



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
3400 – 30 Street  
Vernon, BC  
V1T 5E6

FOR IMMEDIATE RELEASE

DATE: September 29, 2022

MEDIA CONTACT: Christy Poirier, Manager, Communications & Grants

TELEPHONE: 250-550-3539

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### Going green is making a difference with curbside organics collection in Vernon

Just a few months in to Vernon's new curbside organics collection program, it's clear that residents have responded to the call to help divert waste from the landfill and move towards a more sustainable future for our community.

In the first four months of the program (May 2 – August 31), more than 1,360 tonnes of kitchen and yard waste was diverted from the landfill and sent to be turned into a reusable compost material.

"All we can say is, wow! Look at what we've done together," said Mayor Victor Cumming. "Just last year, Council endorsed Vernon's [Climate Action Plan](#) and we started taking meaningful actions throughout the community to lead a more sustainable lifestyle. Residents have jumped on board and now we're seeing the results."

Between May and August of this year, the City saw an average reduction of 27% in the amount of waste going to the local landfill from Vernon households, when compared to the same time period over the previous five years (2017 – 2021).

"This is not an insignificant number," said Ian Adkins, Manager, Roads, Drainage and Airport. "By diverting organic waste, not only are we reducing community-wide greenhouse gas emissions, but we're also extending the lifespan of our local landfill which in turn provides a considerable financial benefit to our community."

The vision of Vernon's Climate Action Plan (CAP) is to be a leader in climate action, with no net greenhouse gas emissions by 2050 and be resilient to the changing climate. The City has committed to implementing the actions outlined in the Plan and to work with residents, businesses and visitors to learn how we can all take steps to reduce our impact on the environment and become more resilient to ongoing changes.

"On behalf of City Council, I'd like to thank Vernon's residents for your early participation in the curbside organics collection program," said Mayor Cumming. "The City is committed to reducing our greenhouse gas emissions and responding to the impacts of climate change by taking strategic, practical and sustainable actions. It's clear that you are too."