



Media Release

THE CORPORATION OF THE CITY OF VERNON
3400 – 30 Street
Vernon, BC
V1T 5E6

FOR IMMEDIATE RELEASE

DATE: October 12, 2021

MEDIA CONTACT: Christy Poirier, Manager, Communications & Grants

TELEPHONE: 250-550-3539

City honours Kenneth Holland with Freedom of the City Award

In recognition of his many contributions to his community, Vernon City Council will honour Mr. Kenneth Holland, General Manager, Edmonton Oilers, with the Freedom of the City Award.

A special ceremony is scheduled to be held on Tuesday, October 26, 2021 at 9:00 am in Vernon Council Chambers.

Freedom of the City is the highest civic tribute bestowed by the City of Vernon, by unanimous decision of City Council. The honour is awarded to a distinguished person or a distinguished unit of the armed forces of Canada or another nation.

“I’m pleased to bestow this honour on Mr. Holland,” said Mayor Victor Cumming. “He has had a long and prestigious career as GM of the Detroit Red Wings and now GM of the Edmonton Oilers. He has won the Stanley Cup four times and Olympic Gold twice.”

“Throughout his career, Mr. Holland has kept roots in his hometown of Vernon and has supported the community through his generous contributions to the Vernon Jubilee Hospital, Vernon Kal Rotary Club and charitable organizations, too numerous to name. He has served as an outstanding ambassador, not only for hockey, but for the City of Vernon, placing it on the *hockey map* around the world.”

Mr. Holland becomes the 21st recipient of the Freedom of the City Award.