



Media Release

THE CORPORATION OF THE CITY OF VERNON
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FOR IMMEDIATE RELEASE

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Council encourages residents to take part in virtual Canada Day celebration

Canada Day celebrations in Vernon will look a little different in 2020.

This year, the community festivities will take place in a digital setting, as the North Okanagan Canada Day Society sets the stage for a virtual celebration on July 1. The changes have been made to accommodate physical distancing measures and to avoid large group gatherings during the COVID-19 pandemic.

To encourage participation, several contests have been created by the Society, including a colouring contest and a kids bike/scooter/skateboard decorating contest. Any child who submits a photo of their decorated bike will receive a goodie bag delivered to their door.

Businesses also have a chance to compete. You can order a decorating package from the Society and they will drop off a starter pack to get you going. The top five businesses will receive a prize package for their efforts.

Vernon City Council members are encouraging everyone to participate in this year's virtual event and have created a [video](#) to share greetings and well wishes for this unique take on a nation-wide celebration. Council reminds everyone that a noise making celebration will happen at 9:00 p.m. on July 1, in place of the annual fireworks display.

For more information on the Canada Day contests and the noise making celebration, please visit the North Okanagan Canada Day Society's [Facebook page](#) or [website](#).