



Media Release

THE CORPORATION OF THE CITY OF VERNON
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FOR IMMEDIATE RELEASE

DATE: June 1, 2018

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Mayor celebrates Tourism Week with a special donut

Mayor Akbal Mund sampled a celebratory tourism donut from Ratio Coffee and Pastry today to kick off the tourist season and to show his support for National Tourism Week, May 27 to June 2, 2018.

“Tourism is one of the primary economic drivers in Vernon with \$36.9 million generated in room revenue by accommodators in the community,” said Mayor Mund. “These stays lead to increased spending at local restaurants, services, retailers and attractions.”

Tourism is a growing industry in BC and annually accounts for approximately 20.6 million overnight visitors who spend an estimated \$11.2 billion throughout BC. The industry employs over 133,000 people in over 19,000 businesses all across the province.

“I want to give a big thank you to Andrew McWilliam and the staff at Ratio Coffee and Pastry for creating these wonderful tourism donuts,” Mayor Mund continued. “Now, let’s get ready to welcome the world.”