



*"To deliver effective  
and efficient, local  
government services  
that benefit our  
citizens, our  
businesses, our  
environment and our  
future"*

# THE CORPORATION OF THE CITY OF VERNON

## A G E N D A

COMMITTEE OF THE WHOLE

CITY HALL COUNCIL CHAMBER

MONDAY, March 26, 2018

AT 8:40 AM

### AGENDA

#### 1. CALL TO ORDER

- A. THAT the Agenda for the March 26, 2018, Committee of the Whole meeting be adopted as presented.

#### 2. ADOPTION OF MINUTES

- A. THAT the minutes of the Committee of the Whole meeting of Council held March 12, 2018, be adopted. (P. 2)

### MINUTES

#### 3. BUSINESS ARISING FROM THE MINUTES

#### 4. GENERAL MATTERS

#### 5. UNFINISHED BUSINESS

#### 6. NEW BUSINESS

### CITY OF VERNON WILDLAND FIRE RISK REDUCTION UPDATE (P. 6)

- A. THAT Council receive the Wildland Fire Risk Reduction Update presentation for information as presented on March 26, 2018 at the Committee of the Whole meeting by the Acting Director of Fire Rescue Services.

#### 7. LEGISLATIVE MATTERS

#### 8. COUNCIL INFORMATION UPDATES

#### 9. G.V.A.C. / R.D.N.O REGULAR MEETINGS

#### 10. INFORMATION ITEMS

#### 11. CLOSE OF MEETING

THE CORPORATION OF THE CITY OF VERNON

**MINUTES OF A COMMITTEE OF THE WHOLE MEETING  
HELD MONDAY, MARCH 12, 2018**

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PRESENT: Mayor A. Mund

Councillors: B. Spiers, J. Cunningham, S. Anderson,  
C. Lord, B. Quiring, (D. Nahal, absent)

Staff: W. Pearce, CAO  
P. Bridal, Deputy CAO/Director, Corporate Services  
S. Blakely, Manager, Legislative Services  
K. Flick, Director, Community Infrastructure & Dev.  
S. Koenig, Director, Operations  
J. Rice, Manager, Public Works, Parks and Airport\*  
B. Bandy, Real Estate Manager\*  
D. Law, Director of Financial Services  
A. Watson, Manager, Transportation\*  
N. Nilsen, Communications Officer and Grants Coordinator  
A. Chew, Manager, Tourism  
K. Poole, Manager, Economic Development & Tourism  
S. Kozin, Manager, Water Reclamation Centre  
M. Dowhaniuk, Manager, Infrastructure Management\*  
D. Ross, Director, Recreation Services\*

*\*Attended as required*

Others: Media  
Members of the Public

**CALL TO ORDER**

Mayor Akbal Mund called the meeting to order at 8:42 am.

**AGENDA ADOPTION**

Moved by Councillor Cunningham, seconded by Councillor Lord:

THAT the Agenda for the March 12, 2018, Committee of the Whole meeting be amended as follows:

1. **REMOVE ITEM 6.A. New Business** – City of Vernon Wildland Fire Risk Reduction Update (rescheduled to March 26, 2018)

AND FURTHER, that the agenda be adopted as amended.  
**CARRIED.**

**ADOPTION OF THE  
MINUTES**

Moved by Councillor Quiring, seconded by Councillor Anderson:

THAT the minutes of the Committee of the Whole meeting of Council held February 26, 2018, be adopted, as presented.  
**CARRIED.**

**BUSINESS ARISING FROM THE MINUTES****GENERAL MATTERS****PRESENTATION –  
'DESTINATION THINK!'**

Mr. William Bakker, Chief Strategist & Partner, Destination Think!, provided a presentation entitled 'Vernon's Place DNA' – as requested by Council at their February 13, 2018 Committee of the Whole meeting.

**The following points were noted:**

- He is member of a Marketing firm
- Helps to tell 'story' of the area
- How do you tell compelling and unique stories for a Vernon experience?
- The experience economy
  - Commodities 'Extract'
  - Goods 'Make'
  - Services 'Deliver'
  - Experiences 'Stage'
  - Transformation 'Guide'
- A destination is a stage for 'story telling'
- What Makes Vernon 'Vernon'?
- What is 'Place DNA'?
  - Environment
  - Infrastructure
  - Society
- Inputs
  - Survey
  - Observation
  - Research
  - Workshop
- Survey
  - Polled 350 citizens of Vernon through Facebook with top answers documented and reviewed;
    1. (Lakes, climate, mountains, parks, Flora, Fauna)
    2. Infrastructure
    3. Society
- Research & Observations
  - Historic references prevalent
- Workshop key insights
  - Scenery
  - History
  - Four season climate
  - Demographics
- *Who is Vernon?*
  - Modest and unpretentious
  - Friendly and active

- *What would Canada miss if Vernon did not exist?* – Word Cloud created
- *How Does it Feel to Live in Vernon?* - reviewed
- *How does Vernon feel?*
  - Vernon is a bit sleepy but that's by choice
- *How is Vernon Changing?*
  - Slowly, because we don't want to lose our identity
  - Vernon is transforming and is starting to deal with City problems
- Vernon 'Place DNA' attributes:
  - Three lakes
  - Small town
  - History
- *What makes Vernon unique?*
  - Lakes and mountains
  - Four seasons
  - City amenities
  - Historic connections
- DNA hierarchy reviewed
  - Historic connection is unique to Vernon
- Leveraging 'Place DNA'
  - Strengthen Tourism Vernon's communications through alignment with our 'Place DNA'
  - Encourage other stakeholders to align their communications with relevant 'Place DNA' attributes
  - Use 'Place DNA' and unique positioning to strengthen destination experience

Moved by Councillor Quiring, seconded by Councillor Lord:

THAT Council receives the presentation provided by Mr. William Bakker, Chief Strategist & Partner, Destination Think, entitled 'Vernon's Place DNA' – as provided at the March 12, 2018 Committee of the Whole meeting.

**CARRIED.**

### NEW BUSINESS

#### **SNOW AND ICE CONTROL SERVICE LEVELS (5215-01)**

James Rice, Manager, Public Works provided a presentation regarding current procedures for Snow and Ice Control.

Moved by Councillor Quiring, seconded by Councillor Lord:

THAT Council receive the memo titled "Snow and Ice Control Service Levels" and dated March 1, 2018 from the Manager of Public Works, Parks and Airport for information.

**CARRIED.**

LEGISLATIVE MATTERS

COUNCIL INFORMATION UPDATES

G.V.A.C./R.D.N.O. REGULAR MEETINGS

INFORMATION ITEMS

**CLOSE**

Mayor Akbal Mund closed the meeting at 10:08 am.

**CERTIFIED CORRECT:**

\_\_\_\_\_  
Mayor:

\_\_\_\_\_  
Corporate Officer:



# City of Vernon

## *Wildland fire risk reduction update*



# Wildfire risk reduction strategy

- Vernon Community Wildfire Protection Plan
- City conducted mitigations such as chipping and clearing of fuels
- FireSmart Canada
- Fire Services Bylaw #5635
- VFRS 8 Year Strategic Plan
- Increased Firefighter staffing during high risk periods
  - Provincial fire response
- Additional wildland interface training for firefighters
- 2018 CWPP implementation funding
- SME support
- Wildland interface working group/task force
- Grant applications
- Increased public awareness and empowerment

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**Fire Rescue Services**

# Vernon Community Wildfire Protection Plan

- Published in 2014
  - Inventory and categorization of 11,833 hectares
  - High level recommendations
- Informs planning and development
- Informed the development of Fire Services Bylaw #5635
  - Campfire requirements
  - Burning bans
  - Fire Services authority to burn to control hazards and for training
- Foundational requirement for grant applications

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**Fire Rescue Services**

# Fire Smart

- \$10,000 yearly Grant
- 2015 Deputy Fire Chief, Local Fire Smart Representative
- Demonstration treatment completed in Deer Park and in 2015
- Predator Ridge recognized by Fire Smart CDN
- 2018 application
  - Fuel load reduction
  - LFS representative training
  - S100 training & burns
  - Era of Mega Fires



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## Fire Rescue Services

# COV's Commitment to Wildfire Risk Reduction

- Ongoing chipping, mowing, maintenance of City owned risks
- Increased Firefighter staffing during high risk periods
  - Wildland firefighter training
  - PPE/equipment/apparatus
- Provincial response
  - Mutual aid
  - Regional aid
- 2018 ongoing CWPP implementation funding leveraged against grant application



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## Fire Rescue Services

# COV Wildland interface working group/task force

- SME support
  - Robert (Bob) Gray
  - Geoff Byford
- City Staff
  - Chris Sheel, Luana Kaleikini, Kim Flick, Shirley Koenig, James Rice, Scott Hemstad, Jing Niu, EM Support, Aaron Stuart



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**Fire Rescue Services**

# Increased Public Awareness

- Vernon Emergency Program Subcommittee
- Media PIA's
- Website support materials and links
- Era of Mega Fires May 14, 19:00



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Fire Rescue Services

# Questions?



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**Fire Rescue Services**