recreation Services is to provide and operate recreation facilities, programs, and services for residents of the City of Vernon, District of Coldstream, and Electoral Areas B (BX/Swan Lake/Commonage) and C (BX/Silverstar) of the Regional District of North Okanagan.

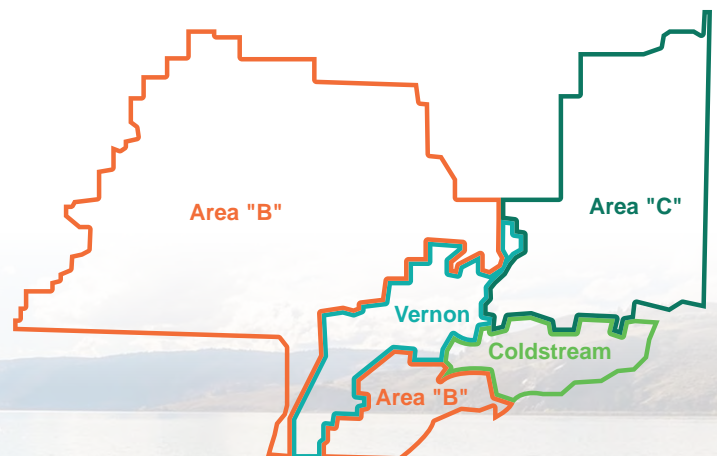
The Recreation Master Plan will focus on philosophic principles, strategic directions, and decision-making tools. Its focus is on recreation facilities, programming, and the overall delivery of services. While the Recreation Master Plan does provide some direction for outdoor recreation, it is important to note that the City of Vernon and the District of Coldstream have active Parks Master Plans; therefore, the Recreation Master Plan has a slightly reduced scope regarding outdoor recreation and only provides direction where necessary. Direction for culture is provided in the Greater Vernon Cultural Plan.

The intent is to understand the current state of existing recreation services, to identify the needs of residents and community organizations, and to execute a plan that, when combined with the Parks Master Plans and Cultural Master Plan, address these topics in a fiscally responsible manner.

### A Renewed Definition of Recreation

“Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.”

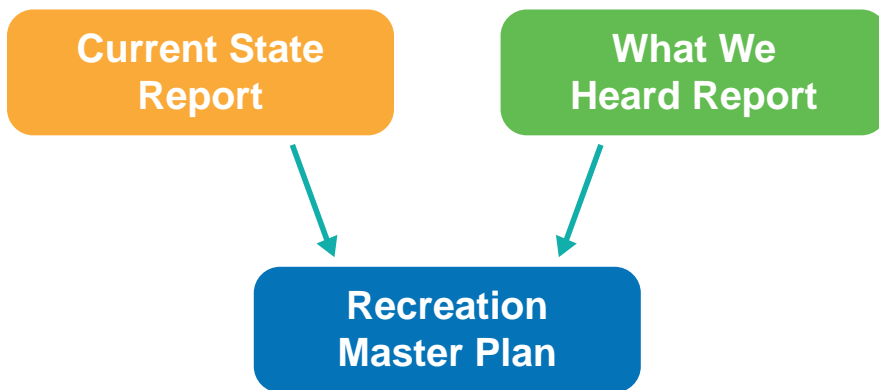
– A Framework for Recreation in Canada 2015: Pathways to Wellbeing



## Planning Process

Three documents were produced during the planning process.

1. The **Current State Report** contains a series of research conducted in 2018 regarding existing infrastructure, programs, partnerships, policies, population, trends, and other service delivery aspects.
2. The **What We Heard Report** presents public consultation findings from a series of engagement techniques that were conducted in 2018 specifically for this planning process.
3. The **Recreation Master Plan** considers the information presented in the first two documents and presents a strategic plan for the next fifteen (15) years. It is a guiding document that provides philosophic principles, strategic directions, and decision-making tools.



The research and engagement conducted for the first two documents took place simultaneously from the beginning of 2018 to the end of May. After the research and engagement was complete, a draft version of the Recreation Master Plan was developed and presented to the public and stakeholders in 2018. The draft master plan review phase provided an opportunity for the public and stakeholders to review the draft Recreation Master Plan. Based on the feedback that was gathered during the draft review, the Recreation Master Plan was adjusted accordingly and finalized.



# What We Heard Report Overview

## Overview of Engagement Techniques

Engagement Technique	Brief Description and Purpose	Level of Participation
Household Survey	<ul style="list-style-type: none"> <li>Controlled access version: Letters were sent to a random sample of households in the Greater Vernon area with instructions to access an online survey.</li> <li>Open access version: The same survey was then available on the project webpage for all residents.</li> <li>To gain a better understanding of the behaviors, opinions, and preferences of the general public.</li> </ul>	<ul style="list-style-type: none"> <li>1,250 responses to the controlled access version of the survey.</li> <li>831 responses to the open access version of the survey.</li> </ul>
Student Survey	<ul style="list-style-type: none"> <li>A link to an online survey was circulated to school administrators and responses were completed in class.</li> <li>To gain a better understanding of the behaviors, opinions, and preferences of young people.</li> </ul>	<ul style="list-style-type: none"> <li>84 survey responses.</li> </ul>
Stakeholder Survey	<ul style="list-style-type: none"> <li>A link to an online survey was emailed to a broad range of community organizations.</li> <li>To better understand the needs of community organizations that are involved in providing recreation opportunities to area residents.</li> </ul>	<ul style="list-style-type: none"> <li>21 survey responses.</li> </ul>
Stakeholder Interviews	<ul style="list-style-type: none"> <li>In-person discussion sessions (semi-structured interviews) were facilitated with selected community organizations. Some discussions hosted multiple groups in a single session while some discussions were one-on-one sessions.</li> <li>To gain a deeper understanding of the specific needs and opinions expressed by recreation stakeholders such as community organizations.</li> </ul>	<ul style="list-style-type: none"> <li>96 total individuals representing 56 organizations.</li> </ul>
Online Engagement	<ul style="list-style-type: none"> <li>Engage Vernon, the City's online engagement platform, hosted a Greater Vernon Recreation Master Plan webpage.</li> <li>To educate the general public about the planning process and to capture brief comments relating to recreation preferences and needs.</li> </ul>	<ul style="list-style-type: none"> <li>719 site visits.</li> <li>45 comments provided.</li> </ul>
Community Event Engagement	<ul style="list-style-type: none"> <li>A kickoff event was hosted at the Vernon Recreation Centre as well as attendance at other community events and pop-up locations.</li> <li>To educate the general public about the planning process, to capture comments relating to recreation preferences and needs, and to answer any questions relating to the planning process.</li> </ul>	<ul style="list-style-type: none"> <li>Approximately 600 comments provided on VisionScape materials.</li> <li>38 intercept survey responses.</li> </ul>

Note: Hardcopies were available for each survey upon request.



## Section Two

# Household Surveys

A household survey was conducted in spring of 2018 to gain a better understanding of the behaviors, opinions, and preferences of the general public in the Greater Vernon area. A controlled access version of the survey was conducted first followed by an open access version. In the controlled access version, letters were mailed to a random sample of households in the Greater Vernon area with instructions and a unique password to complete an online survey (hardcopies were available upon request). Households were randomly selected within a number of geographic areas to ensure an appropriate geographic distribution of responses. The same survey was then available on the project webpage for all residents who did not receive an invitation to the controlled access version. Responses were anonymous and entry for the survey prizes was optional (two \$50 gift certificates to Boston Pizza).

In total, 1,250 responses were gathered from the controlled access version of the survey and 831 open access version responses were submitted. The geographic distribution of surveys sent and surveys returned (controlled access version) was fairly consistent as 70% of the surveys were sent to City of Vernon residents, 15% sent to District of Coldstream, and 7.5% were sent to each Areas B and C. Overall, the margin of error for the controlled access survey calculates to +/-2.5% 19 times out of 20.



Jurisdiction	Controlled Access Surveys Sent	Controlled Access Surveys Submitted		Open Access Surveys Submitted	
City of Vernon	5,250	824	65.9%	483	58.1%
Coldstream	1,125	239	19.1%	130	15.6%
RDNO Area B	563	80	6.4%	32	3.9%
RDNO Area C	563	107	8.6%	47	5.7%
<b>Total</b>	<b>7,501</b>	<b>1,250</b>	<b>100%</b>	<b>831<sup>1</sup></b>	<b>100%</b>

Results to questions are shown in the order as they appeared in the survey. Due to rounding, sums may not always add to 100%. The result write-ups and graphs are from the responses submitted to the controlled accessed version of the survey. Please refer to the pull-out boxes for pertinent results from the open public version of the survey.

## Open Access Survey

Please refer to these pull-out boxes for pertinent results from the open access version of the survey.



<sup>1</sup> 28 respondents do not live within the study area and 111 respondents did not provide their location of residence.

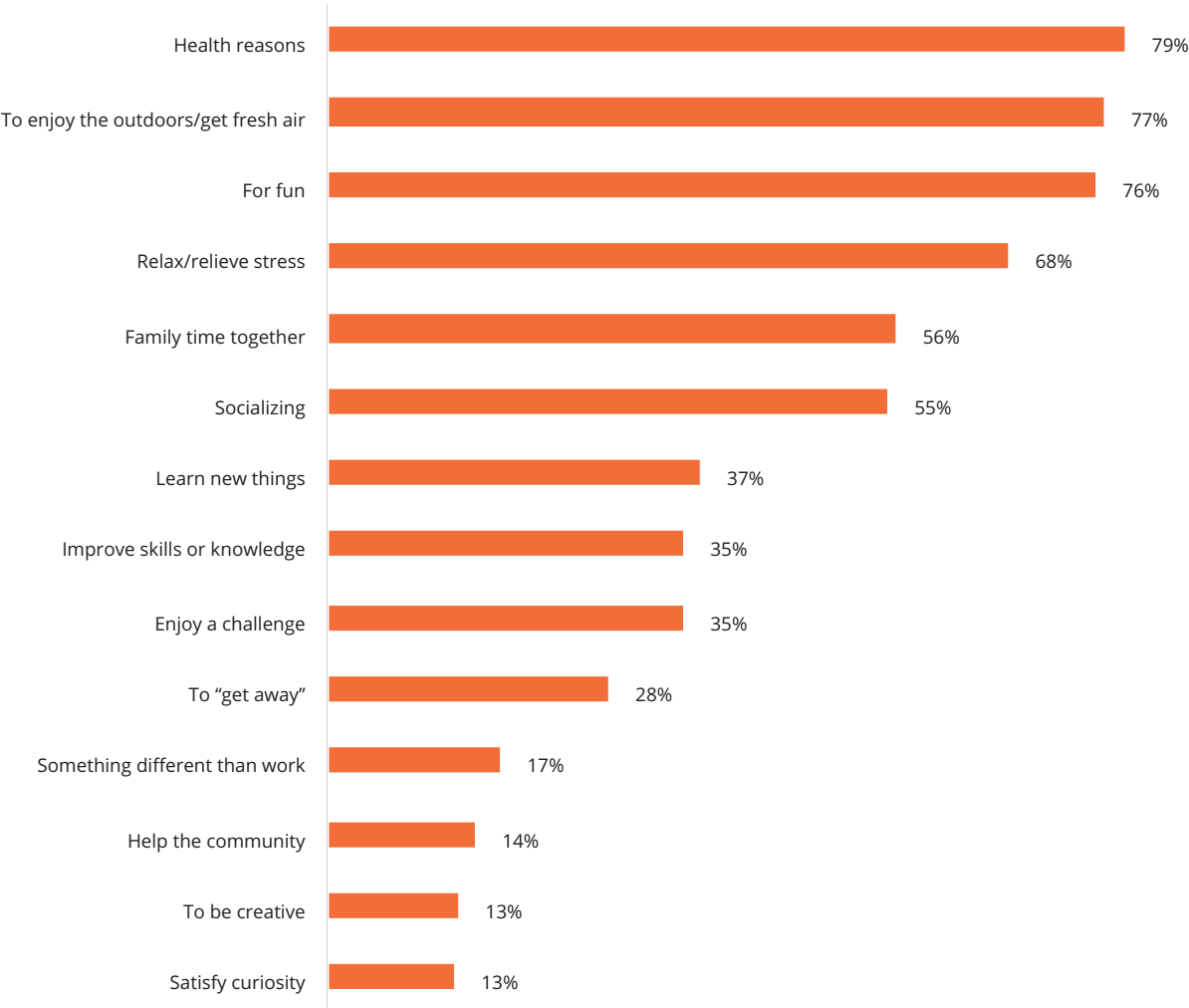
# Reasons for Participating

The main reasons that motivate household members to participate in recreation activities are health reasons (79%), to enjoy the outdoors/get fresh air (77%), and for fun (76%).

Open Access Survey

Top three reasons:  
1. For fun (82%)  
2. To enjoy the outdoors/get fresh air (76%)  
3. Health reasons (71%)

## What are the main reasons that your household participates in recreation activities?



## Current Usage

For each recreation amenity listed, respondents were asked to indicate how many times their household used or visited it as an active participant (not a spectator) in the previous 12 months. The most utilized amenities were non-motorized trails and pathways in the City of Vernon, trails outside the City, and the Aquatic Centre. The Aquatic Centre was used by half (50%) of respondent households over the past year, including 14% that used it on 21 or more occasions. The Auditorium experienced the most low frequency uses as 38% of households used it 1-10 times in the previous year.

### Open Access Survey

Top three indoor:

1. Aquatic Centre (78%)
2. Auditorium (52%)
3. Kal Tire Place – ice (50%)

Top three outdoor:

4. Trails and paths in Vernon (78%)
5. Trails and paths out of Vernon (70%)
6. Sports fields (51%)

Percentages reflect the proportion of households that used the facility at least once in the past year.

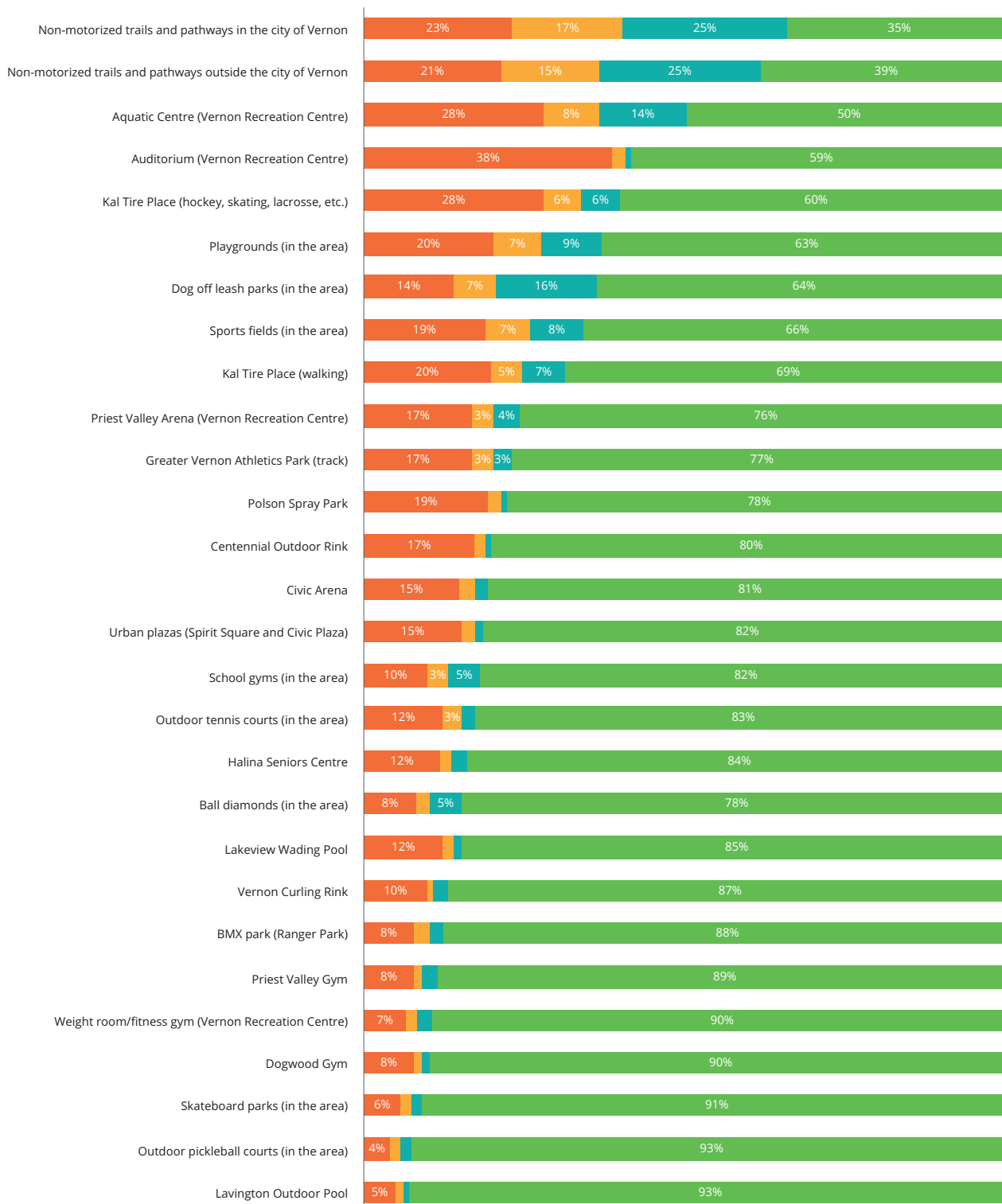
### Key Finding

Half of households used the Aquatic Centre in the past year.



**For each recreation amenity listed, please indicate how many times your household has used or visited it as an active participant (not a spectator) in the previous 12 months.**

1-10 Uses    11-20 Uses    +21 Uses    Did Not Use



# Barriers to Participation

Busy with other activities (53%), unaware of some opportunities (30%), and interest and programs don't match (29%) were the top barriers that prevent respondents, or someone in their household, from participating in recreation programs and services in the Greater Vernon area.

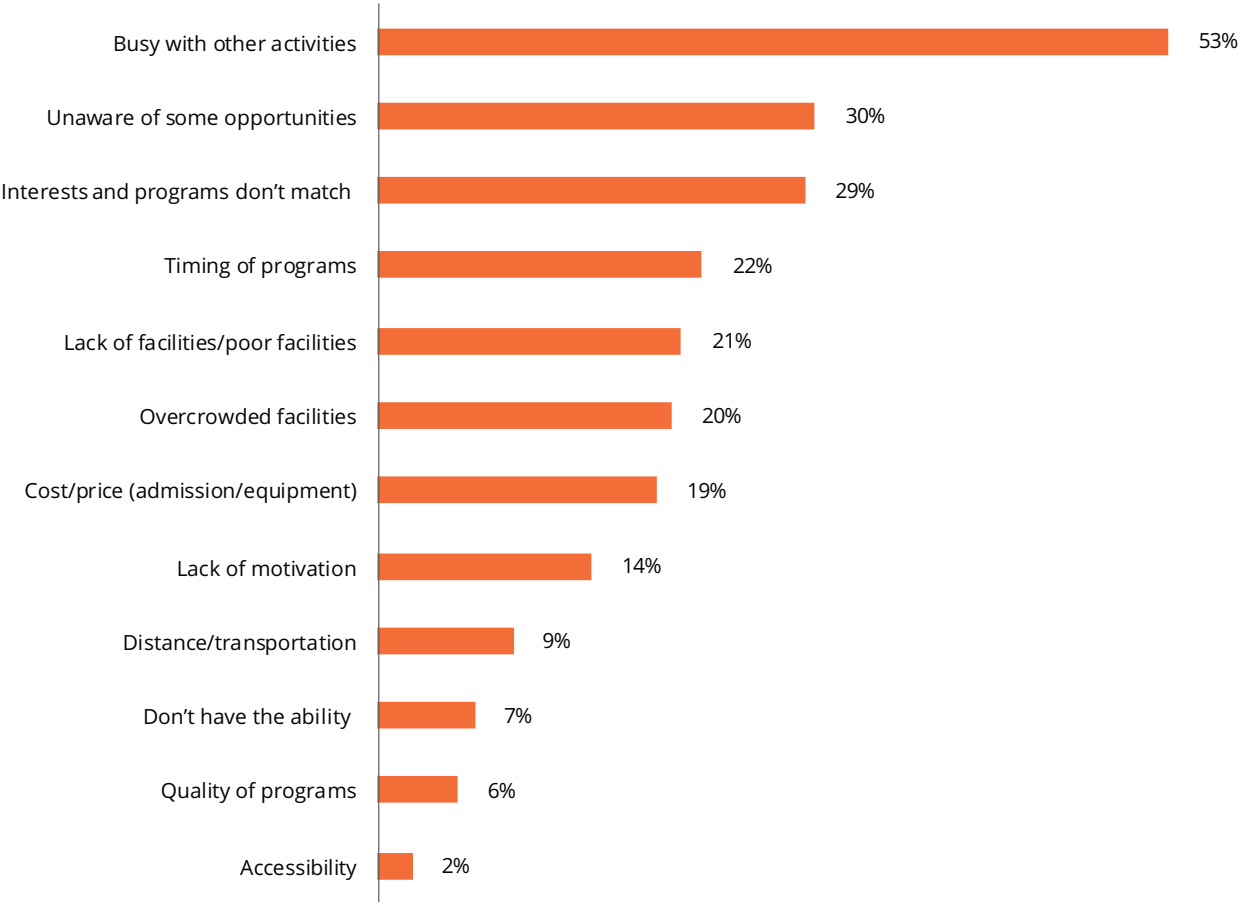
## Key Finding

Being unaware of opportunities is perceived to be a barrier to recreation participation.

## Open Access Survey

- Top three barriers:
- 1. Busy with other activities (44%)
  - 2. Lack of facilities/poor facilities (38%)
  - 3. Overcrowded facilities (38%)

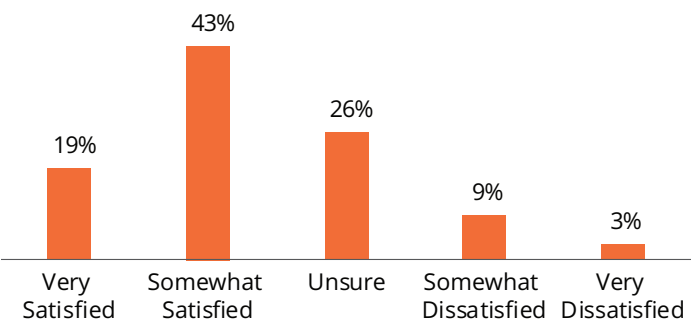
## What, if anything, prevents you or someone in your household from participating in recreation programs and services in Greater Vernon?



# Satisfaction with Programs and Services

Respondents were asked to indicate how satisfied they are with the recreation programs and services currently offered in the Greater Vernon area. Sixty-two percent (62%) are satisfied to some extent (19% very satisfied; 43% somewhat satisfied) while 12% are dissatisfied.

Overall, how satisfied are you with the recreation programs and services currently offered in the Greater Vernon area?



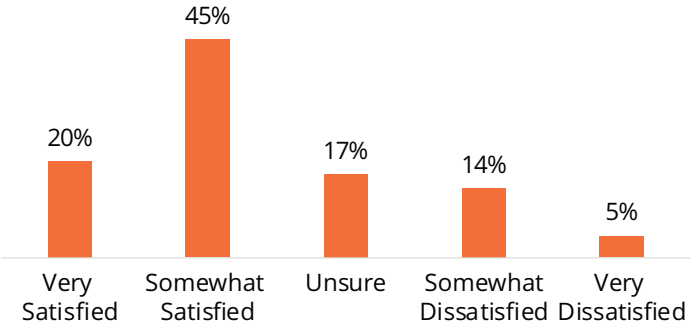
## Open Access Survey

Very Satisfied: 11%  
Somewhat Satisfied: 46%  
Unsure: 20%  
Somewhat Dissatisfied: 19%  
Very Dissatisfied: 5%

# Satisfaction with Facilities and Spaces

Two-thirds (65%) of respondent households are satisfied with the recreation facilities and spaces currently offered in the Greater Vernon area while 19% are dissatisfied.

Overall, how satisfied are you with the recreation facilities and spaces currently offered in the Greater Vernon area?



## Open Access Survey

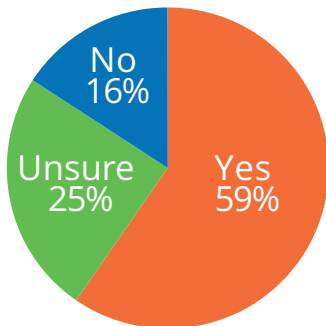
Very Satisfied: 10%  
Somewhat Satisfied: 50%  
Unsure: 13%  
Somewhat Dissatisfied: 21%  
Very Dissatisfied: 7%



## Need for New/Upgraded Facilities or Spaces

Answering on behalf of their entire household, 59% see a need for new and/or upgraded recreation facilities and spaces to be developed in the Greater Vernon area while 16% do not.

**Do you see a need for new and/or upgraded recreation facilities and spaces to be developed in the Greater Vernon area?**



### Open Access Survey

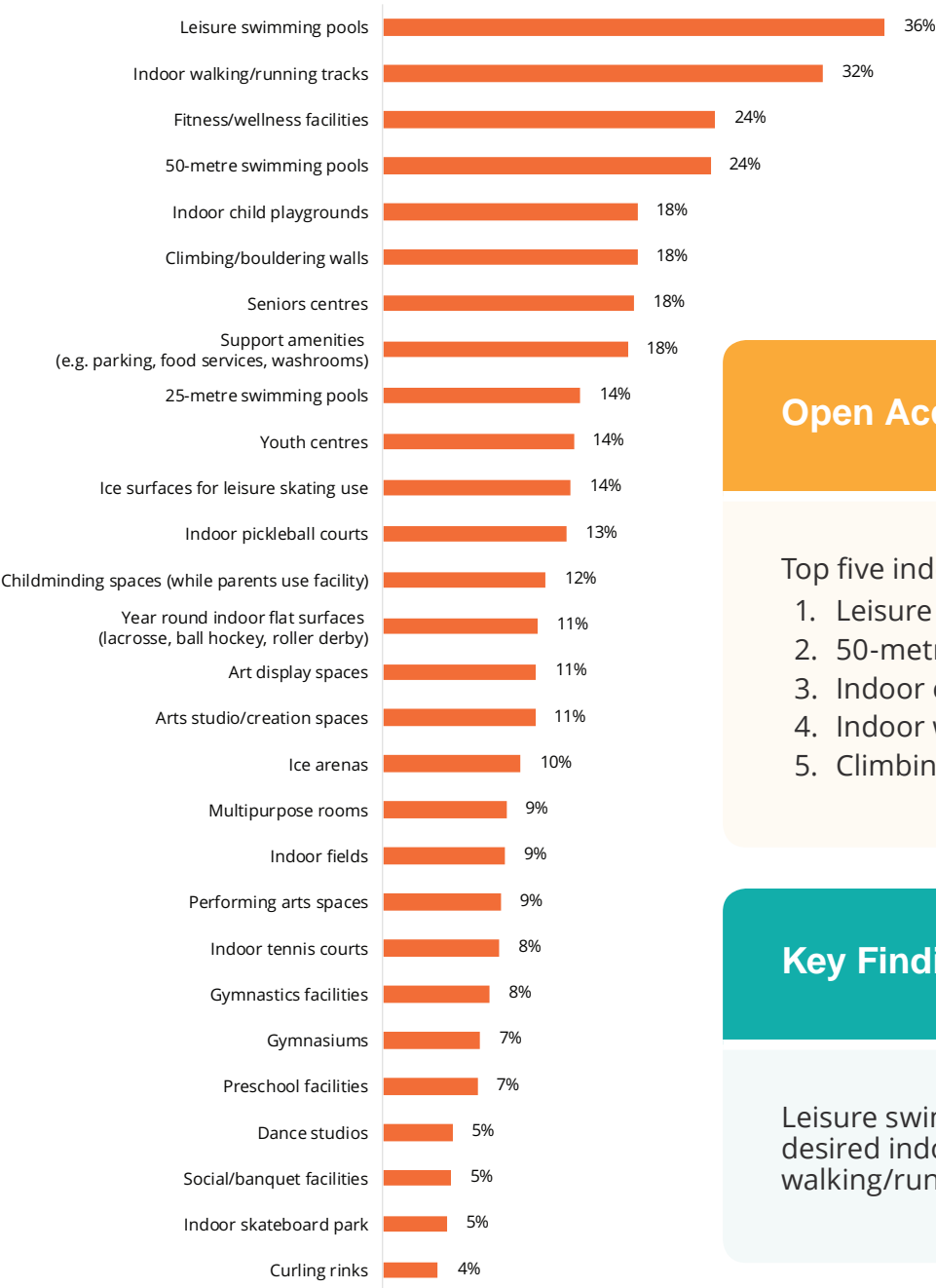
Yes: 83%  
Unsure: 9%  
No: 8%

# Indoor Priorities

Those who responded “yes” or “unsure” to the previous question were then asked to identify up to five indoor and up to five outdoor recreation spaces that they think need to be developed or upgraded in the Greater Vernon area. Respondents were also reminded to consider that there are costs to building and operating recreation facilities and that their responses will be used to help determine facility priorities for planning purposes; they may not lead to changes in a facility or new facilities being built.

Leisure swimming pools (36%), indoor walking/running track (32%), fitness/wellness facilities (24%), and 50-metre swimming pools (24%) were the most selected indoor spaces.

Select up to five indoor recreation spaces that should be more readily available or enhanced in the Greater Vernon area.



## Open Access Survey

- Top five indoor priorities:
1. Leisure swimming pools (51%)
  2. 50-metre swimming pools (30%)
  3. Indoor child playgrounds (28%)
  4. Indoor waking/running track (23%)
  5. Climbing/bouldering walls (23%)

## Key Finding

Leisure swimming pool is the most desired indoor facility space, followed by walking/running track.

# Outdoor Priorities

In regard to outdoor spaces, the most selected were beaches/ lake access points (48%), non-paved trails (47%), paved pathways (34%), and walking/hiking amenities (34%).

Select up to five outdoor recreation spaces that should be more readily available or enhanced in the Greater Vernon area.



## Open Access Survey

- Top five outdoor priorities:
1. Beaches/lake access points (49%)
  2. Trails (non-paved) (38%)
  3. Outdoor swimming pools (28%)
  4. Trails (paved pathways) (28%)
  5. Walking/hiking amenities (27%)

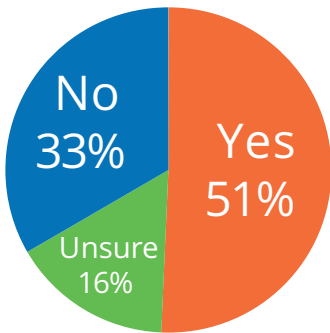
## Key Finding

The most desired outdoor spaces facilitate spontaneous, unstructured activities.

# Community Events

Just over half (51%) of households attended a major indoor or outdoor event in the Greater Vernon area in the past 12 months.

Did anyone in your household attend a major indoor or outdoor event in the Greater Vernon area in the past 12 months?



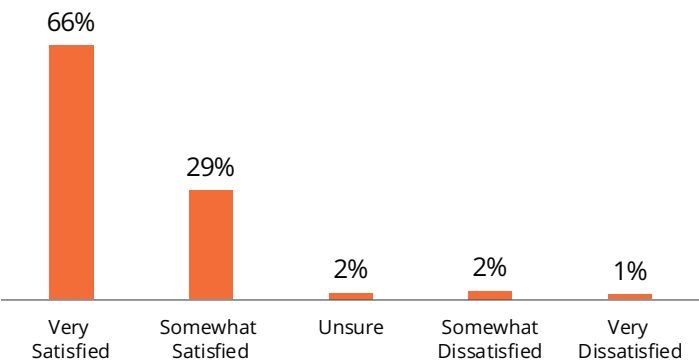
## Open Access Survey

Yes: 60%  
Unsure: 18%  
No: 23%

# Satisfaction with Community Events

Of the household that did attend an event in the past year, 95% were satisfied with the event (66% very satisfied; 29% somewhat satisfied). Only 3% were dissatisfied.

Overall, how satisfied were you with the event(s)?



## Open Access Survey

Very Satisfied: 53%  
Somewhat Satisfied: 37%  
Unsure: 6%  
Somewhat Dissatisfied: 3%  
Very Dissatisfied: 1%

## Key Finding

Satisfaction with community events is very high.

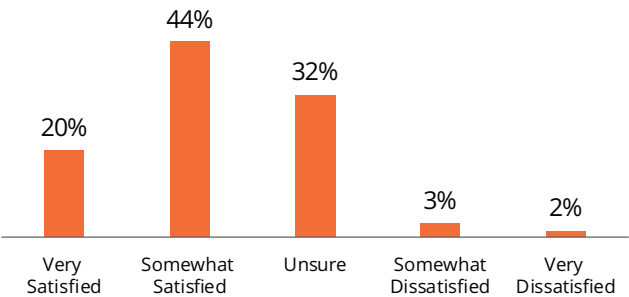
# Satisfaction with Programming

Through community organizations, other not-for-profit groups, and Greater Vernon Recreation Services, there is a variety of recreation programs offered to area residents. With this in mind, households were asked how satisfied they are generally with recreation programs currently offered. Sixty-four percent (64%) are satisfied to some extent while 5% are not.

Open Access Survey

Very Satisfied: 14%  
Somewhat Satisfied: 47%  
Unsure: 27%  
Somewhat Dissatisfied: 10%  
Very Dissatisfied: 2%

How satisfied are you generally with the recreation programs currently offered in the Greater Vernon area?



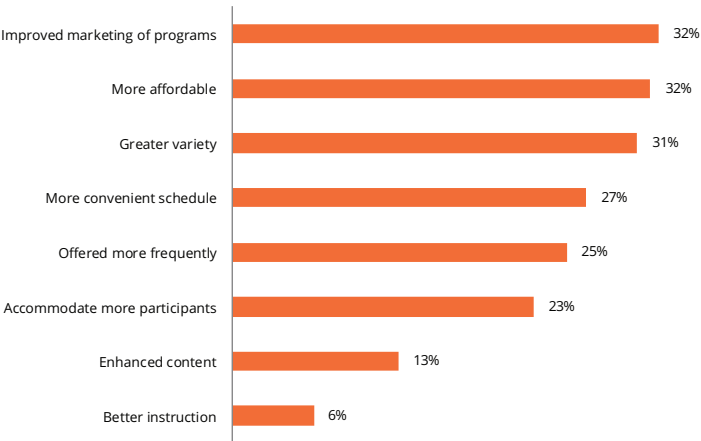
# Improvements to Programming

Improved marketing of programs (32%), more affordable (32%), and greater variety (31%) were the top suggested improvements or changes regarding programming.

Open Access Survey

Top three improvements:  
1. More convenient schedule (40%)  
2. More affordable (37%)  
3. Offered more frequently (35%)

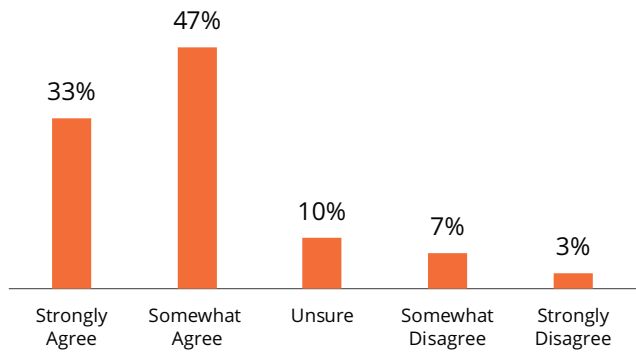
What improvements or changes are needed regarding programming?



# Level of Agreement Statements

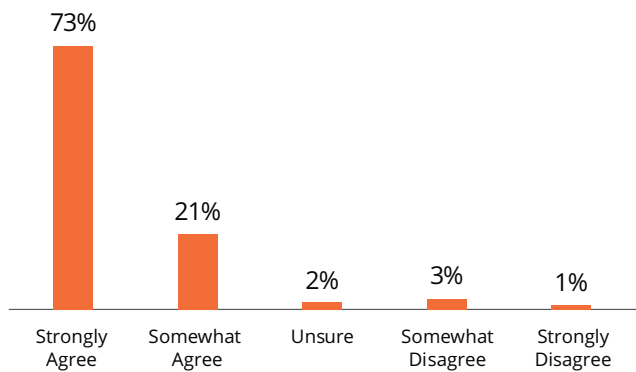
Respondents were presented with a series of statements and were asked to indicate their level of agreement with each. Eighty percent (80%) of respondents agree to some extent that residents can benefit even if they do not use recreation services directly.

## Residents can benefit even if they do not use recreation services directly.



Seventy-three percent (73%) of respondents strongly agree that recreation is a “must have” service. Four percent (4%) disagree to some extent.

## Recreation is a “must have” service.



### Open Access Survey

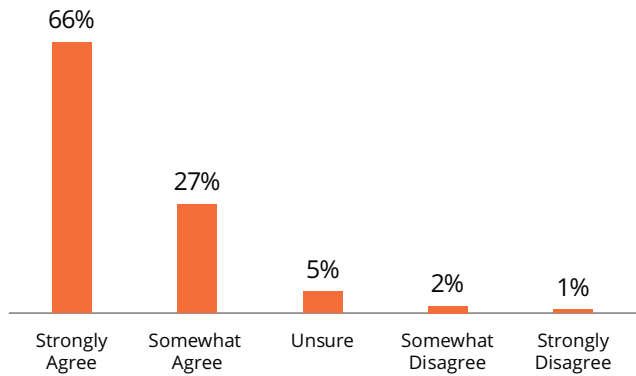
Strongly Agree: 40%  
Somewhat Agree: 42%  
Unsure: 10%  
Somewhat Disagree: 6%  
Strongly Disagree: 3%

### Open Access Survey

Strongly Agree: 84%  
Somewhat Agree: 13%  
Unsure: 1%  
Somewhat Disagree: 1%  
Strongly Disagree: 1%

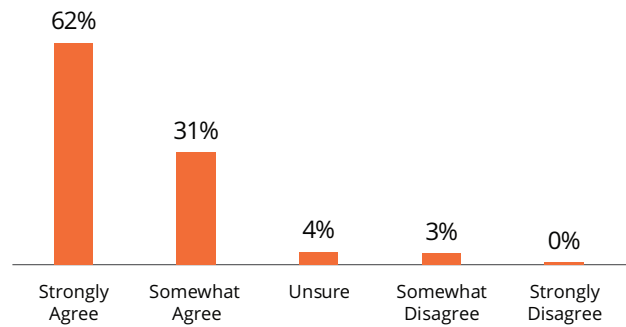
Ninety-three percent (93%) of respondents agree to some extent that recreation contributes to civic pride while 3% do not agree.

**Recreation contributes to civic pride.**



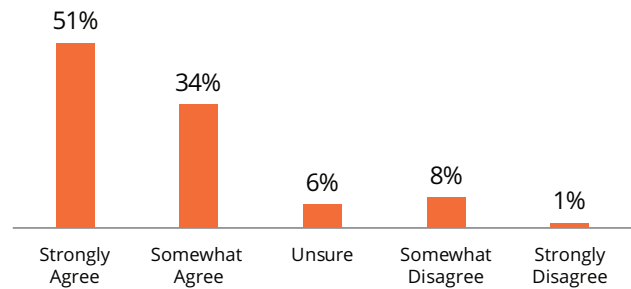
Ninety-three percent (93%) of respondents agree to some extent that, where possible, facilities should be developed considering their impact on the environment.

**Where possible, facilities should be developed considering their impact on the environment.**



Fifty-one percent (51%) of respondents strongly agree and 34% somewhat agree that it is important to maintain or upkeep our existing facilities before we consider developing new ones.

**It is important to maintain or upkeep our existing facilities before we consider developing new ones.**



**Open Access Survey**

Strongly Agree: 75%  
Somewhat Agree: 18%  
Unsure: 4%  
Somewhat Disagree: 2%  
Strongly Disagree: 1%

**Open Access Survey**

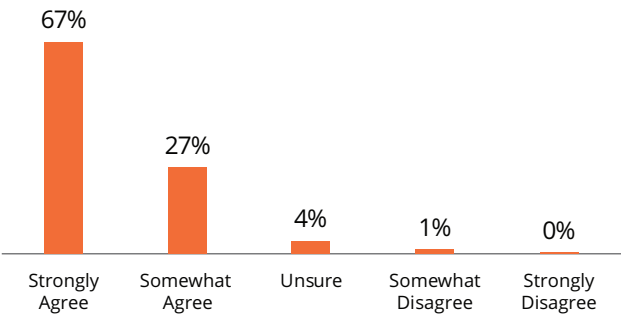
Strongly Agree: 66%  
Somewhat Agree: 27%  
Unsure: 3%  
Somewhat Disagree: 3%  
Strongly Disagree: 2%

**Open Access Survey**

Strongly Agree: 35%  
Somewhat Agree: 38%  
Unsure: 7%  
Somewhat Disagree: 16%  
Strongly Disagree: 4%

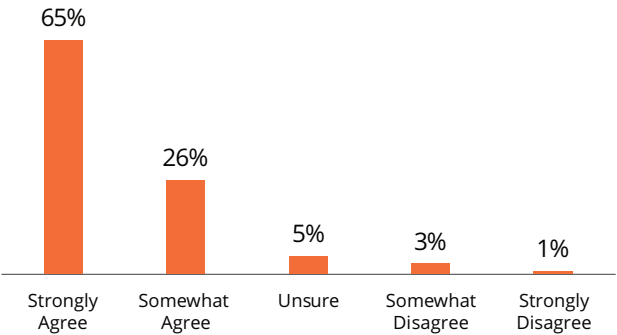
Two-thirds (67%) of respondents strongly agree that recreation helps strengthen and brings the community together. One percent (1%) disagrees to some extent.

**Recreation helps strengthen and bring the community together.**



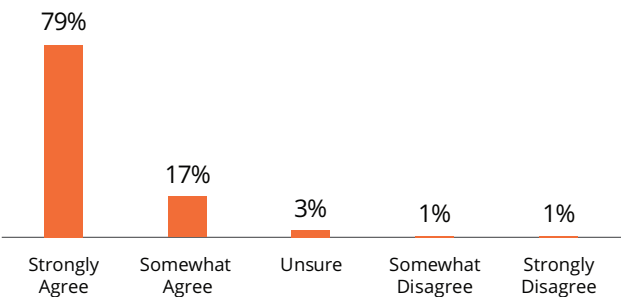
Ninety-one percent (91%) of respondents agree to some extent that recreation contributes to the local economy by attracting new residents and visitors. Four percent (4%) disagree to some extent.

**Recreation contributes to the local economy by attracting new residents and visitors.**



Seventy-nine percent (79%) of respondents strongly agree and 17% somewhat agree that, where possible, the jurisdictions in the Greater Vernon area should work together to provide recreation opportunities for residents. Two percent (2%) disagree to some extent (1% strongly disagree; 1% somewhat disagree).

**Where possible, the jurisdictions in the Greater Vernon area should work together to provide recreation opportunities for residents**



**Open Access Survey**

Strongly Agree: 75%  
Somewhat Agree: 22%  
Unsure: 2%  
Somewhat Disagree: 2%  
Strongly Disagree: 0%

**Open Access Survey**

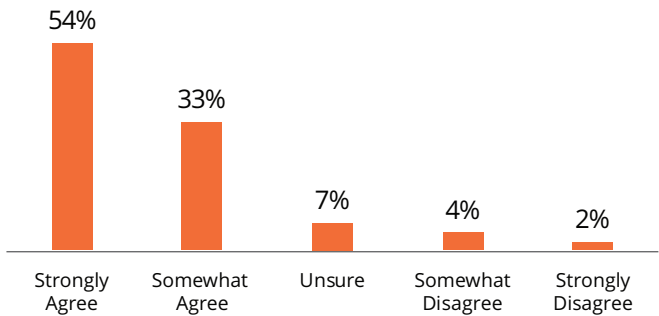
Strongly Agree: 79%  
Somewhat Agree: 16%  
Unsure: 2%  
Somewhat Disagree: 2%  
Strongly Disagree: 1%

**Open Access Survey**

Strongly Agree: 85%  
Somewhat Agree: 12%  
Unsure: 1%  
Somewhat Disagree: 1%  
Strongly Disagree: 1%

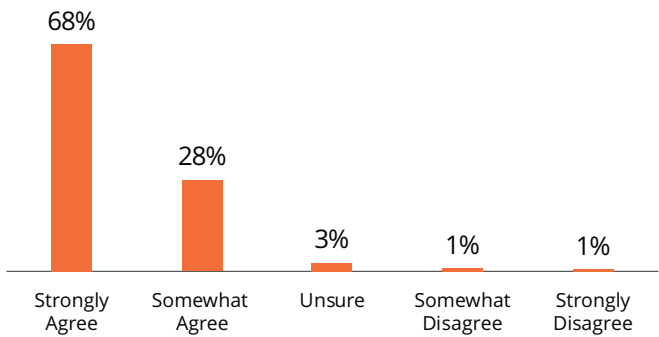
Eighty-seven percent (87%) of respondents agree to some extent that the recreation programs and services in the Greater Vernon area are important to their quality of life.

**The recreation programs and services in the Greater Vernon area are important to my quality of life.**



Ninety-six percent (96%) of respondents agree to some extent that community events can help people develop a sense of community while 2% do not agree.

**Community events can help people develop a sense of community.**



**Open Access Survey**

Strongly Agree: 67%  
Somewhat Agree: 27%  
Unsure: 2%  
Somewhat Disagree: 3%  
Strongly Disagree: 1%

**Open Access Survey**

Strongly Agree: 78%  
Somewhat Agree: 19%  
Unsure: 2%  
Somewhat Disagree: 1%  
Strongly Disagree: 0%

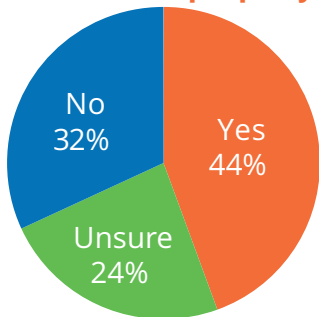
**Key Finding**

Area residents agree that recreation is an important service for individuals and communities in the Greater Vernon area.

## Willingness to Pay

Recreation programs and services are paid for by a combination of tax support (including property taxes) and fees paid by users. With this in mind, respondents were asked if they would support an increase in annual property taxes to ensure that community needs for facilities, programs, and services in the Greater Vernon area are better met. Forty-four percent (44%) indicated yes while 32% would not. Twenty-four percent (24%) were unsure.

To ensure that community needs for facilities, programs, and services in the Greater Vernon area are better met, would you support an increase in annual property taxes?



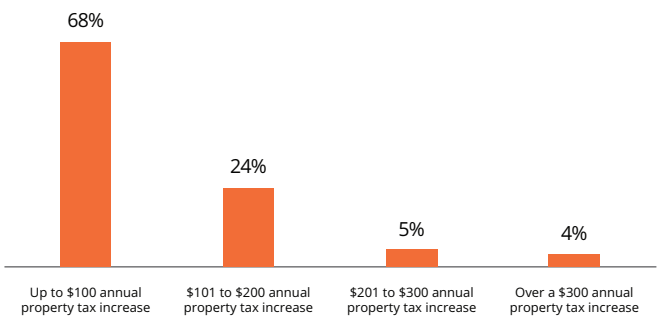
### Open Access Survey

Yes: 59%  
Unsure: 22%  
No: 19%

## Willingness to Pay: Annual Increase Amount

For those who indicated “yes” or “unsure” to the previous question, 68% would be willing to support an annual property tax increase up to \$100. Twenty-four percent (24%) would support an annual increase between \$101 and \$200.

How much of an increase in annual property taxes would you support?



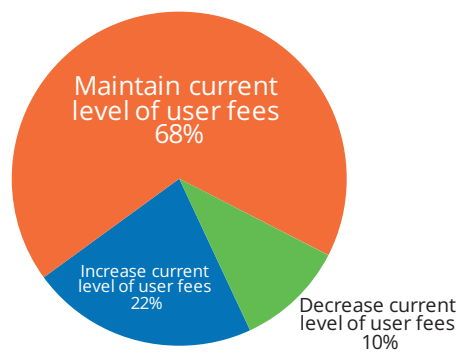
### Open Access Survey

Up to \$100: 57%  
\$101 to \$200: 32%  
\$201 to \$300: 6%  
Over \$300: 5%

# User Fees

When asked about user fees, 68% would like to maintain the current level of user fees, 22% would support an increase, and 10% would like to see a decrease in user fees.

Which of the following options do you in relation to user fees for the recreation support programs and services?



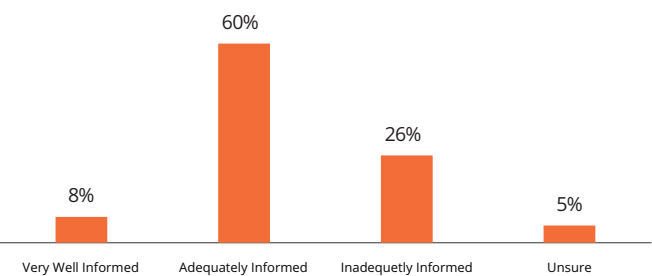
## Open Access Survey

Increase: 22%  
Maintain: 66%  
Decrease: 12%

# Communications

Eight percent (8%) of respondents feel very well informed when it comes to recreation opportunities in the Greater Vernon area and 60% feel adequately informed.

In general, how well informed do you feel about recreation opportunities in the Greater Vernon area?



## Open Access Survey

Very well informed: 9%  
Adequately informed: 60%  
Inadequately informed: 28%  
Unsure: 3%

# Methods of Communication

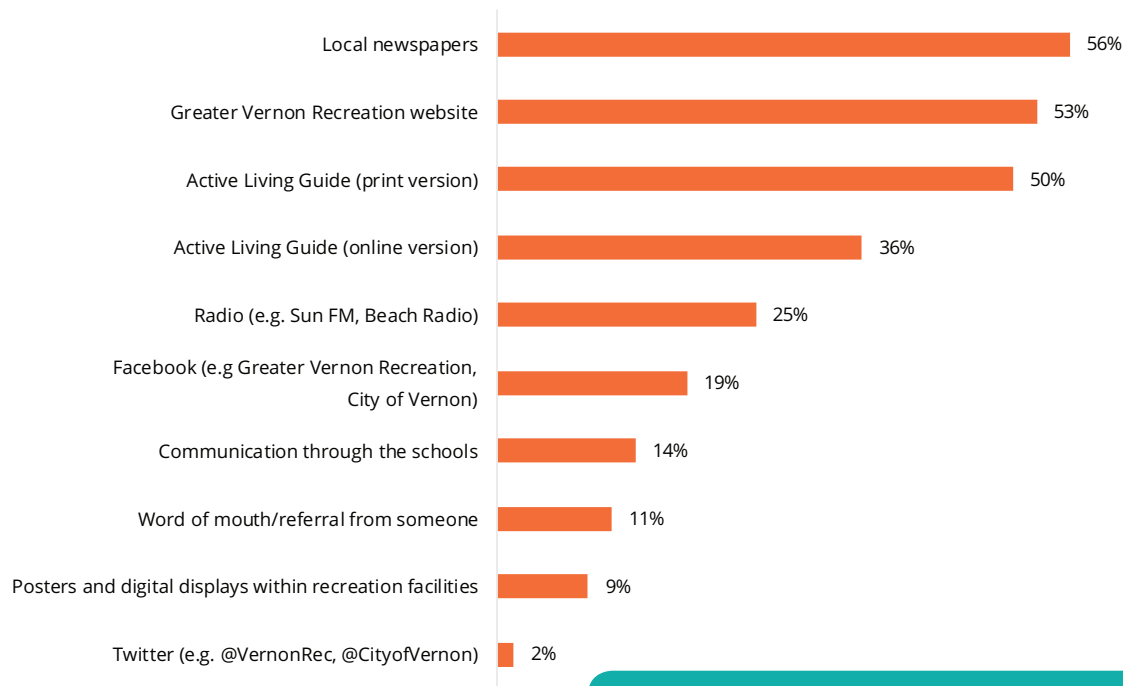
Respondents were asked to select their top three preferred methods to learn about recreation services and opportunities in the Greater Vernon area. As seen in the graph, the most selected methods were local newspapers (56%), Greater Vernon Recreation website (53%), and the print version of the Active Living Guide (50%).

Open Access Survey

Top three methods:

- Greater Vernon Recreation website (50%)
- Active Living Guide (online version) (46%)
- Active Living Guide (print version) (45%)

## How would your household prefer to learn about recreation services and opportunities in the Greater Vernon area?



Key Finding

Local newspapers, the Greater Vernon Recreation website, and the Active Living Guide (both print and online versions) are preferred communication tools.

## Respondent Profile

How long have you lived in the Vernon area?	Coded	Open
Less than 1 year	5%	4%
1-5 years	16%	18%
6-10 years	13%	17%
11-20 years	20%	23%
More than 20 years	46%	37%
Do you own or rent your home?	Coded	Open
Own	99%	85%
Rent	1%	15%
Please describe your household by identifying the number of members in each of the following age groups, including yourself.	Coded	Open
0-9 Years	10%	17%
10-19 Years	10%	15%
20-29 Years	8%	8%
30-39 Years	9%	16%
40-49 Years	12%	16%
50-59 Years	16%	12%
60-69 Years	22%	11%
70+ Years	14%	5%
Which of the following categories best describes the total annual income, before taxes, of all the members of your household in 2017?	Coded	Open
Less than \$30,000	6%	5%
\$30,000 to just under \$45,000	8%	9%
\$45,000 to just under \$60,000	10%	7%
\$60,000 to just under \$75,000	10%	11%
\$75,000 to just under \$90,000	10%	12%
\$90,000 to just under \$105,000	7%	10%
\$105,000 to just under \$120,000	7%	9%
\$120,000 to just under \$135,000	4%	5%
\$135,000 to just under \$150,000	5%	5%
\$150,000 or over	13%	15%
Unsure/prefer not to answer	21%	13%



## Section Three

# Student Survey

A student survey was conducted to gain a better understanding of the opinions and preferences of young people in the Greater Vernon area. A link to an online survey was circulated to school administrators and responses were completed in class. The survey link was also distributed to post-secondary students during an event at Okanagan College – Vernon Campus.

Eighty-four (84) responses were submitted. Ages ranged from 13 to mid-20's, with the majority of them being between the ages of 15 and 16. Just over half (51%) of respondents were female. Sixty-nine percent (69%) of respondents live in the City of Vernon, 14% live in the District of Coldstream, 8% reside in Area B, 8% live in Area C, and 2% indicated "other."



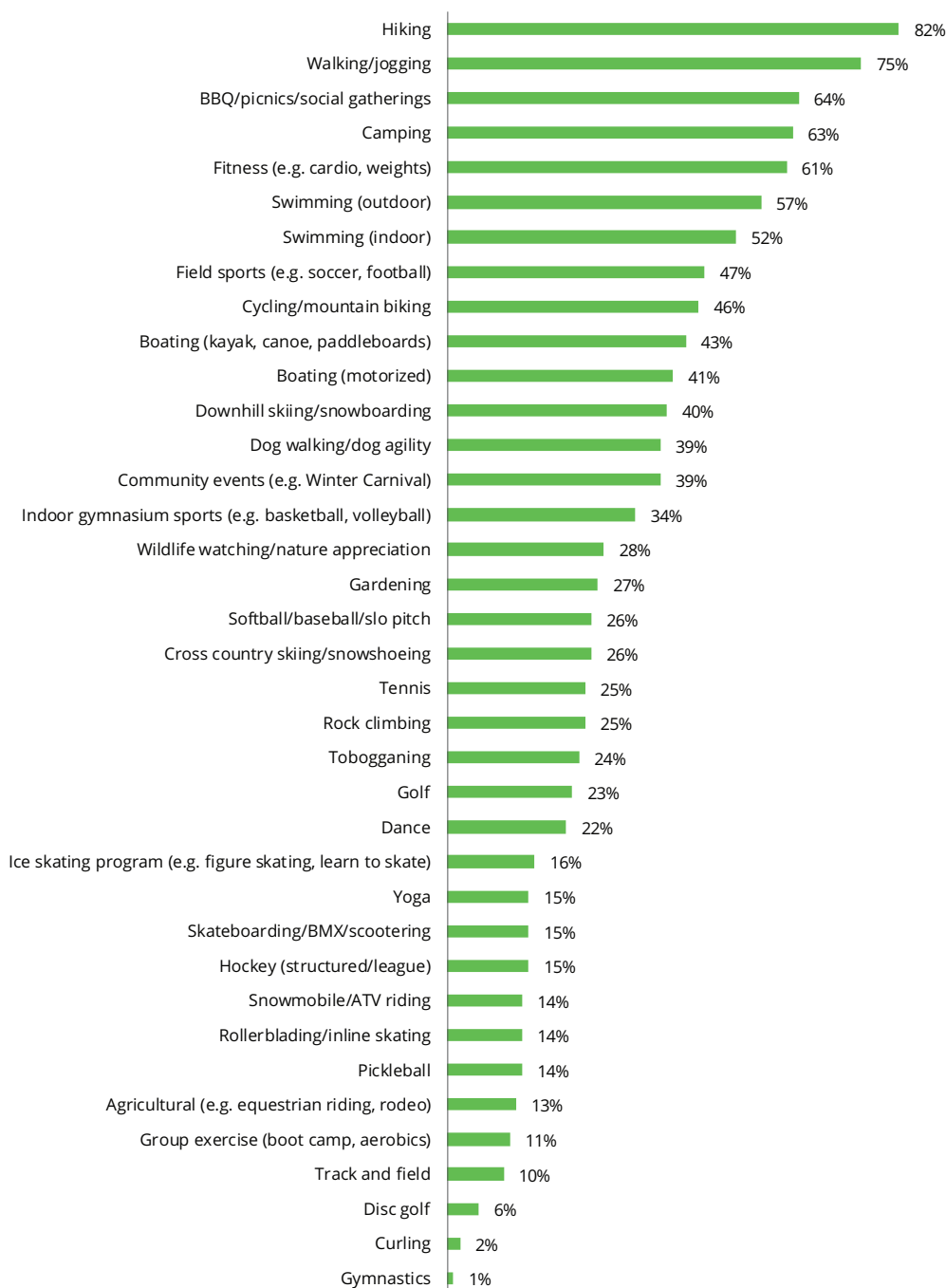
## Current Recreation Participation

A list of recreation activities were presented, and respondents were asked to select all the activities they participated in over the last 12 months. As seen in the graph, the top three most participated in activities were hiking (82%), walking/jogging (75%), and BBQ/picnics/social gatherings (64%). In regard to activities that are typically participated in indoors, fitness (e.g. cardio, weights) (61%) and indoor swimming (52%) were among the top.

### Key Finding

Spontaneous, unstructured activities are highly participated in by area youth.

Check off all the activities you participated in over the last 12 months



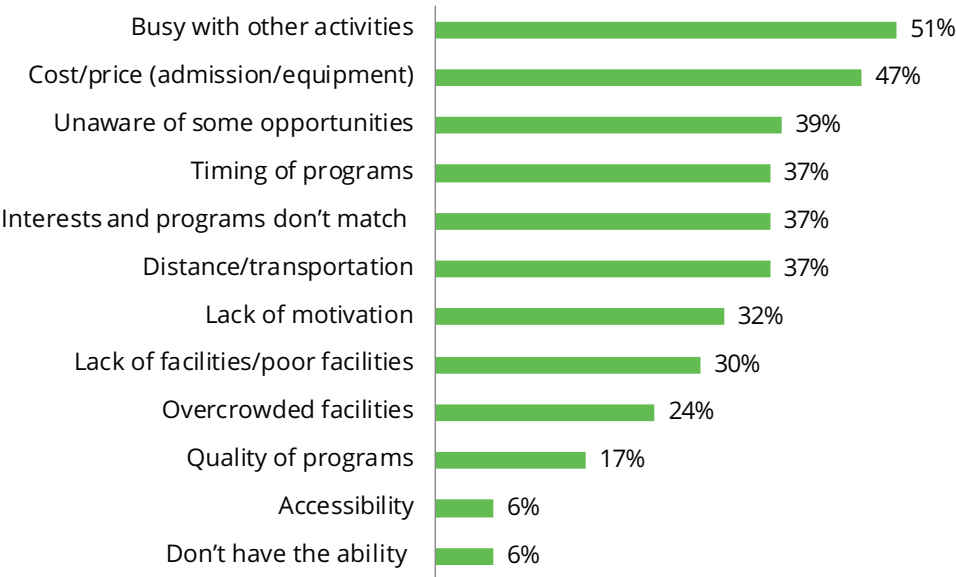
# Participation Barriers

Respondents were asked to identify reasons why they have been unable to participate in recreation programs or activities. Busy with other activities (51%), cost/price (47%), and unaware of some opportunities (39%) rose as the top barriers.

Key Finding

Cost is a participation barrier to young people.

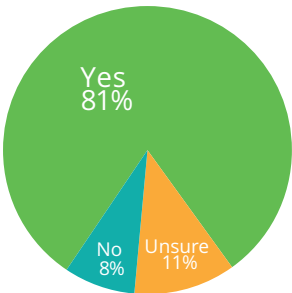
Barriers to Participation



# Need for New/Upgraded Facilities or Spaces

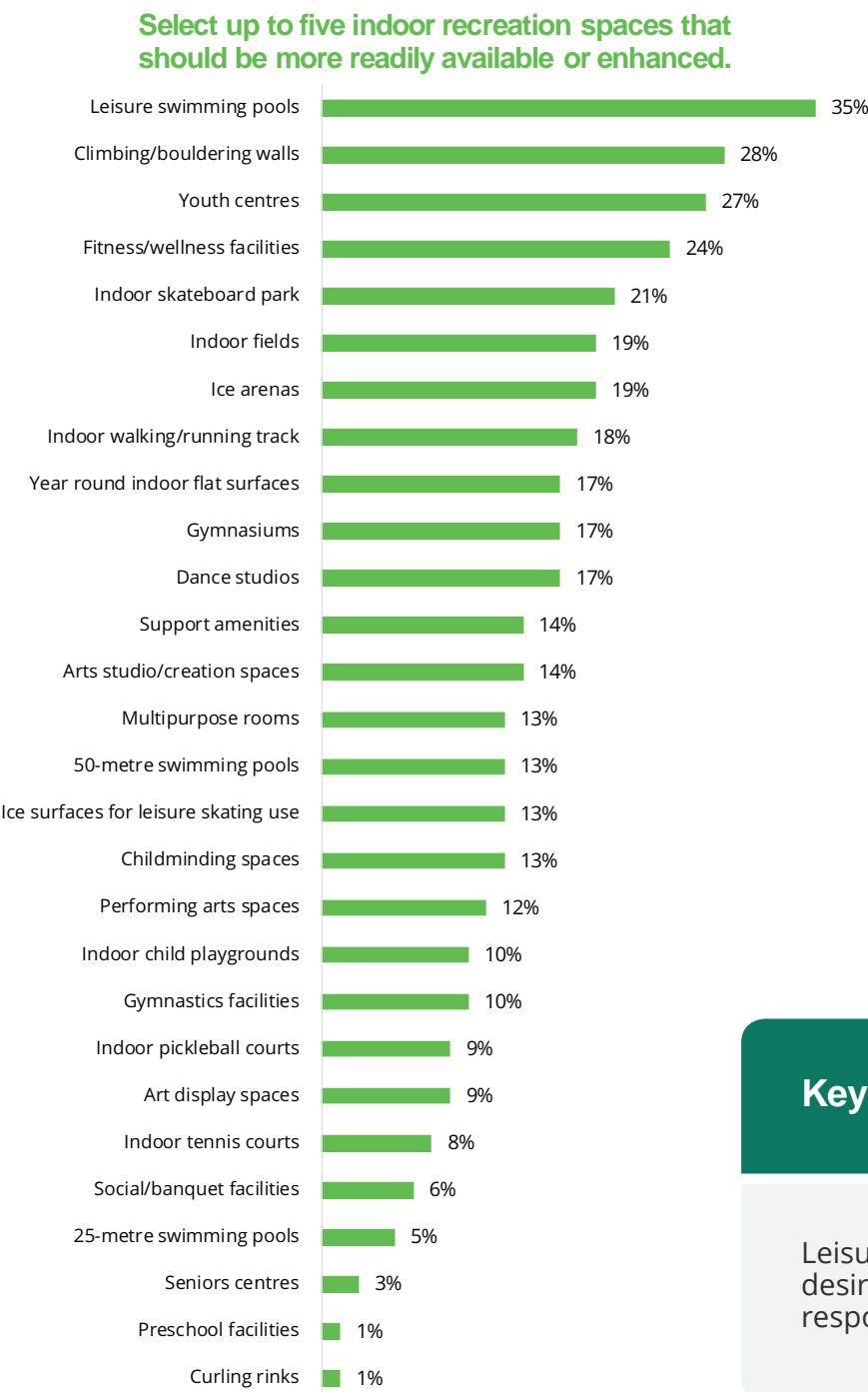
Eighty-one percent (81%) believe there should be new and/or upgraded recreation facilities and spaces to be developed in the Greater Vernon area while 8% do not.

Do you think there should be new and/or upgraded recreation facilities and spaces developed in the Greater Vernon area?



# Indoor Priorities

Those who responded “yes” or “unsure” to the previous question were then asked to identify up to five indoor and up to five outdoor recreation spaces that they think need to be developed or upgraded in the Greater Vernon area. Leisure swimming pools (35%), climbing/bouldering walls (28%), youth centres (27%), fitness/wellness facilities (24%), and indoor skateboard park (21%) were the most selected indoor spaces.



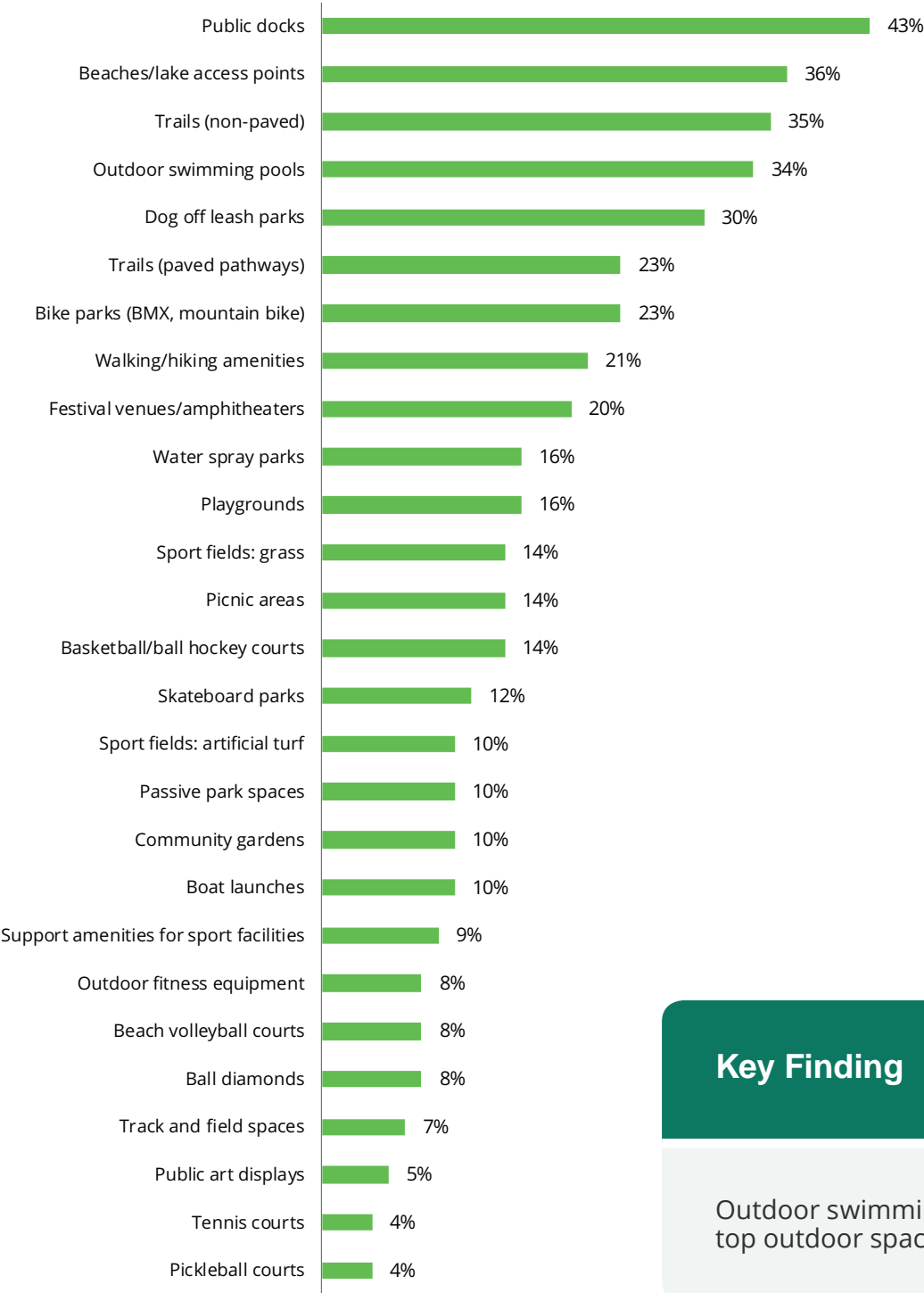
Key Finding

Leisure swimming pool is the most desired indoor facility space among responding students.

# Outdoor Priorities

The most selected outdoor spaces were public docks (43%), beaches/lake access point (36%), non-paved trails (35%), outdoor swimming pools (34%), and dog off leash park (30%).

Select up to five outdoor recreation spaces that should be more readily available or enhanced.



## Key Finding

Outdoor swimming spaces are among the top outdoor spaces desired.

## Programs

Respondents were asked to list any recreation programs that they don't participate in now but would like to. Over 20 different program types were suggested and the most mentioned programs were art, rock climbing, dance, Taekwondo, and mountain biking. Recreational sport programs (non-competitive) were also suggested.

## General Comments

Space was provided to share any other comments they had regarding the future of recreation in the Greater Vernon area. A variety of comments were provided, including many that reiterated their desire for new/upgraded recreation spaces. The following points are summarized versions of pertinent and thoughtful comments provided.

- The Dogwood Gym and school gyms should be available more often for drop-in use.
- More events for young people.
- Make sure park spaces are suitable for pick-up sports (e.g. drainage issues at Kin Beach).
- The disc golf course is overgrown and hard to walk around.
- Parks should be safe for children to use (e.g. cleanliness, drug-free areas).
- Programs should be welcoming to all people (e.g. skill level, gender).
- We need more places and activities for young people to keep us busy and having fun.
- Get a youth perspective when building new recreation centres.





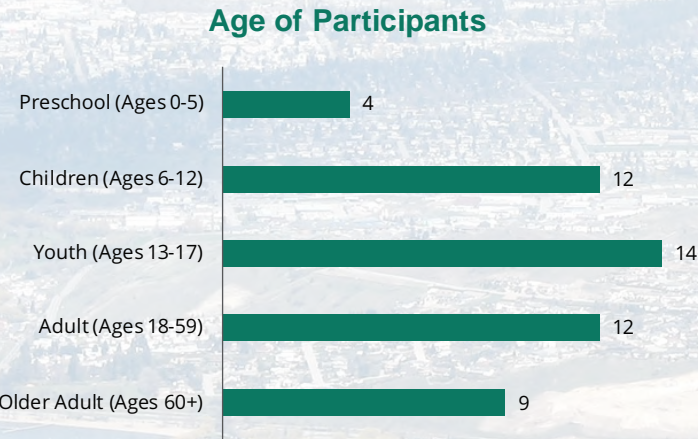
## Section Four

# Stakeholder Survey

A stakeholder survey was conducted to better understand the needs of community organizations that are involved in providing recreation opportunities to area residents. A link to an online survey was emailed to a broad range of community organizations ranging from youth sport and adult recreation groups to car clubs and health partners. Many of the organizations use facilities and spaces operated by Greater Vernon Recreation Services to provide programming. In total, 21 responses were submitted; a list of participating stakeholder groups is presented in the appendix.

### Age of Participants

To better understand the context of the stakeholders as a whole, two-thirds (67%) of the groups are involved in providing services to youth, while a good proportion (57%) provide services to adults and children. Older adults are also represented as 43% of responding stakeholders are involved with services for people 60 and older.



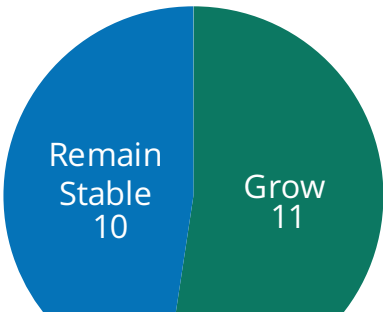
# Number of Participants and Expectation for Participant Numbers

Stakeholders were asked how many participants/members belong to their organization. Organizations of all sizes are represented. Six groups have less than 50 participants while four have over 500. Over the next couple of years, just over half (52%) of stakeholder groups expect their organization to grow while 48% expect to maintain a similar number of participants. None of the groups expect their numbers to decline.

## Key Finding

All responding groups expect participation numbers to either grow or remain stable over the next few years.

## Expectations for Participant Numbers



# Utilization of Facilities and Spaces

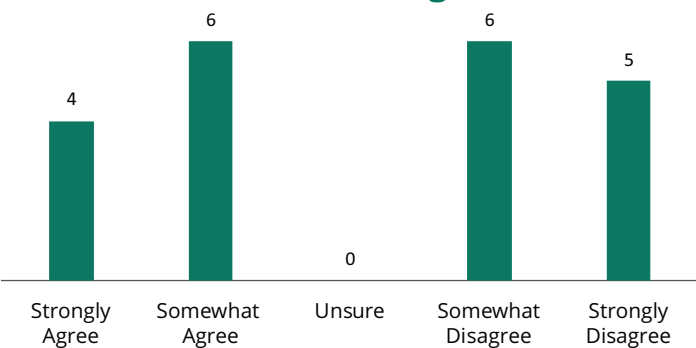
Groups were asked to identify which facilities and spaces (both indoor and outdoor) they use for programs, events, meetings, and social functions. For each space, they were also asked to indicate whether they use the space year round or not as well as the frequency in which they used the space in the past 12 months. Over 40 different spaces were identified. Eight groups (38%) use their primary space year round. In regard to frequency, 90% of groups used a space more than 21 times in the past year.



# Satisfaction with Current Facilities and Spaces

Ten of the groups (48%) agree to some extent with the following statement: The current facilities and spaces in the Greater Vernon area meet the needs of our organization. Eleven (52%) do not agree to some extent.

The current facilities and spaces in the Greater Vernon area meet the needs of our organization.



# Enhancements to Current Facilities and Spaces

Subsequently, groups were asked to identify any enhancements or improvements to the facilities and spaces their organization currently uses that would improve their organization’s satisfaction with them. In general, many comments reflected the need for improvements to facilities and spaces as well as the need for additional and new spaces. Paraphrased and summarized as followed are more specific enhancement suggestions:

## Key Finding

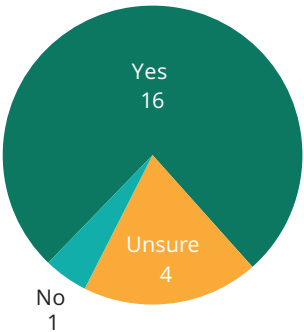
Many groups are not satisfied with the facilities and spaces they use because of lack of quality and/or availability.

- More ice time (including summer ice)
- Aquatic Centre is not appropriate for hosting swim meets
- On-site kitchen facility
- More parking at Kal Tire Place
- Improved sound systems at indoor facilities
- Access to storage space
- More meeting space
- More appropriate indoor walking space (including softer surface) for seniors that currently walk at Kal Tire Place
- Development of a gymnastics and trampoline facility
- Additional artificial turf fields
- Enhanced fitness and exercise spaces (including physical activity spaces for seniors)

# Need for New/Upgraded Facilities or Spaces

Over three-quarters (76%) of stakeholders believe there should be new and/or upgraded recreation facilities and spaces to be developed in the Greater Vernon area. Four respondents (19%) were unsure and one (5%) indicated that there is no need for new/upgraded facilities and spaces.

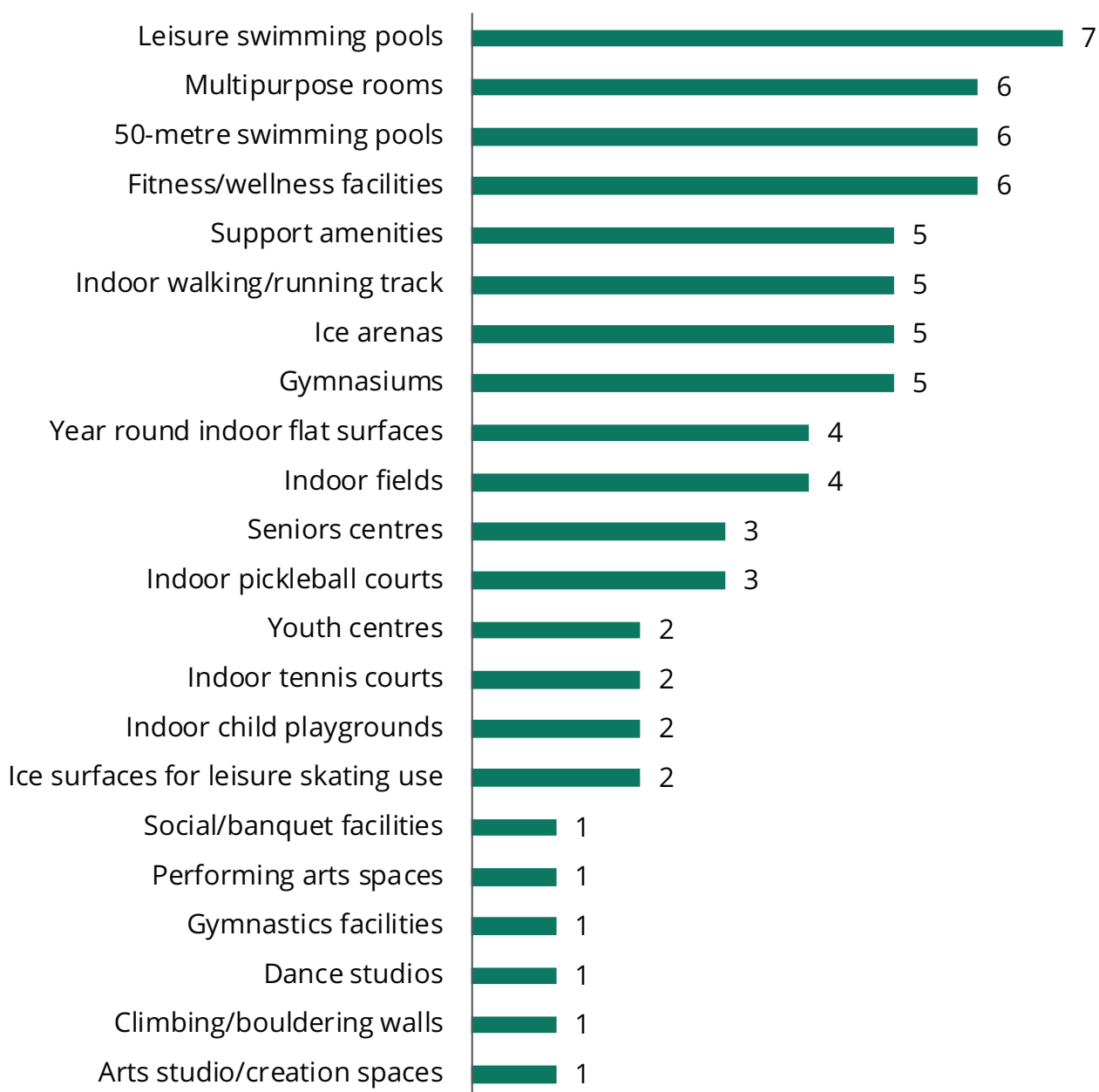
Do you think that newand/or upgraded recreation facilities and spaces should be adeveloped in the Greater Vernon area?



## Indoor Priorities

Those who responded “yes” or “unsure” to the previous question were then asked to identify up to five indoor and up to five outdoor recreation spaces that they think need to be developed or upgraded in the Greater Vernon area. Leisure swimming pools (37%), multipurpose rooms (32%), 50-metre swimming pools (32%), and fitness/wellness facilities (32%) were the most selected indoor spaces. Note: Three aquatic organizations and five arena groups completed the survey.

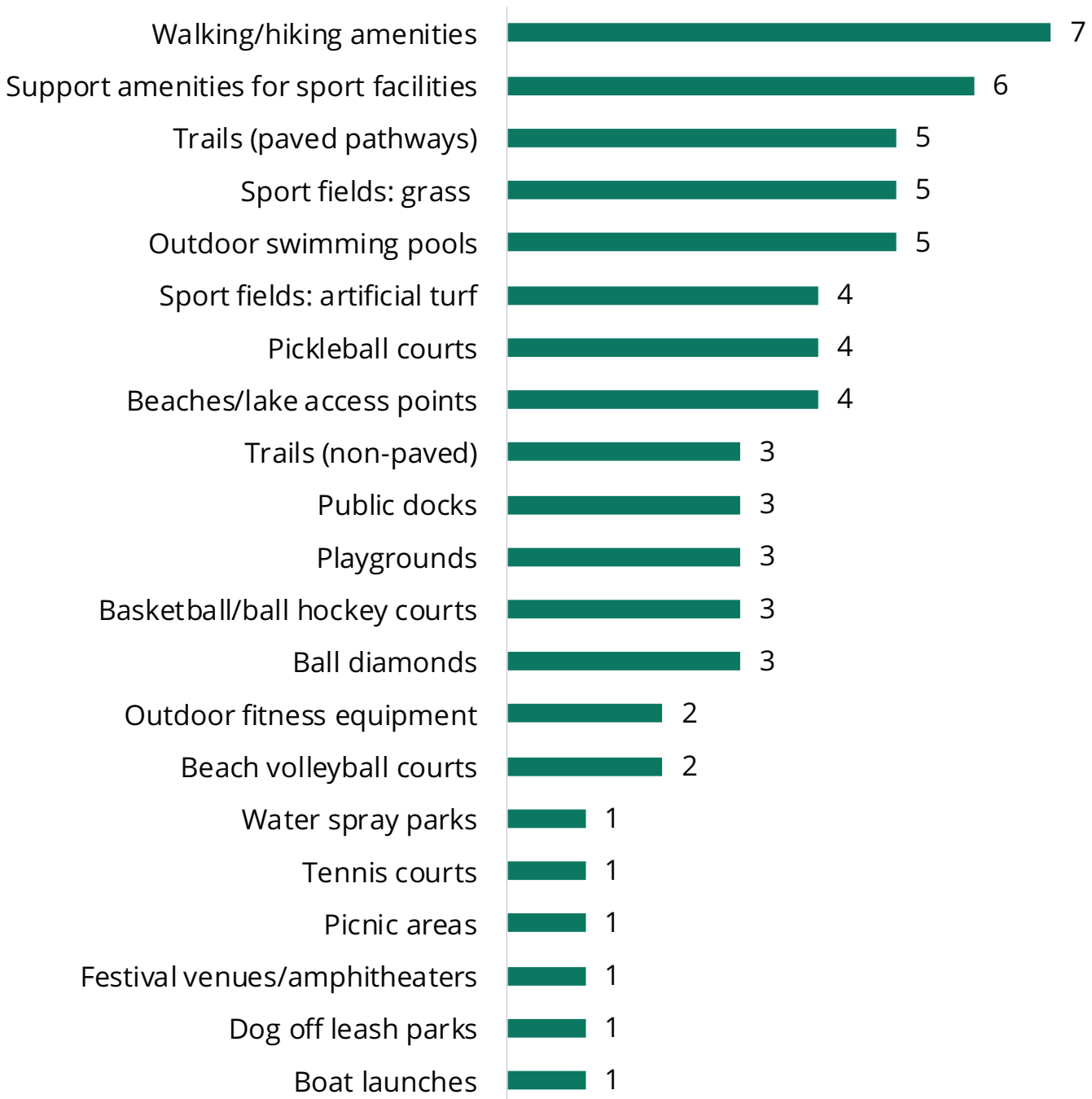
### Select up to 5 indoor facilities or spaces that should be more readily available or enhanced.



## Outdoor Priorities

The most selected outdoor spaces were walking/hiking amenities (27%), support amenities for sport facilities (32%), paved pathway trails (26%), grass sports fields (26%), and outdoor swimming pools (26%).

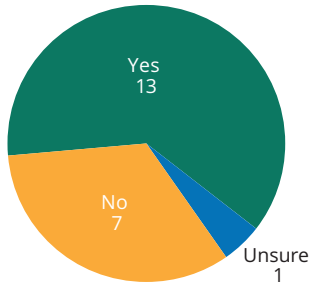
**Select up to 5 outdoor facilities or spaces that should be more readily available or enhanced.**



## Current Partnerships

Thirteen of the groups (62%) currently partner with other organizations/groups/entities in the area to provide recreation services.

### Does your organization partner with other organizations/groups/entities in the area to provide recreation services?



## Partnership Opportunities

Stakeholders were asked what opportunities there are (if any) for organizations in the Greater Vernon area to work together to enhance the provision of recreation services. Ideas included:

- Joint programming among community groups
- Enhanced partnership opportunities with health focused stakeholders
- Explore partnerships to provide enhanced facilities and spaces
- Continue to help attract and host tournaments
- Work together more to make the most of facility bookings
- Joint advertising initiatives to promote local programming and opportunities

## Challenges

Stakeholders were asked what the main challenges are that their organization is facing. The challenges are summarized as follows:

- Lack of availability of current facilities and spaces (unable to get the amount of hours they want)
- Lack of quality of current facilities and spaces (spaces inadequate for certain activities, functional issues with aging infrastructure, maintenance of some spaces)
- Lack of public awareness (difficulties in promoting their programs)
- Lack of financial resources (common challenge for non-profit organizations, too much time spent fundraising, difficult to keep program fees low)
- Some spaces need to be booked before participant numbers are determined (difficult to predict how much time will be required)
- Fear of losing the amount of hours booked in the previous year

## Support Needs

Considering the challenges described above, groups were asked what the single most important action that Greater Vernon Recreation Services could do to help their organization.

- Upgrade existing facilities and spaces
- Build new facilities and spaces
- Help with advertising (including free advertising space in the Active Living Guide and website)
- Enhance the booking system (date when bookings are conducted, keep communication open between groups that use the same facility, ability to see when spaces are open for bookings)
- Facilitate partnerships (introduce groups to each other, allow meeting space)

### Key Finding

Groups are looking to Greater Vernon Recreation Services to provide adequate facilities and spaces as well as help with advertising.



## Section Five

# Stakeholder Interviews

In-person discussion sessions were facilitated with community organizations to gain a deeper understanding of the needs and opinions expressed by recreation stakeholders in the area. Depending on the nature of the organizations and scheduling logistics, some discussions consisted of multiple groups in a single session while some discussions were one-on-one sessions. The format of the sessions were semi-structured interviews; a list of questions guided the interview however questions and topics were adjusted based on each group's area of interest. Each session was approximately one hour in duration.

Sessions were held with 96 individuals, representing 56 different community organizations. A variety of organization types were invited to participate such as minor sport, adult sport and recreation, event organizers, cultural, school district, facility user groups, lease space tenants, business partners, health sector, etc. A list of participating organizations is included in the appendix.

Key discussion topics included strengths of the Greater Vernon area, capacity of existing spaces, quality of existing spaces, desire for new spaces, fees and charges, opportunities for partnerships, as well as other concerns and notable comments. Comments expressed by stakeholders were summarized and paraphrased into the above mentioned themes. While common themes are reported on, please note that comments do not necessarily represent the majority of all stakeholders.

## Strengths of the Greater Vernon Area

- Strong community pride
- Community events, park spaces, outdoor opportunities
- Great volunteer community
- Variety of recreation opportunities available
- Strong participation levels
- People move here for the lifestyle
- Most groups have good relationship with the City
- Many successful partnerships exist

### Key Finding

There is a strong sense of community pride, a variety of opportunities available, high participation levels, and many successful partnerships.

## Key Finding

The lack of quality and availability of facilities and spaces were consistently brought forth as barriers to programming.

## Capacity of Existing Spaces

- Capacity concerns were common among facility users
- A lack of quantity of facilities was mentioned particularly for competitive and leisure aquatics, indoor ice arenas, gymnasiums, and multipurpose program rooms
- Ice time is in high demand during prime hours
- Established groups want more facility time allocated to them
- Emerging groups struggle to get facility time

## Quality of Existing Spaces

- The quality of existing facilities and spaces is also a concern among stakeholders
- The aging infrastructure is not meeting modern user expectations (e.g. change rooms, sound systems, regulation sizes, etc.)
- Inability to host tournaments, including swim meets and court sport tournaments
- Event hosting can be challenging due to facility quality (want better sound, lighting, food services, kitchen, etc.)
- Physical accessibility was brought up as a concern in some facility spaces as well as a lack of adequate handicapped parking spaces, particularly at the recreation centre

## Desire for New Spaces

- Many stakeholders advocated for new facilities and spaces to be developed
- Some of the indoor spaces included competition pool, leisure pool, ice arena sheets, gymnasiums, fitness centre, gymnastics facility, trampoline park, and walking/running track
- Outdoor spaces mentioned included artificial turf fields, bantam and midget ball diamonds, pickleball courts, and parking lot space for vehicle races

## Fees and Charges

- In general, the level of fees were not a major concern among groups
- However, some groups feel they are being “nickel and dimed” especially for events and tournaments
- There is a lack of clarity around who is eligible for the 50% youth subsidy and why some groups are eligible and others are not
- A sport field user group wants fees to be doubled to enhance field quality and maintenance

## Other Concerns and Notable Comments

- It is difficult to propose new infrastructure projects because of having to work with various Councils
- Parking is already a challenge at Kal Tire Place and the issue may get worse with the new arena
- Funding and a lack of resources is a common challenge among many of the non-profit organizations
- While the concourse at Kal Tire Place provides a great service for seniors to walk and socialize, the surface is hard and running is not allowed
- There may be opportunities to work with the private and not-for-profit sectors to provide more facilities and programs





## Section Six

# Online Engagement

Engage Vernon, the City's online engagement platform, hosted a webpage dedicated to the Recreation Master Plan. The purpose was to educate the general public about the planning process and to capture brief comments relating to recreation preferences and needs.

There were 719 site visits and 45 comments were posted during the research phase of the planning process. A photo contest was also conducted with the intent to drive site traffic; four photos were submitted. The site stayed active throughout the whole planning process to inform area residents about the Recreation Master Plan process and engagement opportunities.

During the research phase, the "guestbook" feature was utilized to gather online comments. Browsers were given the opportunity to leave a comment answering one or all of the following questions:

1. What are your favourite recreational activities?
  - » A majority of the respondents identified an outdoor activity as being their favourite recreation activity. Popular answers included hiking, walking, swimming, cycling, skiing, and lake related activities.
2. Why is recreation important to you?
  - » The most common reasons why recreation is important were staying active and socializing. Being in nature was also mentioned on a few occasions.
3. What is needed to improve recreation in the area?
  - » Responses relating to indoor aquatics were the most prevalent, including specifics such as enhanced leisure amenities for children and families, more availability of lane swim, and upgraded support amenities (e.g. change rooms and viewing areas). Outdoor and park amenities, such as green space and trails, were also commonly brought forth.

### Key Finding

Recreation is important for staying active and socializing.







## Section Eight

# Summary of Key Findings

Engagement Technique	Key Findings
Household Survey	<ul style="list-style-type: none"> <li>• Half of households have used the Aquatic Centre in the past year.</li> <li>• Being unaware of opportunities is perceived to be a barrier to recreation participation.</li> <li>• Leisure swimming pool is the most desired indoor facility space, followed by walking/running track.</li> <li>• The most desired outdoor spaces facilitate spontaneous, unstructured activities.</li> <li>• Satisfaction with community events is very high.</li> <li>• Area residents agree that recreation is an important service for individuals and communities in the Greater Vernon area.</li> <li>• Local newspapers, the Greater Vernon Recreation website, and the Active Living Guide (both print and online versions) are preferred communication tools.</li> </ul>
Student Survey	<ul style="list-style-type: none"> <li>• Spontaneous, unstructured activities are highly participated in by area youth.</li> <li>• Cost is a participation barrier to young people.</li> <li>• Leisure swimming pool is the most desired indoor facility space among responding students.</li> <li>• Outdoor swimming spaces are among the top outdoor spaces desired.</li> </ul>
Stakeholder Survey	<ul style="list-style-type: none"> <li>• All responding groups expect participation numbers to either grow or remain stable over the next few years.</li> <li>• Many groups are not satisfied with the facilities and spaces they use because of lack of quality and/or availability.</li> <li>• Groups are looking to Greater Vernon Recreation Services to provide adequate facilities and spaces as well as help with advertising.</li> </ul>
Stakeholder Interviews	<ul style="list-style-type: none"> <li>• There is a strong sense of community pride, a variety of opportunities available, high participation levels, and many successful partnerships.</li> <li>• The lack of quality and availability of facilities and spaces were consistently brought forth as barriers to programming.</li> </ul>
Online Engagement	<ul style="list-style-type: none"> <li>• Recreation is important for staying active and socializing.</li> </ul>
Community Event Engagement	<ul style="list-style-type: none"> <li>• Inclusion and access are important considerations when planning for recreation.</li> <li>• While organized sports remain popular, arts and cultural activities should not be overlooked.</li> </ul>



## Appendix A

# Household Survey Questionnaire



## Household Survey



Enter Access Code Here: \_\_\_\_\_

Greater Vernon Recreation Services is conducting this survey to gather your household's opinions about recreation facilities, programming, services and opportunities available in the Greater Vernon area. The Greater Vernon area includes the City of Vernon, District of Coldstream, Area B (BX/Swan Lake/Commonage) and Area C (BX/Silverstar). Your responses will be used in the development of a master plan that will be used by the Greater Vernon jurisdictions to manage recreation service delivery and provision.

Your views are very important to the successful development of this master plan so please take the time to complete the questionnaire **answering on behalf of your entire household. It will take approximately twenty (20) minutes to answer all questions.**

As a token of appreciation for completing the questionnaire, you can enter your name into a draw for a \$50 gift certificate to Boston Pizza. The entry is at the end of the questionnaire.

The mandate of Greater Vernon Recreation is the provision and operation of recreation facilities, programs, and services. The focus of this Recreation Master Plan is on recreation facilities, programming, services, and opportunities. The Regional District of North Okanagan's Cultural Master Plan for Greater Vernon can be found here ([www.rdno.ca/culturalplan](http://www.rdno.ca/culturalplan)). The City of Vernon's Parks Master Plan can be found here ([www.vernon.ca/parks-master-plan](http://www.vernon.ca/parks-master-plan)) and the District of Coldstream's Parks Master Plan can be found here ([www.coldstream.ca](http://www.coldstream.ca)).

You will be asked questions about recreation. Recreation is defined as follows:

*Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.*

When we refer to recreation in this questionnaire it includes facilities, programs, and services related to recreation, sports, aquatics, arts, and culture. Activities can be structured or unstructured and can be indoors and outdoors.

### Section One: Top of Mind Thoughts

1. What are the main reasons that your household participates in recreation activities? Select all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> Enjoy a challenge             | <input type="checkbox"/> Relax/relieve stress                |
| <input type="checkbox"/> Family time together          | <input type="checkbox"/> Satisfy curiosity                   |
| <input type="checkbox"/> For fun                       | <input type="checkbox"/> Socializing                         |
| <input type="checkbox"/> Health reasons                | <input type="checkbox"/> Something different than work       |
| <input type="checkbox"/> Help the community            | <input type="checkbox"/> To "get away"                       |
| <input type="checkbox"/> Improve skills or knowledge   | <input type="checkbox"/> To be creative                      |
| <input type="checkbox"/> Learn new things              | <input type="checkbox"/> To enjoy the outdoors/get fresh air |
| <input type="checkbox"/> Other (please specify): _____ |  |

## Section Two: Current Usage/Visitation

2. For each recreation amenity listed, please indicate how many times your household has used or visited it as an active participant (not a spectator) in the previous 12 months.

Recreation Amenity	Did Not Use	1-10 Uses	11-20 Uses	21+ Uses
Aquatic Centre (Vernon Recreation Centre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weight room/fitness gym (Vernon Recreation Centre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auditorium (Vernon Recreation Centre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Halina Seniors Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Priest Valley Arena (Vernon Recreation Centre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kal Tire Place (hockey, ringette, figure skating, speed skating, skating, lacrosse, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kal Tire Place (walking)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centennial Outdoor Rink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vernon Curling Rink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Priest Valley Gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dogwood Gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School gyms (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lakeview Wading Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Polson Spray Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lavington Outdoor Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dog Off Leash parks (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BMX park (Ranger Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-motorized (walking/running/cycling) trails and pathways <b>in the city</b> of Vernon (paved and unpaved)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-motorized (walking/running/cycling) trails and pathways <b>outside the city</b> of Vernon (paved and unpaved)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sport fields (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ball diamonds (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Urban plazas (Spirit Square and Civic Plaza)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Greater Vernon Athletics Park (track)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skateboard parks (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor tennis courts (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor pickleball courts (in the area)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Section 3: Recreation Service Assessment

3. What, if anything, prevents you or someone in your household from participating in recreation programs and services in Greater Vernon?

- |   |   |
|---|---|
| <input type="checkbox"/> Busy with other activities         | <input type="checkbox"/> Lack of facilities/poor facilities |
| <input type="checkbox"/> Cost/price (admission/equipment)   | <input type="checkbox"/> Lack of motivation                 |
| <input type="checkbox"/> Distance/transportation            | <input type="checkbox"/> Overcrowded facilities             |
| <input type="checkbox"/> Don't have the ability             | <input type="checkbox"/> Quality of programs                |
| <input type="checkbox"/> Accessibility                      | <input type="checkbox"/> Timing of programs                 |
| <input type="checkbox"/> Interests and programs don't match | <input type="checkbox"/> Unaware of some opportunities      |
| <input type="checkbox"/> Other (please specify): _____      |   |

- 4a. Overall, how satisfied are you with the recreation programs and services currently offered in the Greater Vernon area?

- ☐ Very Satisfied   ☐ Somewhat Satisfied   ☐ Unsure   ☐ Somewhat Dissatisfied   ☐ Very Dissatisfied

- 4b. Please explain your answer. \_\_\_\_\_

## Section 4: New/Upgraded Recreation and Parks Facilities

5a. Answering on behalf of your entire household, overall, how satisfied are you with the recreation facilities and spaces currently offered in the Greater Vernon area?

☐ Very Satisfied  
 ☐ Somewhat Satisfied  
 ☐ Unsure  
 ☐ Somewhat Dissatisfied  
 ☐ Very Dissatisfied

5b. Please explain your answer. \_\_\_\_\_

5c. Answering on behalf of your entire household, do you see a need for new and/or upgraded recreation facilities and spaces to be developed in the Greater Vernon area?

☐ Yes  
 ☐ Unsure  
 ☐ No (please go to Question #8a)

6. Please select **up to five (5) indoor** recreation spaces that should be more readily available or enhanced in the Greater Vernon area.

A couple of things to consider:

- There are costs to building and operating recreation facilities.
- Your responses will be used to help determine facility priorities for planning purposes. They may not lead to changes in a facility or new facilities being built.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Art display spaces   | <input type="checkbox"/> Ice arenas                           | <input type="checkbox"/> Multipurpose rooms  |
| <input type="checkbox"/> Arts studio/creation spaces  | <input type="checkbox"/> Ice surfaces for leisure skating use | <input type="checkbox"/> Performing arts spaces  |
| <input type="checkbox"/> Childminding spaces<br>(parents can drop off their children while they work out) | <input type="checkbox"/> Indoor child playgrounds             | <input type="checkbox"/> Preschool facilities  |
| <input type="checkbox"/> Climbing/bouldering walls  | <input type="checkbox"/> Indoor fields                        | <input type="checkbox"/> Seniors centres   |
| <input type="checkbox"/> Curling rinks  | <input type="checkbox"/> Indoor skateboard park               | <input type="checkbox"/> Social/banquet facilities   |
| <input type="checkbox"/> Dance studios  | <input type="checkbox"/> Indoor tennis courts                 | <input type="checkbox"/> Support amenities<br>(e.g. parking, food facilities,<br>washrooms, lobby spaces)                  |
| <input type="checkbox"/> Fitness/wellness facilities<br>(e.g. exercise/weight room)                       | <input type="checkbox"/> Indoor pickleball courts             | <input type="checkbox"/> Year round indoor flat surfaces<br>(for activities such as lacrosse/<br>ball hockey/roller derby) |
| <input type="checkbox"/> Gymnasiums   | <input type="checkbox"/> Indoor walking/running track         | <input type="checkbox"/> Youth centres   |
| <input type="checkbox"/> Gymnastics facilities  | <input type="checkbox"/> Leisure swimming pools               |  |
| <input type="checkbox"/> Other (please specify): _____  | <input type="checkbox"/> 25-metre swimming pools              |  |
|   | <input type="checkbox"/> 50-metre swimming pools              |  |

7. Please select **up to five (5) outdoor** recreation spaces that should be more readily available or enhanced in the Greater Vernon area.

A couple of things to consider:

- There are costs to building and operating recreation facilities.
- Your responses will be used to help determine facility priorities for planning purposes. They may not lead to changes in a facility or new facilities being built.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Ball diamonds                   | <input type="checkbox"/> Passive park spaces<br>(including natural areas;<br>not sport fields/developed) | <input type="checkbox"/> Support amenities for sport facilities<br>(such as lighting, parking, seating, washrooms)                |
| <input type="checkbox"/> Basketball/ball hockey courts   | <input type="checkbox"/> Pickleball courts   | <input type="checkbox"/> Tennis courts  |
| <input type="checkbox"/> Beach volleyball courts         | <input type="checkbox"/> Picnic areas  | <input type="checkbox"/> Track and field spaces   |
| <input type="checkbox"/> Beaches/lake access points      | <input type="checkbox"/> Playgrounds   | <input type="checkbox"/> Trails (non-paved)   |
| <input type="checkbox"/> Bike parks (BMX, mountain bike) | <input type="checkbox"/> Public docks  | <input type="checkbox"/> Trails (paved pathways)  |
| <input type="checkbox"/> Boat launches                   | <input type="checkbox"/> Public art displays   | <input type="checkbox"/> Walking/hiking amenities<br>(such as seating, boardwalks, interpretive signage,<br>viewing blinds, etc.) |
| <input type="checkbox"/> Community gardens               | <input type="checkbox"/> Skateboard parks  | <input type="checkbox"/> Water spray parks  |
| <input type="checkbox"/> Cricket pitches                 | <input type="checkbox"/> Sport fields: artificial turf   |   |
| <input type="checkbox"/> Dog off leash parks             | <input type="checkbox"/> Sport fields: grass<br>(e.g. soccer, football, ultimate Frisbee)                |   |
| <input type="checkbox"/> Festival venues/amphitheaters   |  |   |
| <input type="checkbox"/> Outdoor fitness equipment       |  |   |
| <input type="checkbox"/> Outdoor swimming pools          |  |   |
| <input type="checkbox"/> Other (please specify): _____   |  |   |

## Section 5: Events

8a. Did anyone in your household attend a major indoor or outdoor event in the Greater Vernon area in the past 12 months?

☐ Yes ☐ Unsure (please go to Question #9) ☐ No (please go to Question #9)

8b. What event(s) were they?

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8c. Overall, how satisfied were you with the event(s)?

☐ Very Satisfied ☐ Somewhat Satisfied ☐ Unsure ☐ Somewhat Dissatisfied ☐ Very Dissatisfied

8d. Please explain your answer.

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## Section 6: Programming

9. Through community organizations, other not-for-profit groups, and Greater Vernon Recreation Services, there is a variety of recreation programs offered to area residents. How satisfied are you generally with the recreation programs currently offered in the Greater Vernon area?

☐ Very Satisfied ☐ Somewhat Satisfied ☐ Unsure ☐ Somewhat Dissatisfied ☐ Very Dissatisfied

10. What improvements or changes are needed regarding programming? Select all that apply.

☐ Accommodate more participants ☐ Improved marketing of programs  
☐ Better instruction ☐ More affordable  
☐ Enhanced content ☐ More convenient schedule  
☐ Greater variety ☐ Offered more frequently  
☐ Other (please specify): \_\_\_\_\_

11a. For each of the following groups, please identify if the existing recreation programs are adequate or inadequate. (If you are unsure, please indicate that.)

Age Group	Adequate	Unsure	Inadequate
Children (0-12 years)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth (13-19 years)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adults (20-64 years)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seniors (65 and older)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11b. For those you described as inadequate, please identify what programs/program types should be more available. (Please identify which population segment(s) you are addressing.)

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## Section 7: Other Considerations

12. Consider each of the following statements that refer to the development and delivery of **facilities, programs, and services**. For each statement please indicate your level of agreement.

Statement	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
Residents can benefit even if they do not use recreation services directly.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation is a "must have" service.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation contributes to civic pride.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Where possible, facilities should be developed considering their impact on the environment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It is important to maintain or upkeep our existing facilities before we consider developing new ones.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation helps strengthen and bring the community together.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation contributes to the local economy by attracting new residents and visitors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Where possible, the jurisdictions in the Greater Vernon area should work together to provide recreation opportunities for residents.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The recreation programs and services in the Greater Vernon area are important to my quality of life.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community events can help people develop a sense of community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Section 8: Willingness to Pay

13. Recreation programs and services are paid for by a combination of tax support (including property taxes) and fees paid by users.
- To ensure that community needs for facilities, programs, and services in the Greater Vernon area are better met, would you support an increase in annual property taxes?  
☐ Yes    ☐ Unsure    ☐ No (please go to Question #13c)
  - How much of an increase in annual property taxes would you support?  
☐ Up to a \$100 annual property tax increase.  
☐ \$101 to \$200 annual property tax increase.  
☐ \$201 to \$300 annual property tax increase.  
☐ Over a \$300 annual property tax increase.
  - Which of the following options do you support in relation to user fees for the recreation programs and services?  
☐ Increase current level of user fees    ☐ Maintain current level of user fees    ☐ Decrease current level of user fees

## Section 9: Communications

14. In general, how well informed do you feel about recreation opportunities in the Greater Vernon area?  
☐ Very Well Informed    ☐ Adequately Informed    ☐ Inadequately Informed    ☐ Unsure
15. How would your household prefer to learn about recreation services and opportunities in the Greater Vernon area? Please select your top three (3) preferences.
- |  |  |
|--|--|
| <input type="checkbox"/> Active Living Guide (online version)                      | <input type="checkbox"/> Local newspapers  |
| <input type="checkbox"/> Active Living Guide (print version)                       | <input type="checkbox"/> Posters and digital displays within recreation facilities |
| <input type="checkbox"/> Greater Vernon Recreation website                         | <input type="checkbox"/> Radio (e.g. Sun FM, Beach Radio)                          |
| <input type="checkbox"/> Communication through the schools                         | <input type="checkbox"/> Twitter (e.g. @VernonRec, @CityofVernon)                  |
| <input type="checkbox"/> Facebook (e.g. Greater Vernon Recreation, City of Vernon) | <input type="checkbox"/> Word of mouth/referral from someone                       |
| <input type="checkbox"/> Other (please specify): _____                             |  |

## Section 10: Respondent Profile

In order for us to better understand the different views and needs of residents, the next few questions allow us to analyze the data into sub-groups.

16a. Where do you live?

☐ Vernon ☐ District of Coldstream ☐ Area B (BX/Swan Lake/Commonage) ☐ Area C (BX/Silverstar)

☐ Other (please specify): \_\_\_\_\_

16b. Please provide your postal code. \_\_\_\_\_

17. How long have you lived in the Vernon area?

☐ Less than 1 year ☐ 1-5 years ☐ 6-10 years ☐ 11-20 years ☐ More than 20 years

18. Do you own or rent your home?

☐ Own ☐ Rent

19. Please describe your household by identifying the number of members in each of the following age groups, including yourself.

	0-9 Years	10-19 Years	20-29 Years	30-39 Years	40-49 Years	50-59 Years	60-69 Years	70+ Years
Number of People in Each Age Group								

20. Which of the following categories best describes the total annual income, before taxes, of all the members of your household in 2017?

- ☐ Less than \$30,000  
☐ \$30,000 to just under \$45,000  
☐ \$45,000 to just under \$60,000  
☐ \$60,000 to just under \$75,000  
☐ \$75,000 to just under \$90,000  
☐ \$90,000 to just under \$105,000  
☐ \$105,000 to just under \$120,000  
☐ \$120,000 to just under \$135,000  
☐ \$135,000 to just under \$150,000  
☐ \$150,000 and over  
☐ Unsure/prefer not to answer

## Thank you for your input!

For completing the questionnaire you are eligible to be entered into a draw for one of two \$50 gift certificates to Boston Pizza. If you would like to be entered into the draw please provide your name and the best phone number to contact you should you win. Note: your name and phone number will only be used to contact you in relation to this draw. It will not be used for any other purpose.

Name (first name only): \_\_\_\_\_

Contact Number: \_\_\_\_\_



## Appendix B

# Student Survey Questionnaire



## Youth Survey



Recreation includes things like sport and recreation teams as well as facilities like pools and sport fields. Greater Vernon Recreation Services is developing a Recreation Master Plan. This plan will help as decisions are being made about recreation services—what should be provided and how they should be provided. The Greater Vernon area includes the City of Vernon, District of Coldstream, Area B (BX/Swan Lake/Commonage) and Area C (BX/Silverstar).

It is important to hear from young people in the area so please answer the following questions, thanks!

1. Check off all the activities you participated in over the last 12 months.

- |   |  |
|---|--|
| <input type="checkbox"/> Agricultural (e.g. equestrian riding, rodeo) | <input type="checkbox"/> Gymnastics  |
| <input type="checkbox"/> BBQ/picnics/social gatherings                | <input type="checkbox"/> Hiking  |
| <input type="checkbox"/> Boating (kayak, canoe, paddleboards)         | <input type="checkbox"/> Hockey (structured/league)                                |
| <input type="checkbox"/> Boating (motorized)                          | <input type="checkbox"/> Ice skating program (e.g. figure skating, learn to skate) |
| <input type="checkbox"/> Camping                                      | <input type="checkbox"/> Indoor gymnasium sports (e.g. basketball, volleyball)     |
| <input type="checkbox"/> Community events (e.g. Winter Carnival)      | <input type="checkbox"/> Pickleball  |
| <input type="checkbox"/> Cricket                                      | <input type="checkbox"/> Rock climbing   |
| <input type="checkbox"/> Cross country skiing/snowshoeing             | <input type="checkbox"/> Rollerblading/inline skating                              |
| <input type="checkbox"/> Curling                                      | <input type="checkbox"/> Skateboarding/BMX/scootering                              |
| <input type="checkbox"/> Cycling/mountain biking                      | <input type="checkbox"/> Snowmobile/ATV riding                                     |
| <input type="checkbox"/> Dance  | <input type="checkbox"/> Softball/baseball/slo pitch                               |
| <input type="checkbox"/> Disc golf                                    | <input type="checkbox"/> Swimming (indoor)   |
| <input type="checkbox"/> Dog walking/dog agility                      | <input type="checkbox"/> Swimming (outdoor)  |
| <input type="checkbox"/> Downhill skiing/snowboarding                 | <input type="checkbox"/> Tennis  |
| <input type="checkbox"/> Field sports (e.g. soccer, football)         | <input type="checkbox"/> Tobogganing   |
| <input type="checkbox"/> Fitness (e.g. cardio, weights)               | <input type="checkbox"/> Track and field   |
| <input type="checkbox"/> Gardening                                    | <input type="checkbox"/> Walking/jogging   |
| <input type="checkbox"/> Golf   | <input type="checkbox"/> Wildlife watching/nature appreciation                     |
| <input type="checkbox"/> Group exercise (boot camp, aerobics)         | <input type="checkbox"/> Yoga  |
| <input type="checkbox"/> Other (please specify): _____                |  |

2. Sometimes people are unable to join programs or do activities even if they want to. If you have been unable to participate in recreation programs or activities, please check the reasons from the list below.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Busy with other activities       | <input type="checkbox"/> Accessibility                      | <input type="checkbox"/> Overcrowded facilities        |
| <input type="checkbox"/> Cost/price (admission/equipment) | <input type="checkbox"/> Interests and programs don't match | <input type="checkbox"/> Quality of programs           |
| <input type="checkbox"/> Distance/transportation          | <input type="checkbox"/> Lack of facilities/poor facilities | <input type="checkbox"/> Timing of programs            |
| <input type="checkbox"/> Don't have the ability           | <input type="checkbox"/> Lack of motivation                 | <input type="checkbox"/> Unaware of some opportunities |
| <input type="checkbox"/> Other (please specify): _____    |   |  |

3. Do you think there should be new and/or upgraded recreation facilities and spaces developed in the Greater Vernon area?

☐ Yes ☐ Unsure ☐ No (please go to Question #6)

4. Please select **up to five (5) indoor** recreation spaces that should be more readily available or enhanced in the Greater Vernon area.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Art display spaces   | <input type="checkbox"/> Ice arenas                           | <input type="checkbox"/> Multipurpose rooms  |
| <input type="checkbox"/> Arts studio/creation spaces  | <input type="checkbox"/> Ice surfaces for leisure skating use | <input type="checkbox"/> Performing arts spaces  |
| <input type="checkbox"/> Childminding spaces<br>(parents can drop off their children while they work out) | <input type="checkbox"/> Indoor child playgrounds             | <input type="checkbox"/> Preschool facilities  |
| <input type="checkbox"/> Climbing/bouldering walls  | <input type="checkbox"/> Indoor fields                        | <input type="checkbox"/> Seniors centres   |
| <input type="checkbox"/> Curling rinks  | <input type="checkbox"/> Indoor skateboard park               | <input type="checkbox"/> Social/banquet facilities   |
| <input type="checkbox"/> Dance studios  | <input type="checkbox"/> Indoor tennis courts                 | <input type="checkbox"/> Support amenities<br>(e.g. parking, food facilities,<br>washrooms, lobby spaces)                  |
| <input type="checkbox"/> Fitness/wellness facilities<br>(e.g. exercise/weight room)                       | <input type="checkbox"/> Indoor pickleball courts             | <input type="checkbox"/> Year round indoor flat surfaces<br>(for activities such as lacrosse/<br>ball hockey/roller derby) |
| <input type="checkbox"/> Gymnasiums   | <input type="checkbox"/> Indoor walking/running track         | <input type="checkbox"/> Youth centres   |
| <input type="checkbox"/> Gymnastics facilities  | <input type="checkbox"/> Leisure swimming pools               |  |
| <input type="checkbox"/> Other (please specify): _____  | <input type="checkbox"/> 25-metre swimming pools              |  |
|   | <input type="checkbox"/> 50-metre swimming pools              |  |

5. Please select **up to five (5) outdoor** recreation spaces that should be more readily available or enhanced in the Greater Vernon area.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Ball diamonds                   | <input type="checkbox"/> Passive park spaces<br>(including natural areas;<br>not sport fields/developed) | <input type="checkbox"/> Support amenities for sport facilities<br>(such as lighting, parking, seating, washrooms)                |
| <input type="checkbox"/> Basketball/ball hockey courts   | <input type="checkbox"/> Pickleball courts   | <input type="checkbox"/> Tennis courts  |
| <input type="checkbox"/> Beach volleyball courts         | <input type="checkbox"/> Picnic areas  | <input type="checkbox"/> Track and field spaces   |
| <input type="checkbox"/> Beaches/lake access points      | <input type="checkbox"/> Playgrounds   | <input type="checkbox"/> Trails (non-paved)   |
| <input type="checkbox"/> Bike parks (BMX, mountain bike) | <input type="checkbox"/> Public docks  | <input type="checkbox"/> Trails (paved pathways)  |
| <input type="checkbox"/> Boat launches                   | <input type="checkbox"/> Public art displays   | <input type="checkbox"/> Walking/hiking amenities<br>(such as seating, boardwalks, interpretive signage,<br>viewing blinds, etc.) |
| <input type="checkbox"/> Community gardens               | <input type="checkbox"/> Skateboard parks  | <input type="checkbox"/> Water spray parks  |
| <input type="checkbox"/> Cricket pitches                 | <input type="checkbox"/> Sport fields: artificial turf   |   |
| <input type="checkbox"/> Dog off leash parks             | <input type="checkbox"/> Sport fields: grass<br>(e.g. soccer, football, ultimate Frisbee)                |   |
| <input type="checkbox"/> Festival venues/amphitheaters   |  |   |
| <input type="checkbox"/> Outdoor fitness equipment       |  |   |
| <input type="checkbox"/> Outdoor swimming pools          |  |   |
| <input type="checkbox"/> Other (please specify): _____   |  |   |

6. Please list any recreation programs that you don't participate in now but would like to.

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7. Please provide any other comments you have regarding the future of recreation in the Greater Vernon area.

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8. Where do you live?

☐ Vernon ☐ District of Coldstream ☐ Area B (BX/Swan Lake/Commonage) ☐ Area C (BX/Silverstar)  
☐ Other (please specify): \_\_\_\_\_

9. What is your postal code? \_\_\_\_\_

10. How old are you? \_\_\_\_\_

11. What gender do you identify with?

☐ Female ☐ Male ☐ Non-binary



## Appendix C

# Stakeholder Survey Questionnaire



## Stakeholder Survey



Greater Vernon Recreation Services is developing a Recreation Master Plan to provide a long term plan for recreation facilities, programming, and opportunities available in the Greater Vernon area. The Greater Vernon area includes the City of Vernon, District of Coldstream, Area B (BX/Swan Lake/Commonage) and Area C (BX/Silverstar).

Engagement with community organizations and stakeholders is a key aspect of the project. Your feedback and opinions, along with other research and engagement being conducted, will be used to develop the Master Plan. Your organization is invited to provide feedback by completing this Stakeholder Survey. Only one response per group is requested. If you have any questions about the project or survey please contact Ryan Schwartz, a member of the consulting team, at [schwartz@rcstrategies.ca](mailto:schwartz@rcstrategies.ca) or 1 (877) 727 – 9204 (toll free).

### Organization Profile

1. Please provide the following information about your organization.

Organization Name: \_\_\_\_\_

Contact Person Name and Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

2. Please briefly explain the purpose of your organization and its primary activities.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Which age groups best describe your organization's participants/members? Please select all that apply.

☐ Preschool (Ages 0 – 5)   ☐ Children (Ages 6 – 12)   ☐ Youth (Ages 13 – 17)   ☐ Adult (Ages 18 – 59)   ☐ Older Adult (Ages 60+)

4. How many participants/members belong to your organization? If available, please provide historical data.

2017/2018	2016/2017	2015/2016	2014/2015	2013/2014
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

5. Over the next couple of years, what are your expectations for participant/member numbers?

☐ Grow    
 ☐ Remain Stable    
 ☐ Decline

6. Please estimate the residency of your organization's participants/members. **Your responses should add up to 100%.**

%	City of Vernon
%	District of Coldstream
%	Area B (BX/Swan Lake/Commonage)
%	Area C (BX/Silverstar)
%	Other (please specify): _____
100%	<b>Total</b>

## Utilization of Facilities and Spaces

7. There are a variety of facilities and spaces in the Greater Vernon area that are used by community organizations for programs, events, meetings, and social functions.
- a) Please identify up to five spaces (indoor and/or outdoor) that your group has used the most frequently over the past 12 months.
  - b) For each facility or space, please indicate if your group's use is year round.
  - c) For each facility or space, please indicate how frequently your group used it in the previous 12 months.

a) Facility/Space (Indoor and Outdoor)	b) Year Round?		c) How frequently did your group use it in the previous 12 months?			
	Yes	No	1-5 Uses	6-10 Uses	11-20 Uses	21+ Uses
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. To what extent do you agree with the following statement?

***“The current facilities and spaces in the Greater Vernon area meet the needs of our organization.”***

☐ Strongly Agree   ☐ Somewhat Agree   ☐ Unsure   ☐ Somewhat Disagree   ☐ Strongly Disagree

9. Please identify any enhancements/improvements to the facilities and spaces your organization currently uses that would improve your organization's satisfaction with them. If appropriate, please identify the specific sites/locations that correspond with the specific improvements.

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## Need for New and/or Upgraded Facilities and Spaces

10. Recognizing that there are capital and operating costs associated with new development, do you think that new and/or upgraded recreation facilities and spaces should be developed in the Greater Vernon area?

☐ Yes   ☐ Unsure   ☐ No (please go to Question #13)

11. If you answered “yes” or “unsure” to Question #10, please select **up to five (5) indoor** facilities or spaces that should be more readily available or enhanced in the Greater Vernon area.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Art display spaces   | <input type="checkbox"/> Ice arenas                           | <input type="checkbox"/> Multipurpose rooms  |
| <input type="checkbox"/> Arts studio/creation spaces  | <input type="checkbox"/> Ice surfaces for leisure skating use | <input type="checkbox"/> Performing arts spaces  |
| <input type="checkbox"/> Childminding spaces<br>(parents can drop off their children while they work out) | <input type="checkbox"/> Indoor child playgrounds             | <input type="checkbox"/> Preschool facilities  |
| <input type="checkbox"/> Climbing/bouldering walls  | <input type="checkbox"/> Indoor fields                        | <input type="checkbox"/> Seniors centres   |
| <input type="checkbox"/> Curling rinks  | <input type="checkbox"/> Indoor skateboard park               | <input type="checkbox"/> Social/banquet facilities   |
| <input type="checkbox"/> Dance studios  | <input type="checkbox"/> Indoor tennis courts                 | <input type="checkbox"/> Support amenities<br>(e.g. parking, food facilities,<br>washrooms, lobby spaces)                  |
| <input type="checkbox"/> Fitness/wellness facilities<br>(e.g. exercise/weight room)                       | <input type="checkbox"/> Indoor pickleball courts             | <input type="checkbox"/> Year round indoor flat surfaces<br>(for activities such as lacrosse/<br>ball hockey/roller derby) |
| <input type="checkbox"/> Gymnasiums   | <input type="checkbox"/> Indoor walking/running track         | <input type="checkbox"/> Youth centres   |
| <input type="checkbox"/> Gymnastics facilities  | <input type="checkbox"/> Leisure swimming pools               |  |
| <input type="checkbox"/> Other (please specify):  | <input type="checkbox"/> 25-metre swimming pools              |  |
|   | <input type="checkbox"/> 50-metre swimming pools              |  |

12. If you answered “yes” or “unsure” to Question #10, please select **up to five (5) outdoor** facilities or spaces that should be more readily available or enhanced in the Greater Vernon area.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Ball diamonds                   | <input type="checkbox"/> Passive park spaces<br>(including natural areas;<br>not sport fields/developed) | <input type="checkbox"/> Support amenities for sport facilities<br>(such as lighting, parking, seating, washrooms)                |
| <input type="checkbox"/> Basketball/ball hockey courts   | <input type="checkbox"/> Pickleball courts   | <input type="checkbox"/> Tennis courts  |
| <input type="checkbox"/> Beach volleyball courts         | <input type="checkbox"/> Picnic areas  | <input type="checkbox"/> Track and field spaces   |
| <input type="checkbox"/> Beaches/lake access points      | <input type="checkbox"/> Playgrounds   | <input type="checkbox"/> Trails (non-paved)   |
| <input type="checkbox"/> Bike parks (BMX, mountain bike) | <input type="checkbox"/> Public docks  | <input type="checkbox"/> Trails (paved pathways)  |
| <input type="checkbox"/> Boat launches                   | <input type="checkbox"/> Public art displays   | <input type="checkbox"/> Walking/hiking amenities<br>(such as seating, boardwalks, interpretive signage,<br>viewing blinds, etc.) |
| <input type="checkbox"/> Community gardens               | <input type="checkbox"/> Skateboard parks  | <input type="checkbox"/> Water spray parks  |
| <input type="checkbox"/> Cricket pitches                 | <input type="checkbox"/> Sport fields: artificial turf   |   |
| <input type="checkbox"/> Dog off leash parks             | <input type="checkbox"/> Sport fields: grass<br>(e.g. soccer, football, ultimate Frisbee)                |   |
| <input type="checkbox"/> Festival venues/amphitheaters   |  |   |
| <input type="checkbox"/> Outdoor fitness equipment       |  |   |
| <input type="checkbox"/> Outdoor swimming pools          |  |   |
| <input type="checkbox"/> Other (please specify):         |  |   |



## Partnerships

13a. Does your organization partner with other organizations/groups/entities in the area to provide recreation services?

☐ Yes    ☐ Unsure    ☐ No (please go to Question #14)

13b. If "Yes", please briefly describe the partnership(s).

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14. Aside from what you may have described in the previous question, what opportunities are there (if any) for organizations in the Greater Vernon area to work together to enhance the provision of recreation services?

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## Challenges and General Comments

15. What are the main challenges facing your organization?

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16. Considering the challenges described above, what is the single most important action that Greater Vernon Recreation Services could do to help your organization?

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17. Please use the space below to provide any additional comments regarding recreation in the Greater Vernon area.

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**Thank you for your input!**

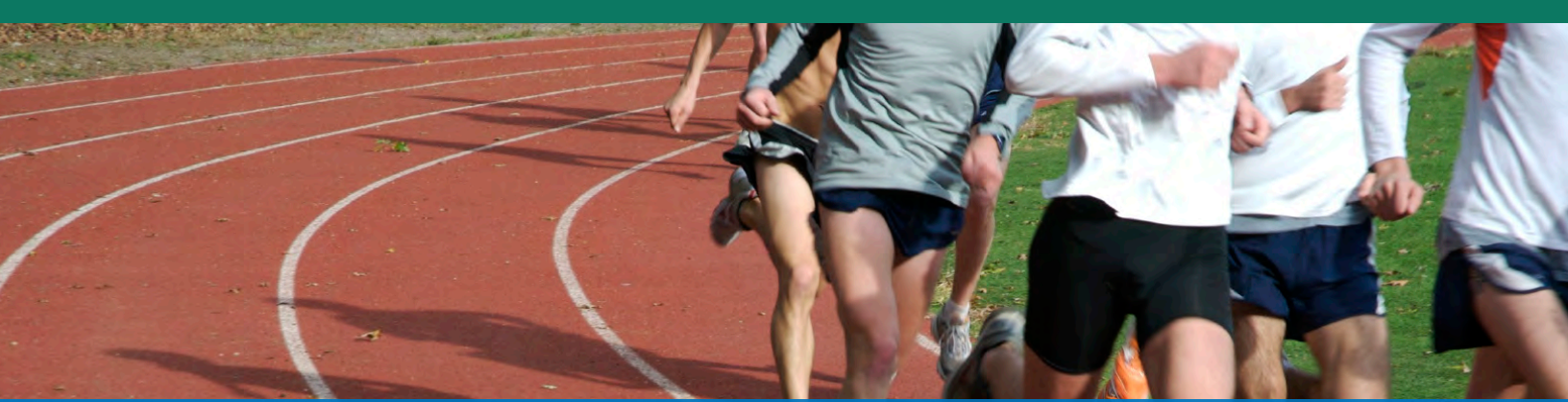


## Appendix D

# Stakeholder Survey Participants

Organization/Stakeholder
European Football Club of Okanagan
Greater Vernon Minor Hockey Association
Greater Vernon Ringette Association
Ice Buffalos
Interior Health Community Rehabilitation (physiotherapy)
Interior Health/Pulmonary Rehabilitation
KAL R.A.T.S. (running and triathlon sports)
Kelowna Corvette Club
North Okanagan Youth Soccer Association
North Valley Gymnastics Society
Okanagan Military Tattoo
Okanagan Para Swimming and Vernon Masters Swim Club
On The Edge Hockey Academy
Recreational beach volleyball team
Silver Star Freestyle Ski Club
Sunday Morning Hockey Association
Vernon Curling Club
Vernon Kokanee Swim Club
Vernon Minor Fastball Association
Vernon Silhouettes Synchronized Swimmers
Vernon Speed Skating Club





## Appendix E

# Stakeholder Interview Participants

Organization/Stakeholder	
BC Hockey	SilverStar Freestyle Ski Club
BC Provincial Snow Show	SilverStar Mountain Resort
Brewers	Sky Volleyball
Collectors Club/Antique Sale	Social Planning Council
Creative Chaos	Southern Interior Karting Association
Crusaders Hockey	Sunday Morning Hockey Association
Elite Hockey	Swim BC
European Football Club of Okanagan	Tri Monsters
Friday Night Hockey	Vernon & District Baseball Association
Greater Vernon Chamber of Commerce	Vernon & District Performing Arts Centre
Greater Vernon Minor Hockey Association	Vernon Canadians
Greater Vernon Ringette Association	Vernon Curling Club
Halina Senior's Centre	Vernon Farmers Market
Independent Living Vernon	Vernon Fastball
Interior Health Authority	Vernon Figure Skating Club
KAL R.A.T.S. (running and triathlon sports)	Vernon Flyers
Kelowna Corvette Club	Vernon Kokanee Swim Club
Lakers	Vernon Masters Swim Club
Moonshiners	Vernon Pickleball Association
North Okanagan Youth Soccer Association	Vernon Silhouettes Synchronized Swimmers
Okanagan Boys & Girls Club/Teen Junction	Vernon Snowmobile Club
Okanagan British Car Club	Vernon Soccer
Okanagan Military Tattoo	Vernon Vortex Speed Skating Club
Okanagan Para Swimming	Vernon Winter Carnival
On The Edge Hockey Academy	Vernon Youth Triathlon Society
School District 22	WBHC
Shoparama	Wellness Fair



