



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
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FOR IMMEDIATE RELEASE

DATE: Dec. 13, 2018

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### **Last call for Okanagan Travel Survey responses**

Central Okanagan and Vernon residents who received letters in the mail inviting them to participate in the Okanagan Travel Survey have until Tuesday, December 18 to complete it.

Those who complete the survey online or over the phone are eligible to win a cash prize or one of 100 gift certificates.

If a resident has misplaced their letter with their unique participation code, they can call the toll-free survey hotline at 1-855-319-2887.

Transportation is a top issue for residents and this statistically significant and confidential survey, conducted every five years, provides important data for transportation planning.

Information from this survey will help plan future improvements to roads, infrastructure, walking and biking facilities, as well as transit service.

A third-party research firm, R.A. Malatest and Associates Ltd., is conducting the survey on behalf of the municipalities of Kelowna, Vernon, West Kelowna, Peachland, Lake Country, the Regional District of Central Okanagan, Westbank First Nation and the Ministry of Transportation and Infrastructure.

For questions about the survey, contact Malatest's toll-free survey hotline at 1-855-319-2887 or via email at [info@okanagantravelsurvey.ca](mailto:info@okanagantravelsurvey.ca)

For more information about the survey, visit [smartTRIPS.ca/travelsurvey](http://smartTRIPS.ca/travelsurvey).

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**Note:** The Sustainable Transportation Partnership of the Central Okanagan (STPCO) is a formal partnership of the City of Kelowna, City of West Kelowna, Districts of Lake Country and Peachland, Westbank First Nation and the Regional District of Central Okanagan. The organization coordinates the regional delivery of sustainable transportation programs and projects in support of common regional policy, plans and interests (economic, social and environmental). The STPCO also provides a formal forum for discussion amongst elected officials, senior and technical staff, as well as stakeholders and the general public. Municipal contacts for this research:

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