



Media Release

THE CORPORATION OF THE CITY OF VERNON
3400 – 30 Street
Vernon, BC
V1T 5E6

FOR IMMEDIATE RELEASE

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MEDIA CONTACT: Christy Poirier, Manager, Communications & Grants

TELEPHONE: 250-550-3539

Vernon Firefighters' *Fill the Boot* campaign goes virtual

Residents are invited to join Vernon firefighters in a new way this year, as they take part in Muscular Dystrophy Awareness month by hosting their annual *Fill the Boot* campaign virtually.

Until Sunday (November 1), Vernon firefighters will have boots set up at the tills of the Vernon Square Safeway to collect donations for Muscular Dystrophy Canada.

“Normally, we would have firefighters set up at various locations around town to collect community donations throughout the weekend,” said Christy Poirier, Manager, Communications and Grants. “However, this year will be different as we all continue practicing physical distancing and help raise funds in new and virtual ways.”

For those who are interested in donating to the cause, but want to stick to a virtual platform, donations can be made online [here](#).

Boot location: Safeway, Vernon Square

When: Friday, October 30 – Sunday, November 1

Or online: <https://muscle.akaraisin.com/ui/virtualfilltheboot/t/vernonfirefighters>

Funds raised by the Vernon firefighters are used to provide support for those living with muscular dystrophy- a group of over 160 types of neuromuscular disorders that are characterized by the wasting and progressive weakness of muscles. Over time, many people with muscular dystrophy are unable to walk, speak, or ultimately breathe. Some diseases are life-threatening and currently, there is no cure. These funds help support research, education, services and equipment.

Firefighters across Canada have helped *Fill the Boot* to support Muscular Dystrophy Canada for more than 65 years. For more information on the annual campaign, please visit www.filltheboot.ca.