



Media Release

THE CORPORATION OF THE CITY OF VERNON
3400 – 30th Street
Vernon, BC
V1T 5E6

FOR IMMEDIATE RELEASE

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Gearing Up for Bike to Work and School Week

The City of Vernon is gearing up for Bike to Work and School Week, our community-wide celebration that encourages Vernon residents to saddle up, swapping out vehicles for bikes for a week. Bike to Work and School Week runs from May 27 – June 2.

Many people own bicycles but have not considered using them for daily transportation. The goal of Bike to Work and School Week is to encourage and promote everyday cycling for everyone.

Participants who register and log at least one trip by bike online at www.biketowork.ca/north-okanagan will be eligible to win exciting prizes, including a trip for two to Prosecco, Italy sponsored by Exodus Travels, \$500 to a local bike shop of your choice sponsored by CUPE 626, and much more. Any trip when you use your bike instead of driving counts.

Last year, over 1,600 Vernon and North Okanagan residents participated, a 27% increase from 2017, cycling a total of 23,069 km and saving 4,999 kg of greenhouse gas emissions — demonstrating a shift towards healthy, sustainable transportation.

Community events are happening throughout the week, including:

Monday, May 27, 2019, 7 am – 9 am
Pancake Breakfast Kickoff at Sun Country Cycle, 1340 Kalamalka Lake Road.

Tuesday, May 28, 2019, 7:30 am – 8:30 am
Celebration Station at Ellison Elementary School.

Wednesday, May 29, 2019, 11:30 am – 1:00 pm
BBQ in support of BrainTrust Canada at the 28th Street at 30th Avenue.
Proceeds support the purchase of helmets for kids in our community.

Thursday, May 30, 2019, 7:30 am – 8:30 am
Celebration Station at Beirsto School.

Thursday, May 30, 2019, 4:30 pm – 6 pm
Celebration Station at The Naked Pig Kitchen, 2933 30th Avenue.

Friday, May 31, 7 am – 9 am
Celebration Station at Nature's Fare Market, 3400 30th Avenue.

Bike to Work and School Week is organized across British Columbia by the GoByBike BC Society. By securing and sharing resources, GoByBike BC helps communities throughout British Columbia deliver successful events that encourage people to use bicycles for everyday transportation.

For more information and to register, visit www.biketowork.ca/north-okanagan.