



For more information, contact:  
 Kevin Poole  
 Manager, Economic Development and Tourism  
 250-550-3249  
[kpoole@vernon.ca](mailto:kpoole@vernon.ca)

City of Vernon - Room Revenue

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	% Change
<b>2010</b>			\$ 703,000	\$ 769,000	\$ 1,485,000	\$ 1,415,000	\$ 2,890,000	\$ 2,551,000	\$ 1,858,000	\$ 1,156,000	\$ 768,000	\$ 754,000	\$ 14,349,000	
<b>2011</b>	\$ 699,000	\$ 837,000	\$ 861,000	\$ 1,095,000	\$ 1,544,000	\$ 1,817,000	\$ 2,685,000	\$ 2,780,000	\$ 1,973,000	\$ 1,425,000	\$ 849,000	\$ 842,000	\$ 17,407,000	21.3%
<b>2012</b>	\$ 795,000	\$ 1,105,000	\$ 1,173,000	\$ 1,268,000	\$ 2,285,000	\$ 1,621,000	\$ 2,920,000	\$ 3,285,000	\$ 2,329,000	\$ 1,510,000	\$ 1,060,000	\$ 987,000	\$ 20,338,000	16.8%
<b>2013</b>	\$ 801,000	\$ 1,187,000	\$ 957,000	\$ 2,014,000	\$ 1,243,000	\$ 2,879,000	\$ 2,947,000	\$ 3,757,000	\$ 2,312,000	\$ 1,420,000	\$ 1,268,000	\$ 1,140,000	\$ 21,925,000	7.8%
<b>2014</b>	\$ 1,290,000	\$ 1,338,000	\$ 1,942,000	\$ 1,757,000	\$ 2,300,000	\$ 3,049,000	\$ 3,580,000	\$ 4,478,000	\$ 2,572,000	\$ 1,721,000	\$ 1,501,000	\$ 1,257,000	\$ 26,785,000	22.2%
<b>2015</b>	\$ 1,455,000	\$ 1,551,000	\$ 1,678,000	\$ 1,648,000	\$ 3,183,000	\$ 4,202,000	\$ 3,159,000	\$ 4,789,000	\$ 3,078,000	\$ 3,150,000	\$ 758,000	\$ 2,180,000	\$ 30,831,000	15.1%
<b>2016</b>	\$ 879,000	\$ 2,104,000	\$ 1,876,000	\$ 2,681,000	\$ 2,518,000	\$ 3,538,000	\$ 5,536,000	\$ 5,818,000	\$ 3,580,000	\$ 2,445,000	\$ 1,589,000	\$ 2,100,000	\$ 34,664,000	12.4%
<b>2017</b>	\$ 1,134,000	\$ 1,703,000	\$ 2,078,000	\$ 2,452,000	\$ 3,275,000	\$ 4,446,000	\$ 5,634,000	\$ 4,854,000	\$ 4,419,000	\$ 2,637,000	\$ 2,106,000	\$ 2,160,000	\$ 36,930,000	6.4%
<b>2018</b>	\$ 1,421,000	\$ 2,153,000	\$ 2,219,000	\$ 2,276,000	\$ 3,469,000	\$ 4,510,000	\$ 5,614,000	\$ 4,853,000	\$ 3,893,000	\$ 2,277,000	\$ 1,946,000	\$ 2,042,000	\$ 36,673,000	-0.6%
<b>2019</b>	\$ 1,386,000	\$ 1,869,000	\$ 2,465,000	\$ 2,205,000	\$ 3,431,000	\$ 5,117,000	\$ 4,745,000	\$ 4,979,000	\$ 3,932,000	\$ 2,437,000	\$ 2,156,000		\$ 34,722,000	0.3%

% Chg -2.5% -13.2% 11.1% -3.1% -1.1% 13.5% -15.5%

\* figures are rounded to nearest 1000 \*\* Does not include room revenue generated from Online Accommodation Platforms

City of Vernon - Hotel Tax (MRDT) Collection

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>2010</b>			\$ 14,059	\$ 15,379	\$ 29,706	\$ 28,308	\$ 57,794	\$ 51,024	\$ 37,162	\$ 23,119	\$ 15,368	\$ 15,076	\$ 286,994
<b>2011</b>	\$ 13,981	\$ 16,742	\$ 17,222	\$ 21,907	\$ 30,889	\$ 36,343	\$ 53,694	\$ 55,604	\$ 39,460	\$ 28,493	\$ 16,975	\$ 16,847	\$ 348,157
<b>2012</b>	\$ 15,892	\$ 22,100	\$ 23,465	\$ 25,369	\$ 45,708	\$ 32,427	\$ 58,397	\$ 65,696	\$ 46,580	\$ 30,194	\$ 21,192	\$ 19,749	\$ 406,769
<b>2013</b>	\$ 16,026	\$ 23,734	\$ 19,140	\$ 40,284	\$ 24,869	\$ 57,577	\$ 58,946	\$ 75,141	\$ 46,233	\$ 28,396	\$ 25,351	\$ 22,798	\$ 438,495
<b>2014</b>	\$ 25,808	\$ 26,766	\$ 38,844	\$ 35,150	\$ 46,008	\$ 60,983	\$ 71,609	\$ 89,568	\$ 51,431	\$ 34,414	\$ 30,019	\$ 25,148	\$ 535,747
<b>2015</b>	\$ 29,094	\$ 31,022	\$ 33,555	\$ 32,953	\$ 63,651	\$ 84,035	\$ 63,183	\$ 95,772	\$ 61,559	\$ 62,993	\$ 15,200	\$ 43,605	\$ 616,621
<b>2016</b>	\$ 17,589	\$ 42,075	\$ 37,521	\$ 53,626	\$ 50,353	\$ 70,758	\$ 110,712	\$ 116,351	\$ 71,608	\$ 48,902	\$ 31,770	\$ 41,991	\$ 693,256
<b>2017</b>	\$ 22,674	\$ 34,066	\$ 41,568	\$ 49,031	\$ 65,502	\$ 88,916	\$ 112,682	\$ 97,088	\$ 88,381	\$ 52,740	\$ 42,124	\$ 43,201	\$ 737,974
<b>2018</b>	\$ 39,259	\$ 59,773	\$ 61,597	\$ 63,211	\$ 96,600	\$ 125,757	\$ 156,731	\$ 135,348	\$ 108,478	\$ 63,207	\$ 53,951	\$ 55,525	\$ 1,019,437
<b>2019</b>	\$ 38,231	\$ 51,772	\$ 68,477	\$ 61,209	\$ 95,555	\$ 142,709	\$ 132,306	\$ 138,860	\$ 109,519	\$ 67,648	\$ 59,794		\$ 966,079

\*In 2018, MRDT increased from 2% of Room Revenue to 2.8% of Room Revenue

City of Vernon - Online Accommodation Platform (OAP) Collection

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>2018</b>												\$ 15,758	\$ 15,758
<b>2019</b>			\$ 21,878			\$ 22,261			\$ 24,167				\$ 68,306

\*\*OAP room revenue began in October 2018. Revenue is received quarterly.