



THE CORPORATION OF THE CITY OF VERNON

TOURISM COMMISSION MEETING

WEDNESDAY, JULY 21, 2021

IN-PERSON MEETING

OKANAGAN LAKE ROOM (COUNCIL CHAMBERS) – 8:00 a.m.

A G E N D A

1. ORDER

2. LAND ACKNOWLEDGEMENT:

As chair of the City of Vernon's Tourism Commission, and in the spirit of this gathering, I recognize the City of Vernon is located in the traditional territory of the Syilx people of the Okanagan nation.

3. ADOPTION OF AGENDA

4. ADOPTION OF MINUTES

June 16, 2021 (attached)

5. UNFINISHED BUSINESS

a) Marketing Update (Torrie – power point presentation)

6. NEW BUSINESS

a) GVMA Letter of Support

b) Co-op Marketing Recommendations

7. NEXT MEETING

The next meeting of the Tourism Commission is tentatively scheduled for Wednesday, August 18, 2021.

8. ADJOURNMENT