



CORPORATION OF THE CITY OF VERNON

TOURISM COMMISSION MEETING

WEDNESDAY, NOVEMBER 16, 2022, AT 8:00 AM

OKANAGAN ROOM (COUNCIL CHAMBER) CITY HALL

A G E N D A

1) CALL TO ORDER

2) LAND ACKNOWLEDGEMENT

As chair of the City of Vernon's Tourism Commission, and in the spirit of this gathering, I recognize the City of Vernon is located in the traditional territory of the Syilx people of the Okanagan nation.

3) ADOPTION OF AGENDA

4) ADOPTION OF MINUTES

October 19, 2022 (attached)

5) UNFINISHED BUSINESS

1. Marketing Plan update

6) NEW BUSINESS

1. Business Excellence Awards recap
2. Tourism data, trends and insights for 2023
3. Economic Development community projects update
4. Round table

7) NEXT MEETING

The next meeting of the Tourism Commission is scheduled for **Wednesday, December 21, 2022**, in the **Okanagan Room (Council Chamber) City Hall**.

8) ADJOURNMENT