



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
3400 – 30<sup>th</sup> Street  
Vernon, BC  
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FOR IMMEDIATE RELEASE

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### **Tenants announced for Kal Tire Place expansion**

The City of Vernon has reached agreements with two businesses to occupy the lease spaces in the new Kal Tire Place expansion. Pursuit of Excellence Hockey Academy and the Training House (formerly Excel Fitness) will move into the two spaces and open their doors for business this fall.

“The inclusion of the two value added spaces in the facility was identified during the feasibility study”, said Doug Ross, Director Recreation Services. The concept to mix commercial space within a public building is a trend in Recreation. The goal being that the commercial spaces will generate some additional user visits and revenue through the lease and potential use of the ice. We couldn’t be happier. Both tenants are extremely well respected in their fields and will generate additional rentals for non-prime time ice.”

“The past few months have been a flurry of activity as we worked towards this transition from Excel Fitness. The Training House will be a high quality training centre located in the new Kal Tire expansion”, said Carla Rayner, owner.

“With the opening of the Training House, Vernon will now be able to compete with larger cities by offering a substantial benefit to serious athletes who want to stay, play and train in a family friendly destination while having access to high quality, science driven programming”, said Rhonda Catt, owner.

“Having an agreement to lease space within the new arena allows us a place to store the player’s hockey gear during the week and provides an additional area where we can do skills before or after the team’s ice sessions”, said David Roy, CEO. “This new agreement with the City of Vernon is very significant because we will now have 3 of our 6 POE Academy Teams practicing out of Vernon and we will have a minimum of 31 of our CSSHL league games and at least 2 Showcases (tournaments) in the Kal Tire Place arenas.”

The lower lease space that will be occupied by Pursuit of Excellence is 1820 ft<sup>2</sup> and the upper lease space that will be occupied by the Training House is approximately 3,350 ft<sup>2</sup>. Both spaces are located on the north end of the facility. The facility is currently under construction and is scheduled to open on September 1, 2018.

The facility is also home to the Greater Vernon Minor Hockey Association who will have free use of a 600 ft<sup>2</sup> office space and 400ft<sup>2</sup> storage area within the facility. GVMHA made a \$25,000 donation to the project.

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The Training House – Carla Rayner, Owner 250-307-7361 [carlarayner@mac.com](mailto:carlarayner@mac.com)

**Photo caption:**

From left to right – Rhonda Catt, Owner, the Training House, Carla Rayner, Owner, the Training House, Stan Mitchell, Arenas Manager, David Roy, POE CEO, Glen Naka, POE Director of Hockey, Doug Ross, Director Recreation Services.