



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
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### **You've Been Challenged: Green Your Commute during the Commuter Challenge**

The City of Vernon is challenging all Vernon residents and workplaces to join the Commuter Challenge from June 2 – 8.

The Commuter Challenge is a friendly competition between Canadian cities and workplaces that encourages participants to explore sustainable transportation options. Just sign up and walk, bike, bus, carpool, scooter, skate, kayak, paraglide, or rollerblade to work...anything other than driving alone. Creativity is encouraged. Participants who log at least one trip online at [commuterchallengebc.ca](http://commuterchallengebc.ca) from June 2 – 8 will have a chance to win prizes, including a \$500 travel certificate from Via Rail Canada.

The Commuter Challenge takes place during Canada's Environment Week and is meant to raise awareness about sustainable modes of transportation. Last year, Canadians saved over 250,000 kilograms of CO<sub>2</sub>, the equivalent of not burning about \$150,000 worth of gasoline.

Anyone can participate as an individual or rally their workplace and commute sustainably together as a team. Last year, Vernon won first place in Canada for a city of our size. "The Commuter Challenge is for everyone. If you can get from A to B, you can find a way to participate, even just once during the week, and help Vernon keep our title of top small city in Canada," says Angela Broadbent, Active Transportation Coordinator for the City of Vernon. "Don't forget to have fun with it. Do what moves you."

"Walking, biking, and transit are vital components of a healthy and sustainable community. The Commuter Challenge gives us that extra push to make small changes that have a positive impact on our environment and our community," said Mayor Victor Cumming. "I encourage everyone in Vernon to take up the challenge."

For more information and to sign up visit [commuterchallengebc.ca](http://commuterchallengebc.ca).