



THE CORPORATION OF THE CITY OF VERNON

INTERNAL M E M O R A N D U M

TO: Mayor & Council

FILE: 0230-01

PC: Kevin Poole, Darren Lees

DATE: June 14, 2021

FROM: Will Pearce, CAO

SUBJECT: Downtown Pay Parking

The Downtown Vernon Association (DVA) has requested a period of "non enforcement" as it relates to pay parking at meters for the period 11:00 am to 3:00 pm, Saturday June 19, 2021. The DVA is promoting a "Sunshine Day" in place of the annual Sunshine Festival. Main activities will include sidewalk sales and offerings from downtown retailers and dining businesses.

Administration notes mid-day exemptions are very difficult to enforce. Individuals attending the event and parking past 3:00 pm would likely be quite dissatisfied should they receive a parking ticket after 3:00 pm.

Administration recommends Council consider waiving parking meter enforcement after 11:00 am for the balance of the day, Saturday, June 19, 2021.

This request is in addition to the Council permitted 8 days of waived meter enforcement allotted to the DVA by Council policy.

RECOMMENDATION:

THAT Council direct Administration to NOT enforce meter parking, 11:00 am to end of day, Saturday, June 19, 2021, and that this not be included within the normal annual allotment of "free parking: days within the DVA's discretion.

Respectfully submitted: