



Media Release

THE CORPORATION OF THE CITY OF VERNON
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Greater Vernon Recreation Master Plan Kickoff Event

A Recreation Master Plan is being developed for the Greater Vernon area including the City of Vernon, the District of Coldstream, and Areas B (Swan Lake) & C (BX).

To kickoff off the Master Plan process Greater Vernon Recreation and RC Strategies + PERC are hosting some fun activities at the Recreation Centre on January 19 and 20. The Master Plan will be used by the Greater Vernon municipalities as decisions are made about recreation facilities, active lifestyle opportunities, and recreation services over the next fifteen years. "The public's involvement and feedback in the plan is vital and this will be a great way to start off the process, said Doug Ross, Director Recreation Services.

The Master Plan kickoff event starts Friday, January 19, with a special \$2 teen oriented swim at the Aquatic Centre from 7:00-10:00pm. Saturday, January 20, from 9:00am – 4:00pm there will be a free family fun zone in the Recreation Centre Auditorium including a bouncy castle, bungee run, a kid's play area with games & activities and from 1:30-4:00pm there will be a special \$10 family oriented swim in the Aquatic Centre.

Over the next several weeks the public will have numerous opportunities to be involved in the engagement process. Recreation champions or ambassadors will be attending different community events and will be hosting interactive opportunities for the public to provide input on the plan including a graffiti wall, favourite recreation activities panel and a recreation site map. The public will also be encouraged to take part in an online survey where they will be able to provide valuable feedback on their vision for the future of recreation in the Greater Vernon area.

Recreation involves not just participation in sporting activities, but includes other physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community wellbeing.

