



Media Release

THE CORPORATION OF THE CITY OF VERNON
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FOR IMMEDIATE RELEASE

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Recreation Services launching NEW *stayActive* Pass for drop-in activities

As of January 1, 2023, Recreation Services is simplifying how the public can access drop-in, non-instructed recreation activities.

Instead of having to purchase different passes for different activities (such as public swimming and public skating), customers will purchase a single, universal access pass called the ***stayActive* Pass**. This new pass will give users easy access to public swimming, the fitness gym, public skating, shinny, and drop-in sports.

In addition to combining all activities into one universal pass, the rates for drop-in activities have also been standardized and will be based on the *type* of pass users choose to purchase.

There are six types of *stayActive* Passes available:

- 10x punch pass (1 free use)
- 20x punch pass (3 free uses)
- 30-day pass
- 90-day pass
- 180-day pass
- 1-year pass

“We’re excited about the simplicity, convenience, and personalization the *stayActive* Pass will offer our customers to meet their individual needs,” said Leah Walker, Manager, Customer Services. “No longer will they have to remember to bring multiple passes if they want to take part in multiple activities. Instead, they’ll be able to play volleyball and then have a hot tub using the same pass. They’ll just have to present the pass to staff before using each part of the recreation facility.”

As of January 1, 2023, all current passes will be converted to *stayActive* Passes. Additionally, for those who need to purchase a pass, they can be picked up at the customer service counter of the Recreation Centre or Kal Tire Place any time they’re open.

And a reminder for sports that require pre-registration (e.g., shinny, public skate, drop-in sports), users are asked to continue registering online at www.gvrec.ca. More details on the *stayActive* Pass and a list of rates can be found online at www.gvrec.ca.