

The logo features the word "Parks" in a large, white, cursive script font. Below it, the words "MASTER PLAN" are written in a smaller, white, sans-serif, all-caps font. The text is overlaid on a background image of a park with a pond and a gazebo.

Parks MASTER PLAN



PUBLIC CONSULTATION 2014 - YOU'RE THE EXPERT

Public and Stakeholder consultation has begun for the new Parks Master Plan. A creative and varied consultation program has been designed to gather input from a diverse spectrum of the community. Below is a list of consultation activities with target dates.

1. **Parks Satisfaction and Priority Survey: April 2014** - A survey has been mailed out to all utility account holders and is available online until May 12, 2014. The survey aims to measure community satisfaction, explore desired changes, improvements and additions to the parks and outdoor recreation system, priorities for parkland improvements, land acquisition and funding options are also explored.
2. **Community Parks Photo Campaign: May - July 2014** - Residents are being asked to share their photos of parks for the Parks Master Plan. Get shooting! This campaign will raise awareness on the Parks Master Plan process, make the Plan more visually pleasing and create community ownership of the document. Do you have a great photo of a Vernon park?
3. **Park Ambassador Program: May - September 2014** - Do you want to be a Parks Ambassador? Interested residents will be asked to monitor a park of their choice at different times of the day and report back on their findings. Training sessions will be held in May.
4. **Park Consultation Stations: June - September 2014** - Look for us over summer months in different parks and at special events. We'll come to you! The Consultation Stations will provide park information and opportunities for people to provide their input. We'll have activities and gather input from all ages.
5. **Mobile Hand-Held Engagement: June 2014 - September 2014** - Most people have some form of hand held digital device these days. We will be exploring smart phone and hand held technology consultation options to engage a broader and younger demographic. Look for opportunities in local parks over the summer to give your feedback with the stroke of a finger.

In addition to the above noted consultation activities, numerous stakeholder workshops and meetings will also be taking place from May to October. If you would like to get involved, have a great park photo, want to be a Park Ambassador or if you have any questions, please email parks@vernon.ca or call Cleo Corbett, Long Range Planner at 250.550.7830.

