



Media Release

THE CORPORATION OF THE CITY OF VERNON
3400 – 30 Street
Vernon, BC
V1T 5E6

FOR IMMEDIATE RELEASE

DATE: August 16, 2024

CITY OF VERNON MEDIA CONTACT: Carolyn Baldrige, Manager, Communications & Grants
TELEPHONE: 250-550-3689

REGIONAL DISTRICT OF NORTH OKANAGAN (RDNO)
MEDIA CONTACT: Stacey Raftus, Communications Officer
PHONE/EMAIL: 250-550-3712 / stacey.raftus@rdno.ca

Upcoming Changes to Fare Product Sales & Route 90 (UBCO/Vernon)

The following information has been provided by BC Transit

Effective October 1, 2024, BC Transit will cease the sale of legacy scratch-off paper DayPASS, 10 Ride Ticket, Adult Monthly Pass, Student/Senior Monthly Pass, Student Semester Pass, and Post-Secondary Semester Pass fare products in the Vernon Regional Transit System in favour of convenient Umo enabled alternatives.

Fare products effective October 1, 2024.

Umo Cash Balance	\$2.50
DayPASS	\$6.00
10 Rides	\$22.50
Adult 30-Day Pass	\$55.00
Concession 30-Day Pass	\$40.00
Semester Pass	\$120.00

Fare products can be loaded in the Umo app, to a reloadable Umo card in-person through a BC Transit Umo retail vendor, online at ca.umopass.com, or through Umo customer service at 877-380-8181.

Cash and the Province of British Columbia’s BC Bus Pass will continue to be accepted. Legacy tickets and pass fare products will be accepted until used up. A new Umo compatible DayPASS Token will be available to support the needs of social wellness organizations that offer free or discounted fare products.

Improved Umo Enabled Fare Products

- **Umo Cash Balance**, an alternative to cash, is a pre-paid dollar value loaded to the Umo app or reloadable card. A Cash Balance value is drawn from as riders take trips and can be used to purchase a pass fare product.
- **10 Rides**, replacing paper ticket fare products, is available at the same discounted price and eliminates the need to collect and retain paper transfer slips. Instead, riders can now simply scan or tap their Umo payment method on their second bus within a 90-minute transfer window and continue to travel without an additional charge.
- **DayPASS**, replacing the scratch-off paper DayPASS fare product, provides unlimited all-day local travel or regional travel privileges. Riders travelling on multiple buses outside the 90-minute transfer window are recommended to purchase a DayPASS.
- **30-Day Passes**, replacing Monthly Pass fare products, can be activated on any day of the month and provides riders with unlimited local trips within their transit system during a continuous 30-day period. A 30-Day Pass activates on first use, not when purchased.

Riders who have not yet transitioned to a Umo payment method and fare product are encouraged to visit bctransit.com/umo for a comprehensive introduction to adopting Umo, including video tutorials on using the [Umo Mobility App](#) and reloadable [Umo card](#). BC Transit's Umo customer service call centre is also live for support at 877-380-8181 toll-free.

At a future date, BC Transit plans to provincially enable onboard payments with debit and credit cards.

In addition to the above, starting September 1, 2024, BC Transit will be expanding services for Route 90 (UBCO/Vernon). Additional services will include:

1. Four (4) more round trips on Saturdays (doubling the service from 4 to 8 trips per day)
 - Outbound to UBCO: 8:00, 9:00, 10:00, 11:00, 15:00 16:00, 17:00, 18:00.
 - Inbound To Vernon: 9:00, 10:00, 11:00, 12:00, 16:00, 17:00, 18:00, 19:00.
2. Two (2) more round trips on Sundays (from 3 to 5 trips per day)
 - Outbound to UBCO: 9:00, 11:00, 13:00 15:00, 17:00.
 - Inbound To Vernon: 10:00, 12:00, 14:00, 16:00, 18:00.
3. New Stat Holiday service - Sunday-level service including five (5) round trips on the following statutory holidays:
 - Family Day, Good Friday, Easter Monday, Victoria Day, Canada Day, BC Day, Labour Day, Thanksgiving and Remembrance Day

Riders can find an updated schedules and maps at bctransit.com/Vernon.