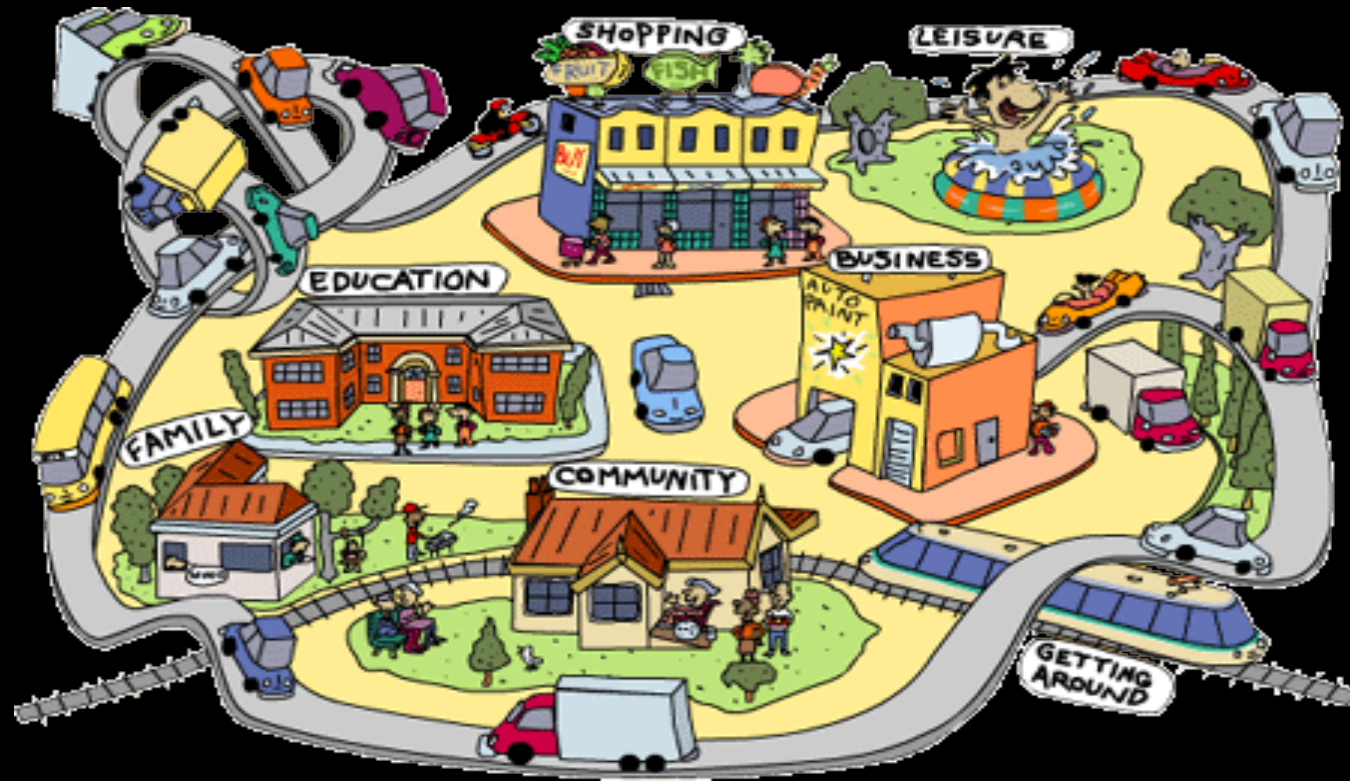


WELCOME

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READINESS WORKSHOP

INVITATION:

Listen to understand

Be curious – Ask questions

Challenge your assumptions and sacred cows

Pay attention to your internal landscape

Be willing to say what matters

WHAT'S UP:

1. View from the outside in and inside out
2. Responsibilities of local government
3. Role of elected officials vs staff
3. Truth serum about our infrastructure challenges
4. What to consider as a candidate or a voter
5. Roundtable discussions

WHAT THIS ISN'T

OUR WHY:

Positive Change Agents

Positive Change Agents

1. Join the system

Positive Change Agents

1. Join the system
2. Understanding and analysis of the system

Positive Change Agents

1. Join the system
2. Understanding and analysis of the system
3. Disrupt the system

Positive Change Agents

1. Join the system
2. Understanding and Analysis of the system
3. Disrupt the system
4. Reorganization of the system

YOUR 'WHY'

What brought you here today?

What are you hoping to take away?

What do you think are some of the common
misperceptions about being elected to
local government?

LOCAL GOVERNMENT

WHY DOES IT EXIST?

WHAT DOES IT EXIST
TO DO?



Transportation networks including roads,
sidewalks, bike lanes, trails,
Snow clearing, street sweeping, pothole filling
Storm drain management
Clean, clear, safe drinking water
Waste water systems
Community and cultural events
Garbage and recycling services
Land use planning and zoning for the future
Parks and sports fields
Sports facilities
Play places & recreation programs for ALL ages
Bylaw enforcement
Enforcement of building standards

Flood protection
Fire protection
Emergency management
Community safety programs
Public inquiries
FOI requests
Grant writing
Support for seniors – families – businesses etc
Animal services – licensing/dog park/shelter
Signage
Attractive public spaces – flowers/lawn care
Communication and engagement
AND MORE.....

To provide
safe,
sustainable,
secure services
in a
predictable,
cost effective
manner.



PRIMARY ROLE

Why do we
need
elected
officials?



Stewardship
and oversight
over the
organization
that provides
those services.



GOVERNANCE IS NOT.....

- WATCH DOGGING
- MANAGING DAY TO DAY
- TELLING STAFF HOW TO DO THEIR JOB



REPRESENT THE COMMUNITY

What services
does your
community
need and want
now and in the
future?

(and at what level)



Stop pretending there is no cost!



REPRESENT THE COMMUNITY

What are the services your community is willing and able to pay for now and into the future?



1

What services does
your community
need and want now
and into the future?

(and at what level)

2

What are the
services your
community is willing
and able to pay for
now and into the
future?

What do we need elected officials to DO?

TO THINK



- To have an overarching understanding of the system (authority/responsibility/resources)
- To think strategically about where your community is going
- To provide direction through policy-bylaw-resolutions
- To participate in discussions and vote
- To ensure financial health and long-term sustainability (the budget and LTFP)
- To establish non-technical service levels with commensurate resources
- Organizational oversight (chair/board effectiveness, CAO, risk mgt,)
- Stakeholder knowledge and relationship

PARTNERSHIP WITH COMMUNITY – STAFF - TEAM

YOU ARE IN A PARTNERSHIP
(not a battle)
**WITH COMMUNITY – STAFF –
COUNCIL/BOARD**



PARTNERSHIP:

A relationship in which we are jointly committed to the success of whatever endeavor, process or project we are engaged in.



WHY?

Why does PARTNERSHIP matter?

WHY?

Why does PARTNERSHIP matter?

SUCCESS IS RELATIONAL

GOVERNANCE STARTS WITH:

What services do we provide and WHY?

What level of service do we provide?

What does it cost to provide this level of service?

Is this service level:

Sustainable?

Fully funded?

Needed, desired?

Think about the services you used:

- today
- this week
- this month

How important is it that these services are in decent working order with minimal disruptions?

Safe,
sustainable,
secure services
in a
predictable,
cost effective
manner.



BACK TO THE FUTURE

If we like what we have now,
how do we keep it this way?
(OR MAKE IT BETTER?)



The Main Risk to Sustainability is:

- Cost of the infrastructure it takes to provide these services
- Service levels that don't reflect financial capacity



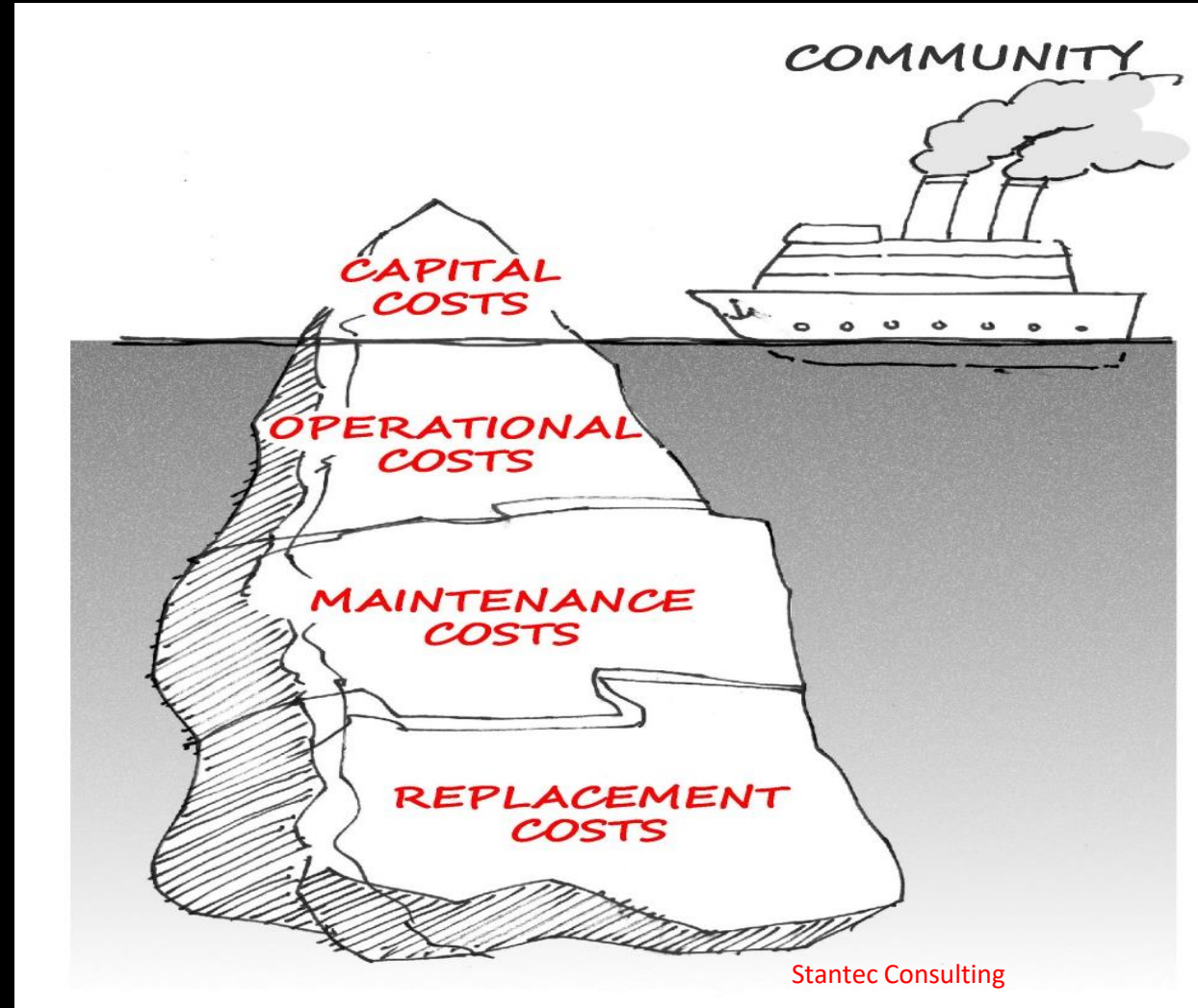
THE LARGEST AND MOST COMPLEX BUSINESSES IN TOWN

- Local governments own, operate and maintain 60-65% of Canada's core public infrastructure.
- Local governments provide services that are 'infrastructure intensive'.
- Communities rely on these services everyday!



Why is our sustainability at risk—Short-term thinking

- Making decisions that don't consider lifecycle costs (lust to dust)
- Failing to fully acknowledge and recover costs and fees



You can't cut taxes
without cutting services.



The level of service we want



The level of service we can afford



Discussion Question

- What LG assets/services do you use?
- What LG assets/services might other user groups care about?
- How does local government address the difference?

Discussion

The cost to deliver services and maintain infrastructure to the residents is increasing. A short fall in funding will put our communities at risk in the future.

How should we approach this challenge?



OPTIMAL GOVERNANCE



What is the role of the elected official?

Strategic leadership and responsible stewardship for the services and the infrastructure that make our communities awesome.



What is the
role of the
elected
official?



What is the
role of the
elected
official?



What is the role of the elected official?

What services are being provided now?

What services will be needed in the future?

What level of service does our community values?



What is the role of the elected official?

What are we spending to maintain our services and what should we be spending?

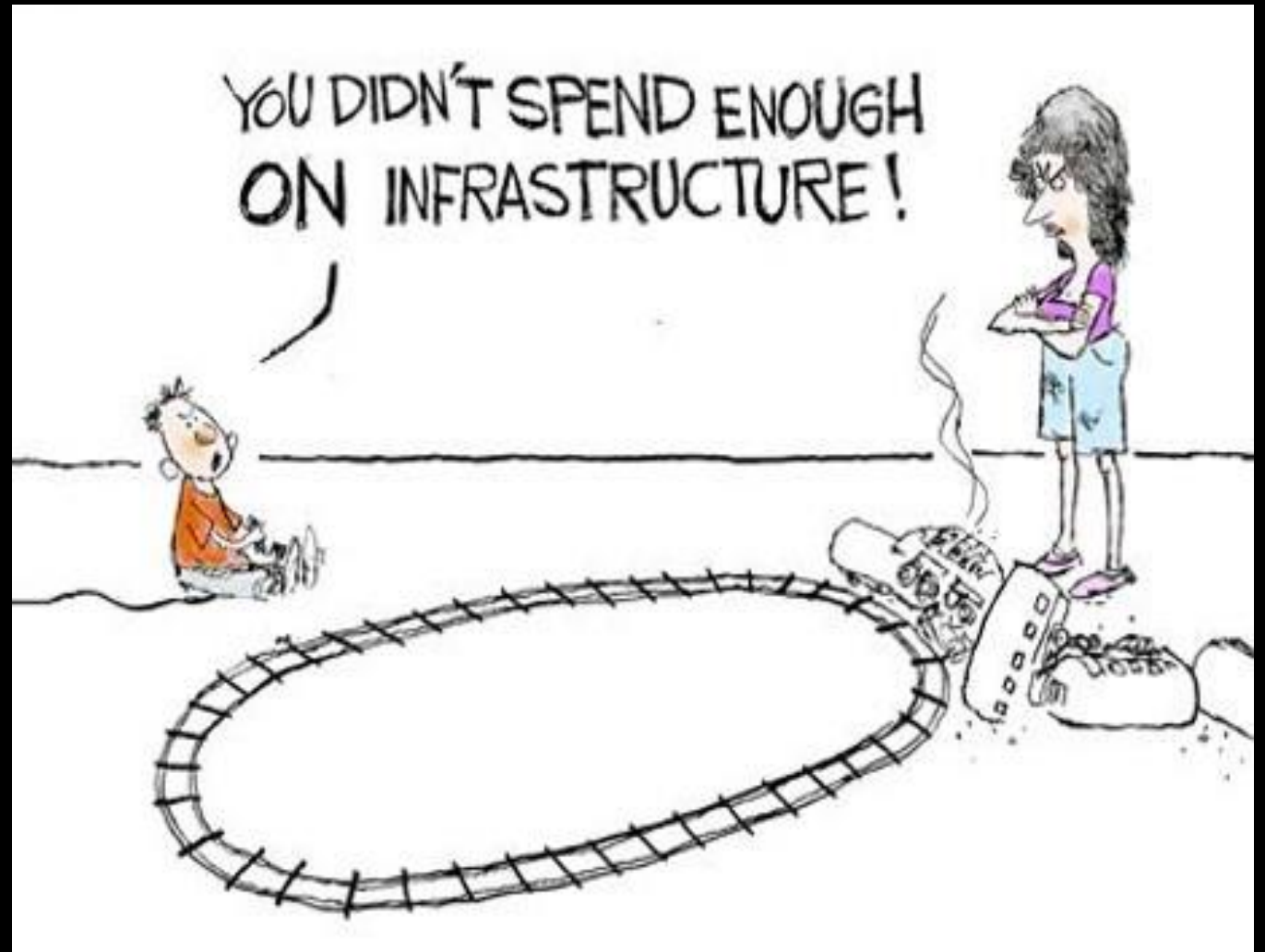
What are we willing to pay for?

If we can't afford everything, how will we prioritize our investments and minimize our risk?



Be the leader you wish others had been

Don't let this be
said of you in ten
years time ...



WE NEED LEADERSHIP

What leadership qualities are important to you?



SEVEN DEADLY SINS

for candidates and citizens
(AND HOW TO AVOID THEM)



SEVEN DEADLY SINS

UNPREPARED
TO LEARN



SEVEN DEADLY SINS

MAKE
PROMISES
AND SPEW
CATCH
PHRASES



You can't cut taxes
without cutting services.



SEVEN DEADLY SINS

IMPATIENT



SEVEN DEADLY SINS

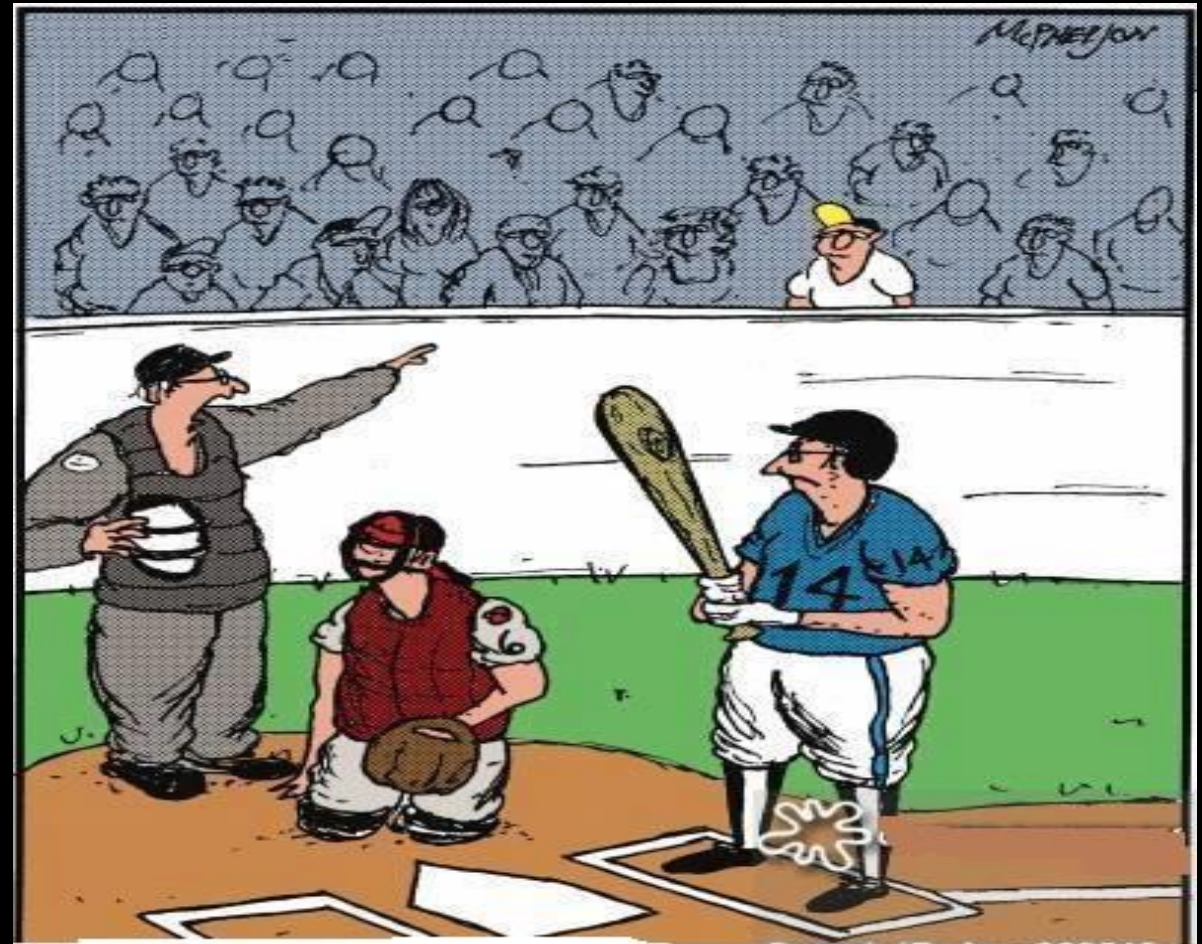
FIXED MINDSET

I'M NOT SAYING
YOU'RE STUPID
I'M JUST SAYING
YOU'VE GOT BAD
LUCK WHEN IT
COMES TO THINKING

BIF

SEVEN DEADLY SINS

MAKE
EVERYONE
HAPPY



"Whoa! Time out. The loud guy in the white shirt is right — that was a ball. My mistake. Sorry everyone. Thank you, sir."

SEVEN DEADLY SINS

COMPLAIN
CRITICIZE
BLAME



SEVEN DEADLY SINS

ONLY TALK TO
PEOPLE WHO
AGREE WITH
YOU



OPTIMAL CANDIDATE AND CITIZEN

VISIONARY

LEARNER

PATIENT

OPEN-MINDED

DECISIVE

RELATIONAL

BE CURIOUS



WE NEED TO STOP YELLING AND START TALKING



Turning to One Another

There is no power greater than a community discovering what it cares about.

Ask 'What's possible?' not 'What's wrong?' Keep asking.

Notice what you care about. Assume that many others share your dreams.

Be brave enough to start a conversation that matters.

Talk to people you know. Talk to people you don't know. Talk to people you never talk to.

Be intrigued by the differences you hear. Expect to be surprised.

Treasure curiosity more than certainty.

Invite in everybody who cares to work on what's possible.

Acknowledge that everyone is an expert about something.

Know that creative solutions come from new connections.

Remember, you don't fear people whose story you know.

Real listening always brings people closer together.

Trust that meaningful conversations can change your world.

Rely on human goodness. Stay together.

(Wheatley, 2002, p. 166)

WE NEED LEADERSHIP

Strategic questions
to ask of your
candidates



INTENTION

Why are you here today?

What are you curious about?

Collaborative Working Session

Based on today's sessions, if we were having this discussion three years from today, and you were looking back over those three years, what has to happen in your community for you to feel happy with the progress?

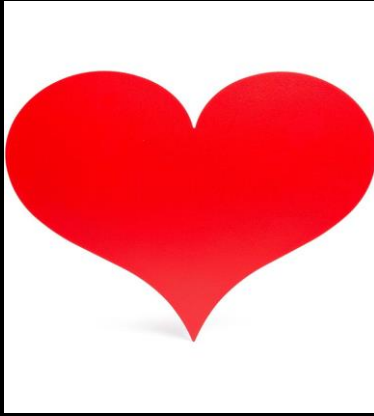
- What dangers need to be eliminated?
- What opportunities need to be captured?
- What strengths need to be maximized?

Be a Good
Ancestor

A person is holding a large, black-framed sign with a white border. The sign contains the text:

DO SOMETHING
TODAY THAT
YOUR FUTURE
SELF WILL
THANK YOU
FOR

The person holding the sign is wearing a blue shirt and jeans. The background shows a black metal railing, green trees, and a brick building.



**DESIGN the future you
want:
Healthy
Sustainable
Secure
Vibrant**



How brave are you?

Early in the season
Just about budget time
Council wants no tax increase
Staff starting to lose their
mind
Infrastructure gap is growing
Forgot our policy
We deferred our maintenance
Be reactive is our strategy

Down on the Corner
Under the street
Water main's about to blow
Bring a nickel, tap your feet

Buried under piles of data
None of it makes sense
Do we need the experts
To help clean up the mess
Crumbling roads - leaky
pipes
What's their life expectancy
We need more information
To know what the cost will
be

Down on the Corner
Under the street
Sewer main's about to blow
Bring a nickel, tap your feet

How do we tell the public
That things are really bad
It's gonna cost some money
And you know they will be
mad

We have to tell the truth
Communication is the key
For future generations
What is our destiny
Is it gonna be.....

Down on the Corner
Under the street
Water main's about to blow
Bring a nickel, tap your feet