



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
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Vernon, BC  
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FOR IMMEDIATE RELEASE

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### **Downtown Kindness Meters await your donations**

As we head into the coldest part of the year, the City of Vernon wants to remind people about the downtown Kindness Meter program, which assists our local service providers in serving those in need.

The City of Vernon initiated the Kindness Meter program in 2016. The goal was to install identifiable meters in the downtown core to allow citizens the opportunity to donate their spare change to a group serving the disadvantaged or homeless, rather than giving directly to an individual panhandler.