



2020 Community Profile | VERNON, BRITISH COLUMBIA

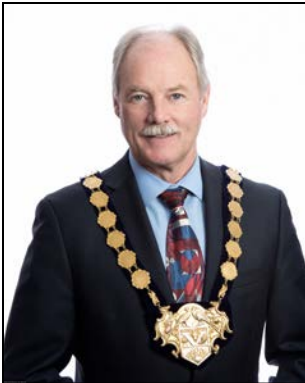
ACTIVATE LIFE  **CITY OF**
vernon

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MESSAGE FROM MAYOR



SPIRIT SQUARE / STEVE AUSTIN



On behalf of Council, staff and residents, welcome to the City of Vernon.

The history of Vernon is rich, and we invite you to let our story become a part of your story. We have so much bounty here, and we're happy to share it with you. In the spring, you'll find fields and valleys bursting with blooms. Summer is a time to enjoy our warm and inviting lakes. In the fall, experience a harvest season like no other. In the winter, take home tales of a mountain with champagne powder snow and horse drawn sleighs.

Hike, bike, snowshoe or cross country ski on our trails. Explore by car, or start walking and see what you can discover. The rolling hills, majestic mountains, beaches and sunshine are the perfect backdrop for your Vernon visit.

Our history is rich with tales of the Interior Salish First Nation, fur traders, miners, Oblate Missionaries, the Hudson's Bay Company, ranchers, politicians and farmers. Take a walk and watch our story unfold in front of you on the 29 murals that grace our downtown



buildings. These larger than life paintings depict our history, culture, folklore and scenery.

Choose your adventure in Vernon. We have world-class resorts, boutique shopping, theatre, music, championship golf courses, wineries, cideries, meaderies, distilleries, and terrific markets and restaurants. Come in any season and you'll find there are plenty of ways to relax, recharge and energize yourself. We invite you to immerse yourself in an Okanagan holiday, Vernon style.

We celebrate a lot of things here. We have events year-round, so come visit anytime and take in an event or two.

In the warmer months, enjoy some live music, outdoor theatre, sports tournaments, and wine festivals. There's plenty of hiking and biking on our world-class trails too. Soak up summer on our sun-drenched lakes and beaches then come back in the winter and enjoy a winter wonderland sought after by visitors from around the world. The cooler weather just means a change to warmer clothes. Watch hot air balloons rise over the city, then head up to SilverStar to take in the cool snow sculptures.

This is Vernon. It is a place where tall tales are created. Whether it's a morning on our world-class links, an afternoon on the champagne powdered slopes, or a day on the lake, this is the place where you become the hero of your own story.

Explore our endless mountain and lakeside trails, where raptors soar over ancient grasslands.

Taste the flavour of our region at boutique wineries to the north and south, the craft cidery, craft brewery, meadery and award-winning distillery.

We invite you to make our home your home away from home as you enjoy everything Vernon has to offer.

Sincerely

Mayor Victor Cumming

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CITY OF
VERNON



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FIGURE 1-1:
Vernon Location Map



INTRODUCTION

Overview

About Vernon

Vernon is located in the beautiful Okanagan Valley, conveniently situated between Calgary and Vancouver. With a 2019 population of 43,315 and a regional population of 90,850, the City of Vernon administration endeavours to provide a climate for healthy growth, entrepreneurship and liveability.

Location

Vernon is located in British Columbia, Canada's most westerly province. The 2019 population in the province was 5.07 million, making it Canada's third most populated province behind only Ontario and Quebec. British Columbia is Canada's gateway to the Pacific Rim and Asian trading markets, and is part of North America's Pacific Northwest trading region.

As illustrated in Figure 1 1, Vernon is situated between the northern tip of Okanagan Lake and

Kalamalka Lake in the Okanagan Valley, one of the most desirable regions to live in Canada. The Okanagan Valley is a diverse area with mild winter climates, long warm summers and is home to over 387,133 people. Agriculture has traditionally been the main economic engine of the area, but over the past few decades, construction, tourism and professional services have driven the economy. Agriculture, specifically beverage and fruit production, still plays a major role in Okanagan life.

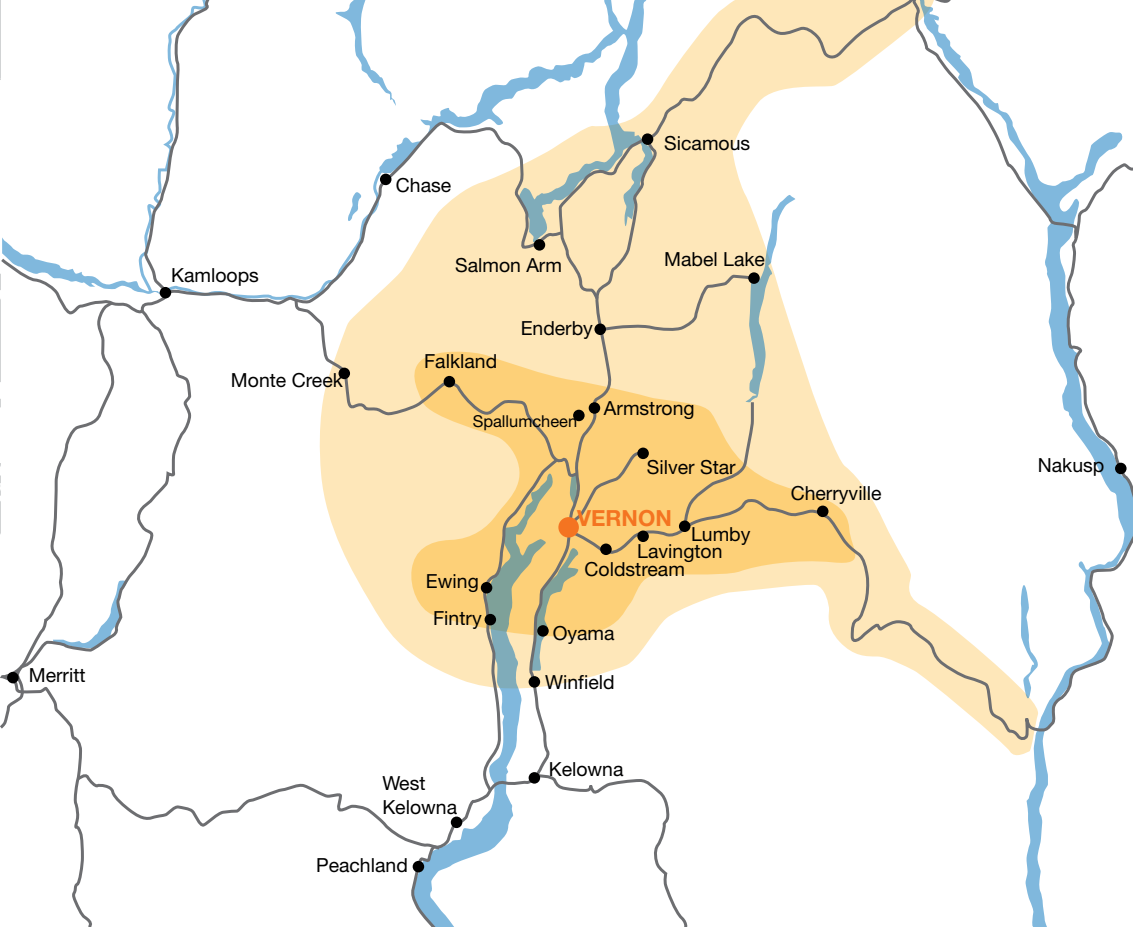


FIGURE 1-2:
**Primary and
Secondary Trading
Areas for the City
of Vernon**

Source: BC Stats, 2016



STEVE AUSTIN



STEVE AUSTIN

Market Area

Vernon is the regional hub of retailing and services in the Regional District of the North Okanagan (RDNO). Generally, the city of Vernon serves two main populations. The primary market area depends on Vernon's services for daily needs, while the secondary market area relies on Vernon for its services that are not available in the smaller towns surrounding Vernon (See Figure 1-2).

Primary Trading Area

The primary trading area encompasses most of the Regional District of North Okanagan and communities in the north end of the Central Okanagan Regional District. Vernon services these communities on a daily basis. For this population, Vernon acts as the primary destination for shopping, employment, recreation and services for the surrounding communities.

The driving time from any one of the communities in this area to the City Centre does not exceed 30 minutes. The primary trading area has a population of approximately 100,000.

Secondary Trading Area

The secondary trading area extends further to include all the population that lies about halfway to Kamloops to the north and the west, halfway to Kelowna to the south, and to Revelstoke in the east. This population relies on Vernon for specialty purchases, some employment and cultural products. The average driving distance to the City Centre is typically under one hour. The secondary trading area has a population of an additional 17,000.

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SILVERSTAR MOUNTAIN RESORT / DESTINATION BC/ANDREW STRAIN

Background

People and Employment

Demographics – Vernon has enjoyed steady growth over the past 20 years with total population now 21.6% larger than it was in 1996. The city experienced 5.1% growth between 2011 and 2016. Looking ahead, the city expects steady growth, with the region anticipated to add another 18% or more than 15,000 new residents over the next twenty five years.

Education – Working age residents are well educated in the city of Vernon with 80% having attained at least a high school diploma. This includes almost 12% whose highest level of education was an apprenticeship or trades certificate or diploma, 29% held a college certificate or diploma and a further 17% had a university certificate, diploma or degree.

Labour Force – Vernon and surrounding area enjoys a balanced and diversified economy with a mix of resource activities, manufacturing, tourism, government, professional services, and retail services, all making important contributions to the local labour force. In 2016, 82% of Vernon residents who commuted to work did so within city boundaries. The remaining 18% commuted to nearby communities including Kelowna, Coldstream, Spallumcheen and Armstrong.

Leading Employers – Vernon has seen strong growth in business licenses in recent years. By December 2019, the City of Vernon had issued 3,266 business licenses. Interior Health, School District 22, Tolko Industries, Kal Tire, Sparkling Hill Resort and SilverStar Mountain Resort are among the larger employers in the region.

Personal Income and Income Sources

Personal Income – According to the 2016 Census, median income for male residents in Vernon was \$39,450, two percent higher than BC's male income. In contrast, personal income for females was \$24,600, a figure just below the provincial average. In Vernon, personal income is primarily derived from employment sources; however, like much of the Okanagan Valley, pension and investment income is also an important source given the prominence of retired residents who are drawn by the lifestyle amenities.

Canada Pension Plan – All Canadian workers between the age of 18 and retirement (60 to 70) are covered by the CPP program. All wage and salary employees and their employers contribute at a separate equal rate per \$100 of the contributory earnings up to the maximum contribution of \$2,564.10 in 2017. Self-employed workers pay both the employee's and employer's share of contributions at a combined rate per \$100 of the contributory earnings for a maximum contribution of \$5,088.60 in 2017.

Quality of Life

Variety of Services – The Vernon area offers an outstanding quality of life with a pleasant climate, safe and vibrant neighbourhoods, a diversity of cultural and recreational opportunities, quality health services and access to spectacular natural environments. The community is set in the midst of rolling hills, three major lakes and open fields and grasslands surrounded by the Monashee Mountain range. Vernon also has a range of local shopping services including many large local shopping centres.

Climate – Vernon shares the climatic characteristics of the Okanagan Valley: dry, mild and continental. Summers are warm with hot days and relatively low humidity. Winters are moderate and occasionally cold. Annual sunshine amounts to more than 2,000 hours.

Culture & Events – The residents of Vernon are engaged with a range of community groups, hosting and attending a diversity of festivals and events and supporting numerous cultural organizations. Vernon serves as a cultural centre for many of the surrounding communities in the area. Vernon is also home to numerous religious faiths and places of worship.

Recreation – The recreational opportunities in the community are exceptional, with a mix of nature based opportunities and built amenities. Water-based activities such as swimming, boating, fishing and houseboating on the lakes are complemented by golf, hiking, backpacking, horseback riding and mountain biking in the surrounding environment, including the provincial park system. Local parks are situated throughout the city and provide opportunities for children and family events. Nearby Silver Star Mountain Resort and Sovereign Lake Nordic Centre offers first class alpine and Nordic skiing opportunities.

Health Care – Residents of Vernon have access to a variety of healthcare services, with Vernon Jubilee Hospital offering acute and emergency care, ambulatory care, medicine, and surgery, psychiatry, maternity and pediatrics. Three public and community health centres provide mental health and addictions services, public health nursing, aboriginal health, home and community care programs, residential and assisted living facilities as well as laboratory and diagnostic services. A variety of other health-related services, practitioners and clinics are also available in Vernon.

Housing Stock

Home ownership – Vernon makes up almost half the region's housing stock and the majority of the apartment housing units. Over two-thirds of homes are owner occupied in 2016.

Vacancy Rates – Vernon also has a good stock of rental accommodation, however vacancy rates have dropped to 1.9% in 2020. It is anticipated that additional rental product will come on stream in 2020/2021.

Taxes and Development Charges

Property Taxes – The City of Vernon collects property taxes for the City as well as for the Regional District, Hospital Board, School Board and Library Board. The tax rate is applied to every \$1,000.00 worth of assessed value. The assessment includes the land value and the value of improvements to the land – buildings and structures. Taxes are applied to the land and the improvements. Property assessments are done by BC Assessment. The Province of BC gives a home owner's grant of up to \$770 for homeowners who live in the house they own.

Development Cost Charges (DCCs) – DCCs are a one-time charge levied to a development property to offset that portion of the costs related to the services that will be incurred as a direct result of new development. The City has a progressive DCC Bylaw which directs growth toward the City Centre and established neighbourhoods by providing incentives in those areas. Reductions are given for development in areas considered part of the “Core Area” of the city.

Transportation

Highways – Vernon is located in the Southern Interior of the province, with multi-modal services that allow the efficient and cost-effective transport of goods and people regionally, nationally and internationally. Highway 97 is the provincial highway system’s main north-south route running through BC’s industrial heartland and linking Washington State with the Yukon Territory and Alaska. Connections to Highway 1, also known as the Trans Canada, are within a one hour’s drive via Sicamous (97A) and Monte Creek (97). Highway 6, begins in Vernon and leads east to Nakusp and Nelson.

Carriers – There are numerous common and private carriers serving Vernon, most of which are licensed in Canada and by the US Department of Transport for trans-border shipments. The largest local company is DCT Chambers, a major provider of transportation and services to the forest industry in the Pacific Northwest. DCT Chambers is headquartered in Vernon and provides service throughout the interior of BC and Western United States.

Rail – Rail service to Vernon and the North Okanagan is provided by Canadian National Railway (CN). In 2013, CN announced that it would take over control of the former shortline that serviced Vernon and Lumby. The 156 kilometres (97 miles) of track has went through a major upgrade and provides manufacturing companies in the North Okanagan a connection back to the CN mainline in Kamloops. The 48.5 kilometres (30 miles) of track that connected Kelowna to Vernon has been acquired by the local governments in the region to convert to the Okanagan Rail Trail.

International Airport – Commercial and international air services are available at Kelowna and Kamloops airports respectively. Kelowna International Airport is 37 kilometres away and is the nearest port of entry and custom entry point to Vernon. Kelowna International Airport (YLW) offers direct daily flights to a variety of locations including Vancouver, Calgary, Toronto and Seattle. The airport also offers seasonal flights to sun destinations in Mexico, Cuba and the United States. YLW regularly handles over 1.5 million passengers and 90,000 aircraft movements annually.

Regional Airport – The City of Vernon operates a Regional Airport close to Okanagan Lake. The airport has been in operation since 1946 and has 15 companies employing approximately 100 people working on site. The airport generates approximately \$6.4 million in direct wages and \$11 million in direct GDP a year.

Port Facilities – The closest ocean port to Vernon is Vancouver, about a half-day’s trucking time. As the fourth largest tonnage port in North America, it offers 28 major marine cargo terminals and three Class 1 railroads, providing a full range of facilities and services to the international shipping community. There are virtually no draft restrictions, Super Post-Panamax capacity and extensive on-dock rail facilities. The five key business sectors are automobiles, breakbulk, bulk, container and cruise.

Education

Schools – The Greater Vernon area has a full complement of schools from elementary to university level courses. School District 22, serving Vernon, Coldstream, Lavington, Lumby and Cherryville, operates 14 elementary schools, five secondary schools and an Alternative Learning Program. In addition, there are three independent schools in Vernon.

Post-secondary – There are several colleges and specialized post-secondary training institutions in the Vernon area. Most notable is Okanagan College with its Vernon Campus located on the outskirts of the community in Coldstream. In addition, the



OKANAGAN LAKE / ROBB THOMPSON

College operates the Airline Engineer Building at the Vernon airport. The University of British Columbia – Okanagan (UBCO) is approximately 37 kilometres south of Vernon and is a 35 minute drive along Highway 97. UBCO opened in 2005; a decade later the total student population is over 8,700 with a faculty population of 518. UBCO campus has eight Faculties and Schools, each responsible for a range of academic programs.

In 2018, Okanagan College completed a new \$6.2 million Trades Training Centre with investment from the Province of B.C., Government of Canada, and Okanagan College Foundation. The Trades Training Centre located at Okanagan College is an important aspect of making Canada a centre for innovation.

The 1,250 m² (13,450 ft²) centre is home to Plumbing and Piping, Electrical, Welding, Carpentry, and Women in Trades programs. The centre is a Leadership in Energy and Environmental Design (LEED) Gold standard building, and an investment in a modern training space that advances trades and supports training for Indigenous peoples and women to build communities in British Columbia and beyond.



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Summary

The remainder of this report provides detailed tables and figures on the topics discussed above. For more information please contact:

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DEMOGRAPHICS

TABLE 1: Historical Population Estimates, 1996 to 2016 *Source: Statistics Canada*

YEAR	CITY OF VERNON	RDNO	BC
1996	32,995	74,191	3,874,317
2001	34,593	75,221	4,076,881
2006	36,892	78,807	4,241,691
2011	38,914	82,391	4,499,139
2016	40,116	84,354	4,618,055
1996-2016 Growth	+21.6%	+13.7%	+20.0%

TABLE 2: Population Distribution by Age Group, 2016 *Source: Statistics Canada*

AGE GROUP	CITY OF VERNON	RDNO	BC
Age 0 to 19	20%	15.2%	14.2%
Age 20 to 64	56%	65.5%	66.7%
Age 65+	24%	19.3%	19.1%
Total	100%	100%	100%



TABLE 3: **Total Population Projections, 2015 to 2040**

Source: BC Stats

YEAR	RDNO	BC
2015	87,060	4,692,953
2020	88,557	4,984,489
2025	92,444	5,279,860
2030	96,228	5,570,623
2035	99,620	5,840,585
2040	102,589	6,086,887
2015-2040 Growth	17.2%	22.9%



TABLE 4: **Education Characteristics, 2016** Source: Statistics Canada

HIGHEST LEVEL OF EDUCATION ATTAINED	CITY OF VERNON		RDNO		BC
Population Aged 25 to 64	#	%	#	%	%
No certificate; diploma or degree	2,195	11%	4,895	11%	9.6%
High school certificate or equivalent	6,255	31%	13,210	31%	26.5
Apprenticeship or trades certificate or diploma	2,380	12%	5,800	14%	9.1%
College; CEGEP or other non-univ. certificate or diploma	5,050	26%	10,715	25%	20.9%
University certificate or diploma below the bachelor level	675	3%	1,325	3%	3.9%
University certificate; diploma or degree	3,410	17%	6,879	16%	29.9%
Total	19,965	100%	42,820	100%	100%

TABLE 5: **Top 20 Non-Official Language Spoken in the City of Vernon, 2016**

Source: Statistics Canada

LANGUAGE	CITY OF VERNON		BC	
	(#)	(%)	(#)	(%)
German	1360	34%	10,085	2%
Punjabi	375	9%	139,080	3%
Russian	285	7%	13,310	2%
Dutch	270	7%	1,895	2%
Ukrainian	260	6%	1,430	0%
Tagalog	200	5%	35,375	6%
Spanish	160	4%	22,310	4%
Cantonese	100	3%	137,555	12%
Italian	95	2%	5,200	2%
Polish	90	2%	5,690	2%
Hungarian	75	2%	2,185	1%
Korean	75	2%	38,605	4%
Japanese	70	2%	9,860	2%
Vietnamese	65	2%	17,055	2%
Portuguese	45	1%	6,725	1%
Czech	45	1%	1,595	0.50%
Croatian	40	1%	2,235	1%
Albanian	36	1%	695	0%
Urdu	25	1%	5,705	1%
Chinese, n.o.s.	20	0%	297,675	10%

Note: This table refers to mother tongue languages.

LABOUR MARKET OVERVIEW

TABLE 6: **Labour Market Statistics, 2016** *Source: Statistics Canada*

OCCUPATIONS	CITY OF VERNON	RDNO	BC
Population Aged 15 and older	33,170	70,225	3,870,375
In the labour force	19,030	40,725	2,471,665
Employed	17,505	37,495	2,305,690
Unemployed	1,530	3,230	165,975
Not in the labour force	14,135	29,500	1,398,710
Participation rate	57.4%	58%	63.9%
Employment rate	52.8%	53.4%	59.6%
Unemployment rate	8%	7.9%	6.7%

Labour Force Characteristics

TABLE 7: **Labour Force Participation (Numbers and Rates), 2016**

Source: Statistics Canada

GENDER	CITY OF VERNON		RDNO		BC
	#	%	#	%	%
Male	9,565	61%	21,125	62%	68.3%
Female	9,465	53%	19,600	53%	59.7%
Total	19,030	57%	40,725	58%	63.9%

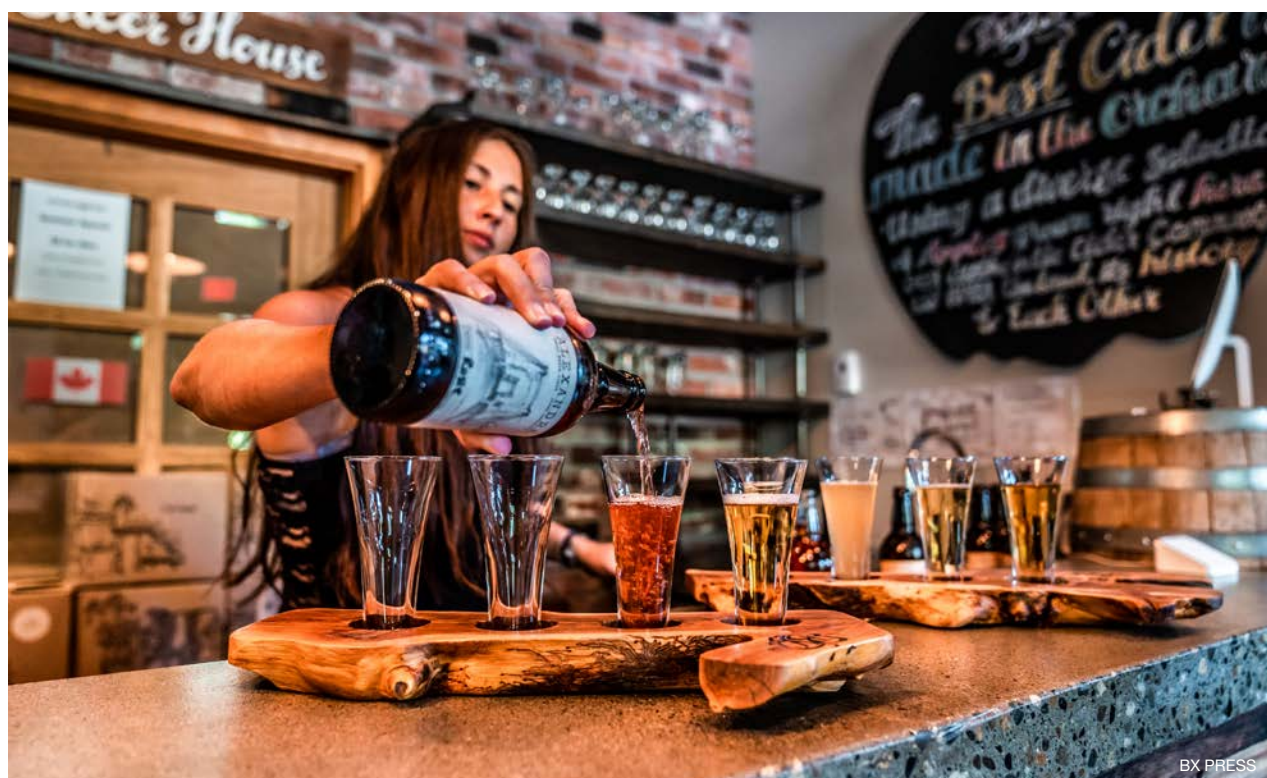


TABLE 8: **Labour Force by Industry Sector, 2016** *Source: Statistics Canada*

OCCUPATIONS	CITY OF VERNON		RDNO		BC
	#	%	#	%	%
Agriculture, Forestry, Fishing & Hunting	395	2%	2,278	6%	2%
Mining, Quarrying, & Oil & Gas Extraction	300	2%	675	2%	1%
Utilities	120	1%	370	1%	0.5%
Construction	1,715	9%	3,960	10%	8%
Manufacturing	1,555	8%	3,650	9%	6%
Wholesale Trade	445	2%	1,015	2%	3%
Retail Trade	2,765	15%	5,345	13%	12%
Transportation & Warehousing	635	3%	1,540	4%	5%
Information & Cultural Industries	245	1%	445	1%	3%
Finance & Insurance	525	3%	1,040	3%	4%
Real Estate & Rental & Leasing	330	2%	740	2%	2%
Professional, Scientific & Technical Services	1,150	6%	2,295	6%	8%
Management of Companies & Enterprises	35	0%	95	0%	0%
Admin., Waste Mgmt. & Remediation	825	4%	1,650	4%	4%
Educational Services	1,080	6%	2,290	6%	7%
Health Care & Social Assistance	2,760	14%	5,310	12%	11%
Arts, Entertainment & Recreation	520	3%	1,010	2%	2%
Accommodation & Food Services	1,910	10%	3,190	8%	9%
Other Services	870	5%	1,980	5%	5%
Public Administration	565	3%	1,290	3%	5%
Unclassified Industries	290	1%	570	1%	2%
Total Labour Force	19,035	100%	40,730	100%	100%

TABLE 9: Labour Force by Occupation, 2016 *Source: Statistics Canada*

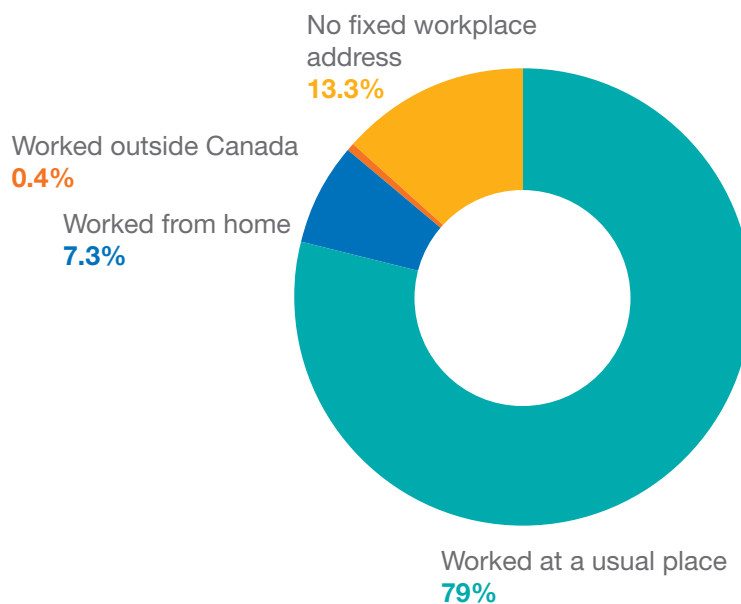
OCCUPATIONS	CITY OF VERNON		RDNO		BC
	#	%	#	%	%
Management	1,685	9%	4,140	10%	11%
Business, Finance & Admin.	2,450	13%	5,345	13%	16%
Natural & Applied Sciences & Related	1,080	6%	1,930	5%	7%
Health Occupations	1,720	9%	3,279	8%	6%
Edu., Social, Community & Gov't. Services	1,789	9%	3,855	10%	11%
Art, Culture, Recreation & Sport	420	2%	870	2%	3%
Sales & Service Occupations	5,109	27%	9,560	23%	24%
Trades, Transp./ Equip. Operators & Related	3,300	16%	7,400	18%	14%
Natural Resources, Agri. & Related	609	3%	1,935	5%	3%
Manufacturing & Utilities	855	4%	1,855	5%	3%
Unclassified Occupations	305	2%	560	1%	2%
Total Labour Force Population	19,322	100%	40,729	100%	100%



Place of Work, City of Vernon

FIGURE 3-1: **Employed Labour Force Place By Work Status, 2016**

Source: Statistics Canada



Travel Distances

Table 10: **Commuting Distance for the Employed Labour Force, 2016**

Source: Statistics Canada

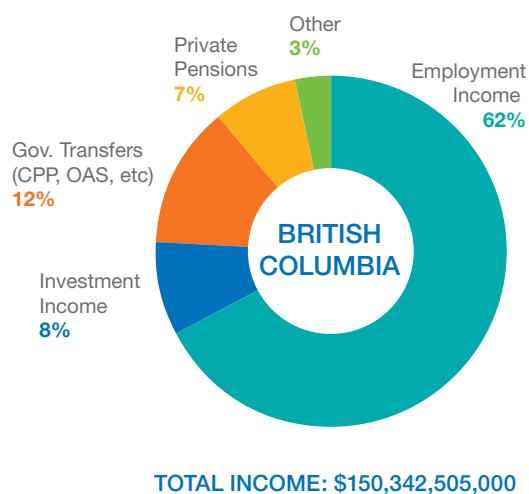
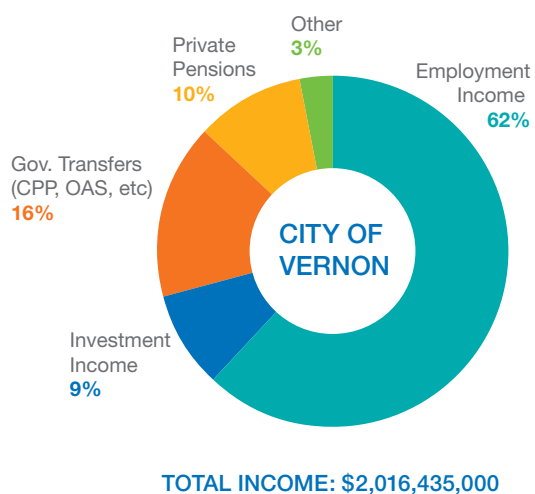
COMMUTING DISTANCE	CITY OF VERNON		BC	
	#	%	#	%
Less than 5 km	11,620	56%	745,295	42%
5 to 9.9 km	3,640	17%	406,530	23%
10 to 14.9 km	1,590	8%	216,440	12%
15 to 19.9 km	705	3%	130,710	7%
20 to 24.9 km	620	3%	82,640	5%
25 to 29.9 km	320	2%	55,560	3%
30 km or more	2,420	11%	129,800	8%
Total Commuters	20,915	100%	1,766,960	100%

Median Income and Income Sources

Table 11: **Total Median Income for Full Year, Full-time Workers, 2016** *Source: Statistics Canada*

	MALE	FEMALE	TOTAL
City of Vernon	\$60,749	\$43,245	\$50,858
City of Kelowna	\$56,911	\$43,996	\$50,083
British Columbia	\$61,004	\$47,039	\$53,940

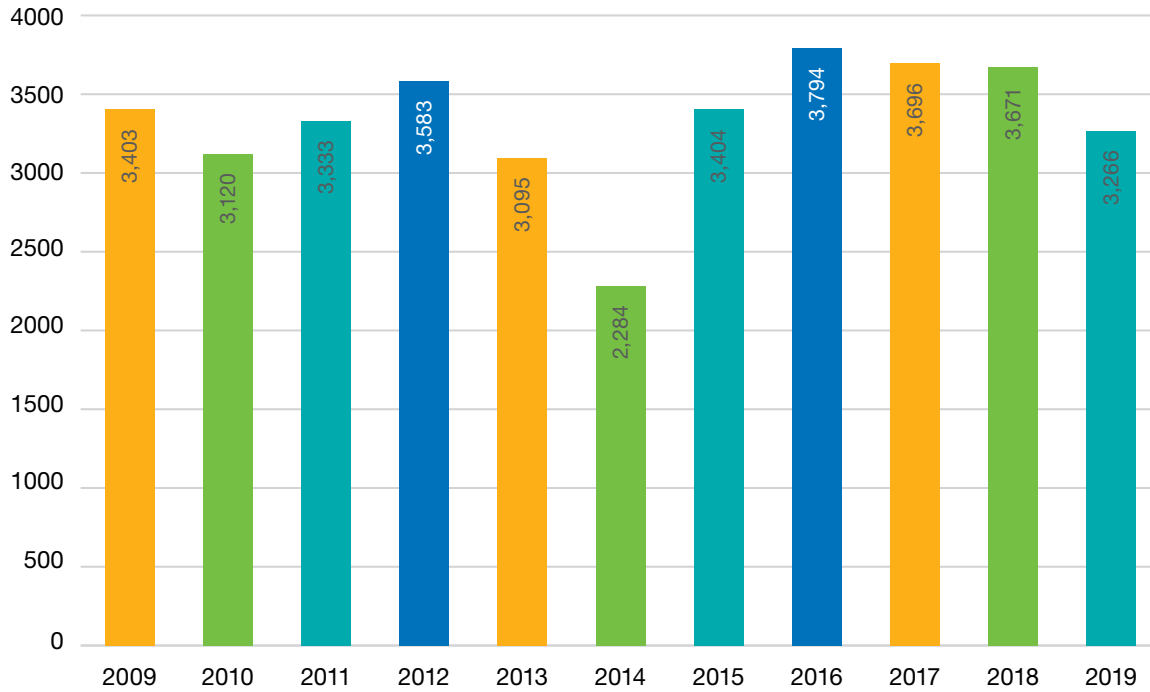
Figure 3-2: **Income Sources, 2016** *Source: Statistics Canada*



Number of Business Licenses and Leading Employers

Figure 3-3: **Total Number of Business Licences Issued for the City of Vernon, 2009 – 2019**

Source: City of Vernon



TEASSENTIAL / CITY OF VERNON, FLICKER

Table 12: **Major Employers in Vernon Area** *Source: City of Vernon*

MAJOR EMPLOYERS	EMPLOYEES	PRODUCT	CITY
Interior Health	2350	Health	Regional
Tolko Corporate Head Office and Regional Operations	1100	Forestry	Regional
School District 22	1000	Education	Regional
City of Vernon	600	Local Government	Vernon
SilverStar Mountain Resort	100-600	Tourism	Electoral Area C
Kal Tire Corporate Office	350	Administration / Retail	Vernon
Walmart Supercentre	300-350	Retail	Vernon
Wesbild / Predator Ridge	200-350	Golf Resort/ Spa/ Development	Vernon
Sparkling Hill Resort	250-300	Hotel/Spa/Tourism	Vernon
Real Canadian Superstore	290	Retail	Vernon
Vernon Morning Star	250	Media	Vernon
BC Hydro Regional Office	200-250	Crown Corporation	Vernon
Hytex Plumbing Products	150-200	Bathroom & Plumbing Fixtures	Spallumcheen
PRT Growing Services Ltd.	150-200	Nursery	Vernon, Armstrong
VegPro	150-200	Food Processing	Coldstream
Royal Bank	150-175	Financial	Regional
Lake City Casino	150	Entertainment	Vernon
Okanagan Spring Brewery	125-150	Brewery	Vernon
Vernon Lodge Hotel	125-150	Tourism	Vernon
Maxx	100-150	Bathroom & Plumbing Fixtures	Spallumcheen
Rogers Foods	135	Cereals and Grains	Spallumcheen
Kingfisher Boats	120-130	Boat manufacturing	Electoral Area B
Remax	100-125	Real Estate	Regional
Okanagan College (Vernon Campus)	123	Education	Regional
Rapid Span Structures	90-120	Bridge Structures	Spallumcheen
Westwood Companies	100	Industrial Controls	Vernon
Great West Equipment Corporate Office	90-100	Industrial Equipment	Spallumcheen
Century 21	75-100	Real Estate	Regional
DCT Chambers	75-100	Trucking	Vernon
Tekmar	75-100	Heating Ventilation Controls	Vernon
Nixon Wenger	85	Law	Vernon
Acutruss	65-80	Trusses and Roofing	Vernon

Payroll Taxes

TABLE 13: **Employment Insurance Rates, 2020**

Source: Canada Revenue Agency

Maximum Annual Insurable Earnings	\$54,200
Maximum Annual Employer Premium	\$1,198.90
Maximum Annual Employee Premium	\$856.36



TABLE 14: **Social Insurance (Canadian Pension Plan - CPP), 2020**

Source: Canada Revenue Agency

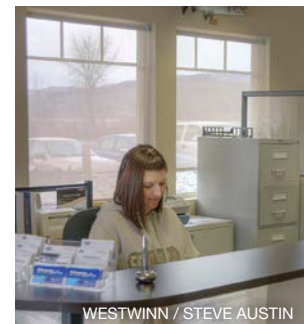
Maximum Pensionable Earnings	\$58,700
Contribution Rate	5.25%
Maximum Annual Employer and Employee Contribution	\$2,898.00
Maximum Annual Self Employed Contribution	\$5,796.00



TABLE 15: **Average Workers Compensation Rates, 2020**

Source: Work Safe BC

Maximum Gross Earnings Insured	\$87,100
Average Cost for All Industries per \$100 Payroll	\$1.55
Maximum Weekly Benefit	\$1,151.50



RECENT BUSINESS INVESTMENTS

Value of Building Permits

FIGURE 4-1: **City of Vernon Building Permits (\$ '000s), 2012– 2019** *Source: City of Vernon*

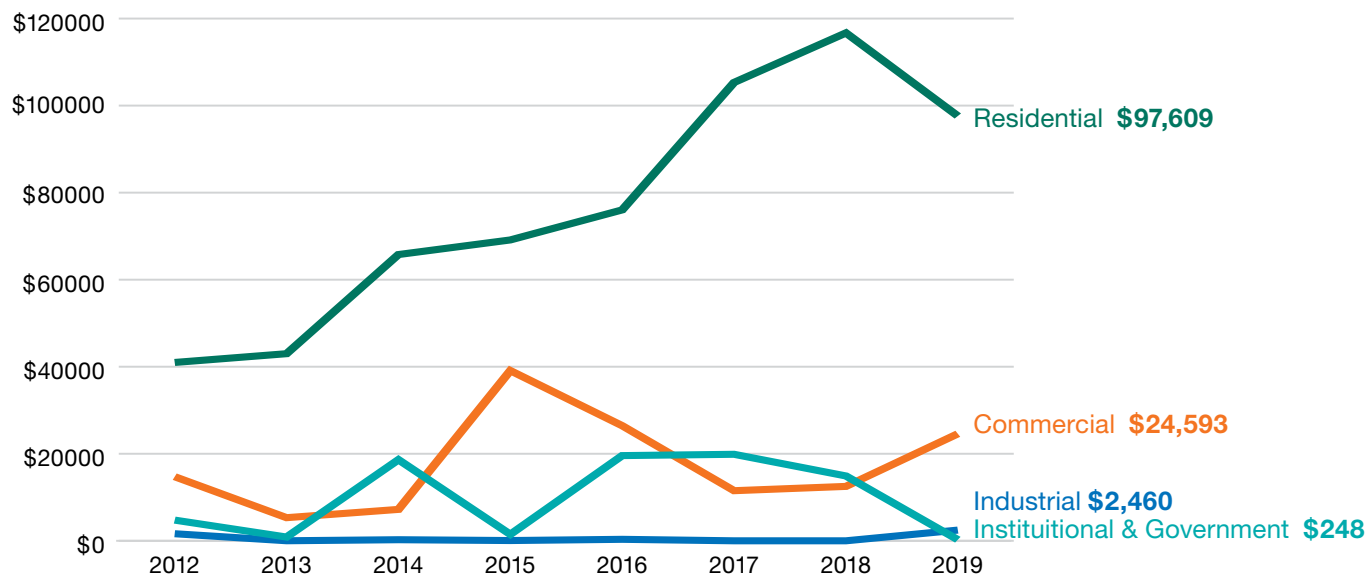


TABLE 16: **City of Vernon Building Permits (\$ '000s), 2012– 2019** *Source: City of Vernon*

CATEGORY	2012	2013	2014	2015	2016	2017	2018	2019
Residential	\$40,981	\$42,995	\$65,776	\$69,131	\$76,036	\$105,317	\$116,700	\$97,609
Industrial	\$1,623	\$10	\$250	\$60	\$340	\$0	\$0	\$2,460
Commercial	\$14,732	\$5,311	\$7,218	\$39,105	\$26,445	\$11,513	\$12,500	\$24,593
Inst'l/Gov't	\$4,756	\$861	\$18,633	\$1,478	\$19,578	\$19,878	\$14,900	\$248
Total	\$62,092	\$50,426	\$93,012	\$110,368	\$126,119	\$136,708	\$144,100	\$124,910

TABLE 17: **Regional District of North Okanagan Building Permits (\$ '000s), 2011 – 2018**

*Source: BC Stats (2015c) *Note BC Stats utilizes a different classification system than the City of Vernon*

CATEGORY	2011	2012	2013	2014	2015	2016	2017	2018
Residential	\$82,915	\$78,200	\$84,807	\$136,527	\$130,237	\$171,272	\$195,686	\$200,946
Industrial	\$15,871	\$7,386	\$5,129	\$5,825	\$36,616	\$6,787	\$8,706	\$31,100
Commercial	\$36,491	\$18,361	\$8,256	\$10,851	\$21,187	\$9,807	\$27,527	\$23,466
Inst'l/Gov't	\$38,251	\$9,866	\$744	\$18,500	\$6,136	\$22,561	\$3,331	\$7,998
Total	\$173,528	\$113,813	\$98,936	\$171,703	\$194,176	\$210,427	\$235,250	\$263,510

Commercial/Institutional Building Permits Issued

TABLE 18: **Mixed use Commercial, Industrial and Institutional Building Permits > \$700,000**

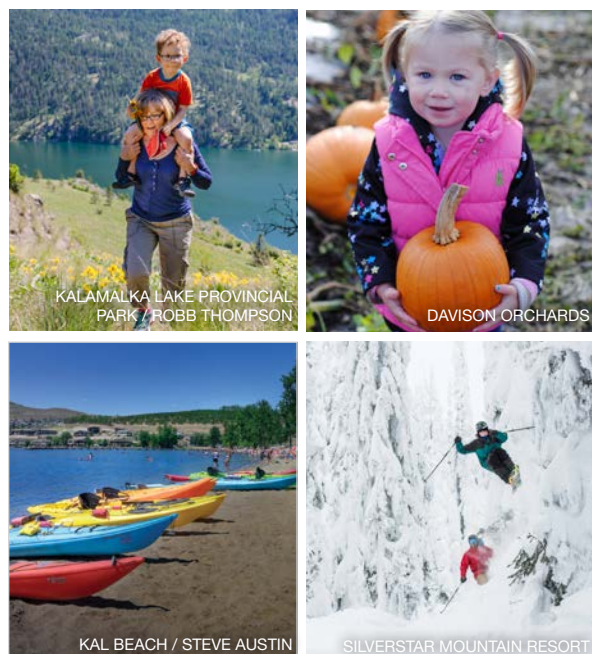
Source: City of Vernon

YEAR	PROJECT	CONSTRUCTION VALUE	UNITS / FT ²
2019	Freshco	\$3,000,000	Renovation
	Kosmina Cannabis	\$2,000,000	Renovation
	Service Canada	\$2,000,000	Renovation
	Septage Facility	\$1,500,000	N/A
	Temptasian Restaurant	\$1,190,000	6,950 ft ²
	Village Green Shopping Centre upgrades	\$950,000	Renovation
	Best Western	\$9,353,000	116 units
2018	The Highlands	\$11,500,000	43 units
	Rockwood Landing	\$9,700,000	60 units
	Vernon Native Housing	\$7,700,000	38 units
	School District 22	\$7,500,000	9,485 ft ²
	BC Housing – My Place	\$2,500,000	52 units
	Home Sense	\$2,200,000	13,528 ft ²
	BC Housing – Turning Points	\$1,600,000	5,760 ft ²
	Pleasant Valley Dental Clinic	\$1,250,000	4,359 ft ²
	Progress Machine	\$1,200,000	10,481 ft ²
	Former Liquidation World	\$1,000,000	19,000 ft ²
	Habitat Restore	\$950,000	3,638 ft ²
	Airport Hanger	\$750,000	17,360 ft ²
2017	Kal Tire Place	\$11,500,000	52,570 ft ²
	The Hub	\$8,500,000	81,256 ft ²
	Walmart	\$3,500,000	Renovation
2016	The Hamlets	\$20,000,000	Phase 1 – 142 units
	Parkwood Retirement	\$18,000,000	150 Units
	BX Crossing	\$12,000,000	86 Units
	NONA Clubhouse	\$1,300,000	9,500 ft ²
	Co-Op Gas and Convenience Store	\$1,012,000	2,628 ft ²
	Okanagan Spring Brewery	\$852,000	Renovation
2015	BC Hydro Regional Office	\$23,608,604	120,000 ft ²
	Canadian Tire	\$2,400,000	102,000 ft ²
	BCAA - Anderson Way	\$2,100,000	6,213 ft ²
	Underwood-Ashton Professional Building	\$2,013,060	11,330 ft ²
	Vernon Recreation Complex	\$1,926,327	Renovation
	Vernon Native Housing	\$1,751,823	40 units
	Predator Ridge Clubhouse	\$1,250,000	3,200 ft ² addition
	Tim Hortons on 27 St	\$1,200,000	2,695 ft ²
	Skogies Carwash	\$800,000	4,938 ft ²
	Royal Garden Restaurant	\$800,000	6,456 ft ²
2014	Vernon Jubilee Hospital - IHA	\$17,860,000	40,000 ft ² addition
	Valley First Credit Union	\$975,000	Renovation
	Lake City Casino / Match Eatery	\$750,000	Renovation
	Okanagan Spirits Distillery	\$750,000	Renovation
2013	Environment Canada – Water Survey	\$1,415,000	8,200 ft ²

QUALITY OF LIFE

Climate

TABLE 19: **City of Vernon Climate** *Source: Trade & Invest BC*



AVERAGE DAILY TEMPERATURE (CELSIUS)	HIGH	LOW	AVERAGE
January	1°C	-5°C	-2°C
July	27°C	13°C	20°C
Annual Extreme Max/Min	38.5°C	-31°C	

ANNUAL AVERAGE	
Rainfall (mm)	367
Snowfall (cm)	62
Average Sunshine (hours)	2,027
Average Growing Season (days)	159

Shopping

TABLE 20: **Vernon Area Shopping Centres**

Source: City of Vernon

	ADDRESS
Vernon Square	4400 32 Street
Village Green	4900 27 Street
The Shops at Polson Park	2306 Highway 6
Fruit Union Plaza	3101 Highway 6
Okanagan Landing Plaza	5300 25 Avenue
Anderson Way Shopping Area	4800-5600 Anderson Way
Vernon Smart Centre	2200-2600 58 Avenue



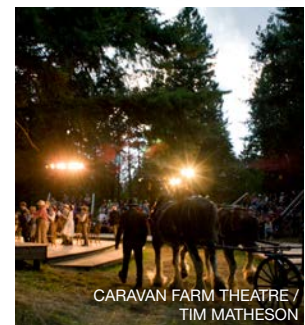
Events and Culture Amenities

TABLE 21: Vernon Area Events *Source: Tourism Vernon*

DESCRIPTION	DATE
Vernon Winter Carnival	February
Shoparama Spring Show	April
Bollywood Band Fundraiser	April
Annual Vernon Home & Leisure Show	April
BC Open Gold Panning Championship	May
Falkland Stampede	May Long Weekend
Creative Chaos Craft Fair	June
Sunshine Festival	June
Funtastic Sport and Music Festival	Canada Day
Caravan Farm Theatre	July-August
Okanagan Summer Wine Festival	July
Dragon Boat Races and Festival	August
Sun Valley Cruise In	August
Interior Provincial Exhibition (IPE)	September
Ok Science Centre Haunted House	October
Pumpkin Festival	October
A Festival of Crafts	November
The Shoparama Holiday Gift Show	December



PUMPKIN FESTIVAL /
DAVISON ORCHARDS



CARAVAN FARM THEATRE /
TIM MATHESON



WINTER CARNIVAL /
STEVE AUSTIN



IPE

TABLE 22: Vernon Area Cultural Places and Amenities

Source: Trade & Invest BC

AMENITY	NUMBER
Dance Companies	5
Museums	2
Opera Companies	1
Symphony Companies	1
Theatre Companies	2

Religion

TABLE 23: **Vernon Area Places of Worship** *Source: City of Vernon*

DENOMINATION	NUMBER	DENOMINATION	NUMBER
Anglican	3	Muslim	1
Baptist	5	Presbyterian	3
Catholic	10	Seventh-Day Adventist	2
Church of Jesus Christ of Latter-day Saints	1	Sikh	1
Jehovah's Witnesses	3	United	5
Lutheran	4	Other Christian	36

Recreation

TABLE 24: **Vernon Area Recreation Outlets** *Source: City of Vernon*

DESCRIPTION	ACTIVITIES
Ellison Provincial Park	Camping, hiking, rock climbing, fishing, cycling,
Hillview Golf Course	Golf
Kalamalka Beach	Swimming, tennis, volleyball
Kalamalka Lake Provincial Park	Boating, beach
Kal Tire Place	Primary Ice Arena
Kin Beach Park	Swimming, boating, picnicking
Mabel Lake Provincial Park	Camping, Boating, Swimming
Mara Lake Provincial Park	Boating, swimming, camping, fishing
Marshall Fields	Soccer, baseball
Paddlewheel Park	Swimming, boating, sailing, picnicking
Polson Park	General recreation, garden, tennis, picnicking
Predator Ridge	Golf
Silver Star Ski Resort	Downhill skiing, Nordic skiing, mountain biking, hiking
Sovereign Lake	Cross country skiing, snowshoeing
Spallumcheen Golf Course	Golf
Swan Lake	Boating
The Rise	Golf
Vernon Aquatic Centre	Swimming
Vernon Golf and Country Club	Golf

Health Services

TABLE 25: **Health Service Indicators** *Source: Ministry of Health & Interior Health*

DESCRIPTION	VERNON LHA	CENTRAL OKANAGAN LHA
Local Health Area - 2019 Population	69,716	201,532
Number of Hospitals	1	1
Number of Teaching Hospitals	0	1
Number of Hospital Beds	186	400
Community Health Centres	1	1
Public Health Centres	2	3
Physicians per Capita	136	110
Specialists per Capita	106	99
Supplementary Practitioners per Capita	201	145



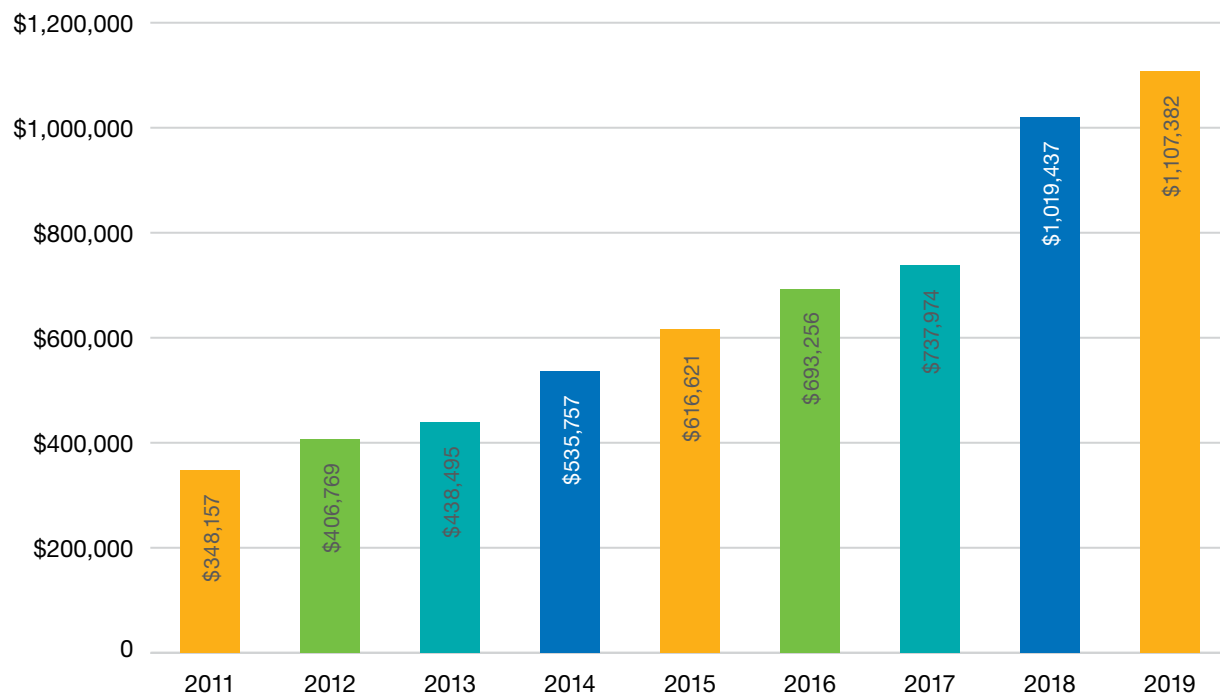
Crime Rates

TABLE 26: **Crime Rates, 2019** *Source: BC Criminal Justice System*

CRIME RATE PER 1,000	PROPERTY	VIOLENT	OTHER	TOTAL
Vernon	74.5	16.1	25.1	115.7
BC	48.1	11	15	74.1

Municipal Regional District Tax

FIGURE 5-1: **City of Vernon, Room Revenue (MRDT), 2019** *Source: City of Vernon*



STEVE AUSTIN

HOUSING

Housing Stock

TABLE 27: **Occupied Private Dwellings, 2016** *Source: Statistics Canada*

HOUSING TYPE	CITY OF VERNON		RDNO		BC
	#	%	#	%	%
Single-Detached House	15,435	59%	23,029	64.3%	44%
Semi-Detached House	1,520	5.8%	1,890	5.3%	3.0%
Row House	1,755	6.8%	2,185	6%	7.9%
Apartment, Duplex	2,000	7.7%	2,195	6.2%	12.2%
Apartment, 5 or More Storeys	305	1.2%	310	0.8%	9.5%
Apartment, Under 5 Storeys	4,180	16%	4,685	13%	20.5%
Movable Housing	880	3.4%	1,455	4%	2.7%
All other Housing	105	0.1%	145	0.4%	0.2%
Total Dwellings	26,180	100%	35,890	100%	100%

TABLE 28: **Rental and Owned Occupied Private Dwellings, 2016** *Source: Statistics Canada*

HOUSING TYPE	CITY OF VERNON		RDNO		BC
	#	%	#	%	%
Owned	12,205	69%	27,255	76%	68%
Rented	5,590	31%	8,570	24%	31.9%
Band Housing	-	0%	55	0%	0.1
Total	17,795	100%	35,875	100%	100%

TABLE 29: **Vernon's Rental Market Statistics for Apartment Structures**

Source: CMHC Rental Market Survey

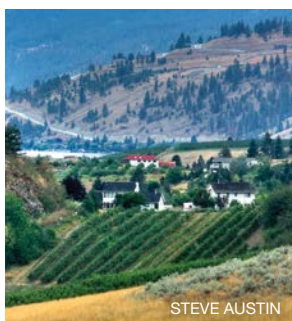
OCTOBER	TOTAL RENTAL UNITS	VACANT UNITS	VACANCY RATES	AVERAGE RENTS
2010	1,660	111	6.7%	\$714
2011	1,594	118	7.4%	\$703
2012	1,599	93	5.8%	\$714
2013	1,581	104	6.6%	\$715
2014	1,566	58	3.7%	\$720
2015	1,555	30	1.9%	\$747
2016	1,558	30	1.9%	\$783

Tax and Charges on a Representative House

TABLE 30: **Taxes and Charges on a Representative House, 2016**

Source: Ministry of Community, Sport and Cultural Development

	HOUSE VALUE	RESIDENTIAL VARIABLE RATE	TOTAL RES. PARCEL TAXES	TOTAL USER FEES	TOTAL
Vernon	\$386,860	\$2,689	\$0	\$1,196	\$3,885
Coldstream	\$490,514	\$3,006	\$174	\$563	\$3,743
Armstrong	\$307,552	\$1,817	\$220	\$402	\$2,438
Enderby	\$234,085	\$1,838	\$492	\$586	\$2,921
Lumby	\$251,981	\$2,240	\$0	\$887	\$3,127
Spallumcheen	\$275,213	\$1,924	\$39	\$0	\$1,963



TAXATION

Property Taxes

TABLE 31: **City of Vernon Real Property Tax Rates (\$ per 1,000 of Assessed Property), 2020**

Source: City of Vernon

CLASS	MUNICIPAL	REGIONAL DISTRICT	HOSPITAL	SCHOOL	LIBRARY & OTHER	TOTAL
Residential	3.41	0.86	0.34	1.72	0.19	6.52
Utility	36.53	3.00	1.19	13.03	2.04	55.79
Supportive Housing	3.41	0.86	0.34	0.10	0.15	4.86
Major Industry	13.37	2.92	1.16	1.06	0.68	19.19
Light Industry	13.37	2.92	1.16	1.06	0.68	19.19
Business	9.59	2.10	0.84	1.11	0.52	14.16
Managed Forest Land	0.82	0.83	1.02	0.00	0.26	2.93
Seasonal Recreation	6.61	0.86	0.34	0.78	0.32	8.91
Farm	1.16	0.28	0.34	7.05	0.09	8.92



STERLING CENTRE / CITY OF VERNON, FLICKER

Development Cost Charges

FIGURE 7-1: DCC Sectors for the City of Vernon Source: City of Vernon (2015d).

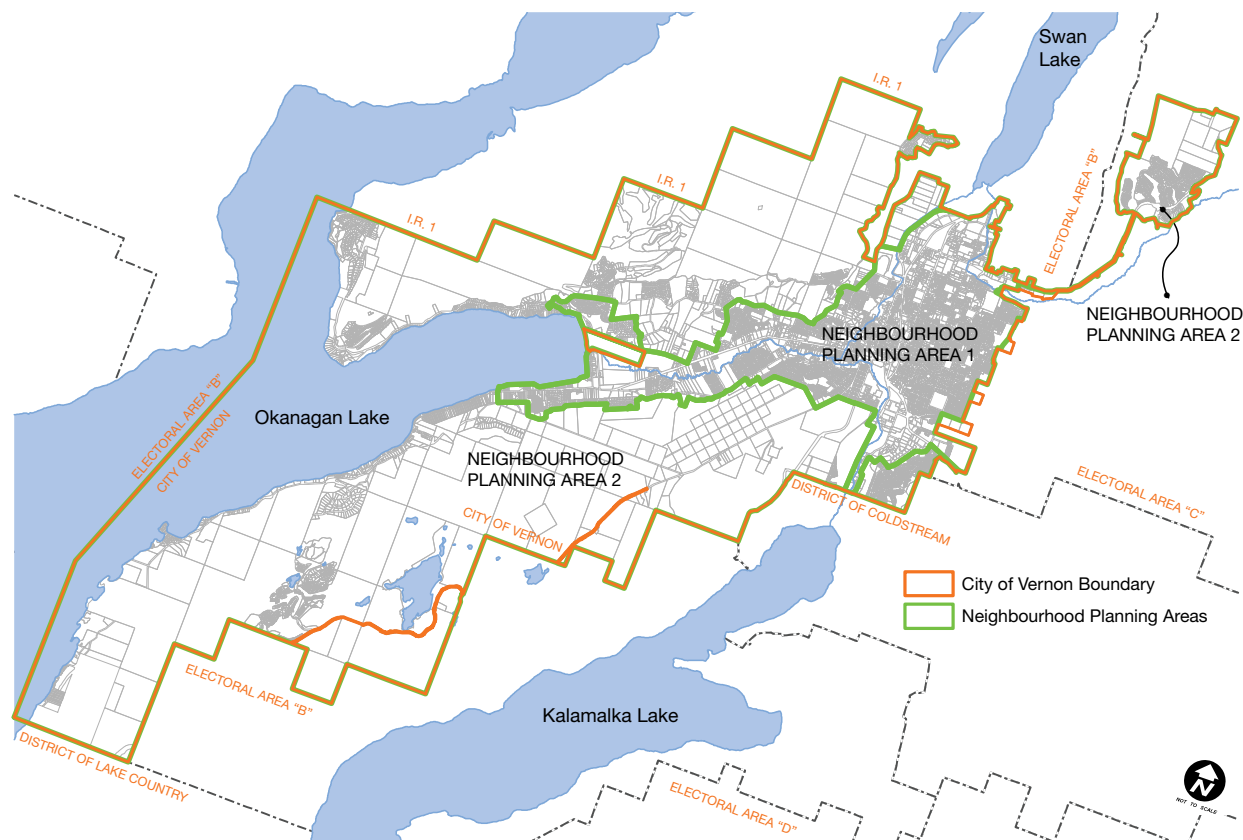


TABLE 32: Development Cost Charges, 2020

Source: City of Vernon

CATEGORY	CORE AREA	OUTER AREA
RESIDENTIAL		
Single Detached Housing	\$20,168 / lot	\$27,093/lot
Small Lot Single Detached Housing (400m ²)	\$16,247/lot	\$20,864/lot
Semi Detached Housing	\$56.12/m ² + \$4,872/unit	\$82.55/m ² + \$4,872/unit
Row Housing	\$66.60/m ² + \$4,872/unit	\$100.55/m ² + \$4,872/unit
Apartment Housing	\$69.48/m ² + \$4,872/unit	\$105.99/m ² + \$4,872/unit
Small Apartment Housing (29m ² -56m ²)	\$66.21/m ² + \$4,872/unit	\$96.52/m ² + \$4,872/unit
Small Apartment Housing (<29m ²)	Exempt	Exempt
Secondary Suite	\$0.00	\$0.00
Low-income Housing	Waived if meet criteria	Waived if meet criteria
COMMERCIAL		
Office Retail Commercial	45.79/m ²	\$59.37/m ²
Highway Commercial	\$58.54/m ²	\$78.91/m ²
INDUSTRIAL	\$135,182/ha + \$6.16/m ²	\$192,218/ha + \$6.16/m ²
INSTITUTIONAL	\$54.74/m ²	\$75.11/m ²

Corporate Taxes and Personal Taxes

TABLE 33: **Corporate Income Taxes, 2020** *Source: Canada Revenue Agency*

	SMALL BUSINESS	MANUFACTURING	NON-MANUFACTURING
FEDERAL			
Rate (range)	9%	15%	15%
Accelerated Depreciation Permitted	Yes	Yes	Yes
PROVINCIAL			
Rate (range)	2%	12%	12%
Federal Tax Deductible	No	No	No
LOCAL			
British Columbia Has No Local Corporate Income Taxes			
Total Federal and Provincial Corporate Income Tax	9%	25%	25%

TABLE 34: **Federal and Provincial Personal Income Tax Rate, 2020**

Source: Canada Revenue Agency

INCOME CATEGORY	FEDERAL	PROVINCIAL
Taxable Earned Income	15.00% to 33.00%	5.06% to 16.80%
Interest and Other Investment Income (Dividends)	15.00% to 33.00%	5.06% to 16.80%
Capital Gain	7.50% to 16.50%	2.53% to 7.35%

TRANSPORTATION

Highways and Distances

TABLE 35: Main Highways

NUMBER	DESCRIPTION
97	Main north-south route through region, linking USA and Yukon/Alaska
97A	60 km north-south link to Highway #1 at Sicamous
6	Main east link to Kootenays
1	Main national highway accessible 85 km northwest via #97 and 60 km north via #97A

TABLE 36: Vehicular Distances From Vernon To Various Major Centres

METRO AREA	DISTANCE KM (MI)	DIRECTION	DRIVING TIME FROM VERNON
Kelowna, BC	53 km (33 mi)	South	39 min
Kamloops, BC	118 km (73 mi)	North West	1 hr, 25 min
Vancouver, BC	429 km (266 mi)	South West	4 hrs, 48 min
Spokane, WA	449 km (279 mi)	South	6 hrs, 2 min
Victoria, BC	511 km (317 mi)	South West	7 hrs, 1 min (via Ferry)
Seattle, WA	545 km (339 mi)	South West	6 hrs, 3 min
Calgary, AB	555 km (345 mi)	East	6 hrs, 48 min
Portland, OR	824 km (512 mi)	South West	8 hrs, 42 min
Edmonton, AB	848 km (527 mi)	North East	9 hrs, 44 min



Motor and Rail Carriers

TABLE 37: **Motor Carriers/Trucks** *Source: Transport Solutions Inc.*

# of Common Carriers Serving the Area	15
# of Common Carriers with Local Terminals	2

TABLE 38: **Rail Carrier** *Source: Canadian National Railways*

CARRIER NAME	LINE TYPE	LINE LENGTH	DISTANCE TO NEAREST SWITCHING YARD
Canadian National	Branch	157 km	29 km

Airports and Custom Entry Point

TABLE 39: **Closest Commercial and International Airport**

Source: Kelowna Airport (2019), City of Vernon (2019).

	KELOWNA INTERNATIONAL AIRPORT	VERNON REGIONAL AIRPORT
Classification	Custom Port of Entry	General Aviation Airport
Website	www.kelownaairport.com	www.vernon.ca/services/airport
Hub Status	International	Regional
Distance (km)	53	0
Hours Operation	4:00 am - 11:30 pm	24 hrs
No Runways	1	1
Runway Lengths	2700	1072
Customs Point Of Entry	Yes	No
Foreign Trade Zone	No	No
Full Instrument Landing	Yes	No
Passenger Carriers	Air Canada, WestJet, Pacific Coastal, Air North, Central Mountain Air, Alaska Airlines, Air Transat, Sunwing Airlines, Flair Airlines, Swoop	
Cargo Carriers	Carson Air	
Approved Capital Expansion	Doubling of terminal size by 2025.	

Ocean Ports and Warehousing

TABLE 40: **Closest Ocean Ports** *Source: Port Metro Vancouver & Prince Rupert Port*

PORT	VANCOUVER FRASER PORT AUTHORITY	PRINCE RUPERT PORT AUTHORITY
Type	Ocean	Ocean
Location	Vancouver	Prince Rupert
Distance	429 km	1,300 km
Channel Depth	Minimum - 10 m (33 ft)	Minimum - 10 m (33 ft)
Turning Basin	Unlimited	Unlimited
Highways Servicing	#1, #1A, #7A, #99, #17	#16
Railway Servicing	CN Rail, CP Rail, Burlington Northern Santa Fe Railroad	CN Rail
Barging Facilities	Yes	Yes
Storage Facilities	Yes	Yes
General Cargo Facilities	Yes	Yes
Containerized Facilities	Yes	Yes
Shallow Water Barging Facilities	Yes	Yes
Deep Water Barging Facilities	Yes	Yes

TABLE 41: **Warehouses** *Source: Trade & Invest BC*

TYPE	NO.
Bonded Warehouses	1
Public Warehouses	13

UTILITIES

Water Utilities and Services

TABLE 42: **Water Sources and Availability** *Source: City of Vernon*

MUNICIPALITY	MAJOR SOURCES	POPULATION CAPACITY
Vernon Area	Kalamalka Lake, Duteau Creek, Deer Creek, Goose Lake, Okanagan Lake, Antwerp Springs, Coldstream Ranch	~65,000



TABLE 43: **Water Treatment Statistics, 2019**

Source: Greater Vernon Water

	VERNON AREA
Provider	Greater Vernon Services, Water
Water Base Fee	\$95.00
Cost per m ³ (Residential)	\$0.87 (Tier 1 0-40m ³) \$1.74 (Tier 2 41-80m ³) \$2.61 (Tier 3 81+m ³)
Water Connection Fee	\$5,650 per Single Detached Unit



Sewer and Solid Waste Management

TABLE 44: **Sewer Treatment Statistics, 2019** *Source: City of Vernon*

Provider	City of Vernon
Type of Service	Sewer
Residential Sewer Base Fee	\$50.20 quarterly
Residential Metred Rate	2.45/m ³
Sewer Connection Fee Single/Two-Family Dwelling Lot	\$3,850

TABLE 45: **Landfill Services** *Source: City of Vernon*

LANDFILL LOCATIONS	REMAINING CAPACITY	PLANS FOR NEW CAPACITY
Greater Vernon	2,803,398 m ³ (est. 20 years)	None

Electric, Natural Gas and Telecommunications

TABLE 46: **Natural Gas Provider Rates** *Source: Fortis BC*

PROVIDER	RATE TERRITORY	TYPE OF CUSTOMER	FIXED MONTHLY BASIC CHARGE	COST OF GAS PER GJ
Fortis BC	Mainland	Commercial Service (Small and Large)	\$29.40	\$1.59
		General Firm Service	\$469.00	\$2.56

TABLE 47: **Electrical Utility Rates and Service** *Source: BC Hydro*

	BC HYDRO		
Communities Served	Serves 95% of all British Columbia's residents including Vancouver CMA.		
% of Reserve Margin	8% as per WSCC guidelines plus an additional 8% surplus		
Average Service Last 5 Years	99.967		
Average Service Most Recent Year	99.974		
Importer or Exporter of Power	Net Importer		
Power Pool Membership	Formal membership in WSCC, WSPP, Power Pool of Alberta (PPA), MAPP. Also active in SPP and CalPX.		
Deregulated?	Wholesale competition allowed.		
Average Cents Per kWh (Residential)	0.0945 (Step 1)	0.1417 (Step 2)	
	FIXED COST/DAY	ENERGY CHG/KWh	DEMAND CHANGE/ KWh
Average Cents Per kWh (Small General Service)	0.3645	0.1253	—
Average Cents Per kWh (Large General Service)	0.2673	0.0606	\$12.34

TABLE 48: **Major Telecommunications Providers**

Source: NorthOkanagan.net

PROVIDER	ADDRESS
Telus	www.telus.com
Shaw Cable	www.shaw.ca
Bell Canada	www.bell.ca
Rogers Communications	www.rogers.ca

GOVERNMENT

TABLE 49: **City of Vernon Municipal Government**

Source: City of Vernon

CITY OF VERNON	
# of Elected Officials	7
TOP ELECTED OFFICIAL	
Name	Victor Cumming
Title	Mayor
Next Election Date	October 15, 2022

TABLE 50: **Regional District Government Structure**

Source: Regional District of North Okanagan

RDNO	
# of Elected Officials	14
TOP ELECTED OFFICIAL	
Name	Kevin Acton
Title	Chair
Next Election Date	October 15, 2022

TABLE 51: **Provincial Government Representation**

Source: Legislative Assembly of BC

FORM (STRUCTURE)	LEGISLATIVE ASSEMBLY
Total Members of Legislative Assembly (MLA)	87
Electoral District Name	Vernon-Monashee
Name of MLA	Harwinder Sandhu
Party Affiliation	British Columbia NDP
Next Election Date	October 2024

TABLE 52: **Federal Government Representation** Source: Parliament of Canada

FORM (STRUCTURE)	BICAMERAL PARLIAMENT (HOUSE OF COMMONS AND SENATE)
Total Members of Parliament (MP)	338
Riding Name	North Okanagan - Shuswap
Name of MP	Mel Arnold
Party Affiliation	Conservative Party of Canada
Next Election Date	October 2023
Senate	In Canada, there are ordinarily 105 Senators appointed by the Governor General on the advice of the Prime Minister. Senators are chosen to represent the various provinces and territories of Canada and are appointed until the age of 75. British Columbia currently has six senators.

EDUCATION SERVICES

Primary and Secondary School System

TABLE 53: **Vernon School District (District 22) Public School Overview, 2020/21**

Source: Ministry of Education

	ELEMENTARY	SECONDARY	TOTAL
Number of Schools	14	5	19
Number of Students	5,113	3,434	8,547
Number of Teachers (FTE)	n/a	n/a	479.3
Student to Teacher Ratio			18:1

Post-Secondary Education

TABLE 54: **Closest Community Colleges and Other Local Post Secondary Learning Institutions**

	CAMPUS LOCATIONS	WEBSITE
Okanagan Valley College of Massage Therapy	Vernon	www.ovcmt.com
MC College (Hair Design)	Including Kelowna	www.mccollege.ca
British Columbia College of Equine Therapy	Vernon	www.equinetherapy.ca

TABLE 55: **Closest Four Year Educational Institutions**

	MAIN CAMPUS	DISTANCE FROM COMMUNITY	WEBSITE
Okanagan College (Vernon Aerospace Campus; Spa Training Centre, Vernon; Trades Complex)	Vernon, with locations across the Okanagan	N/A	www.okanagan.bc.ca
University of BC - Okanagan	Kelowna	37 km	www.ubc.ca/Okanagan
Thompson Rivers University	Kamloops	123 km	www.tru.ca
Nicola Valley Institute of Technology	Merritt	170 km	www.nvit.ca
Simon Fraser University	Burnaby	428 km	www.sfu.ca
University of BC	Vancouver	442 km	www.ubc.ca



INTERNATIONAL BUSINESS RESOURCES

TABLE 56: **Vernon Area Business Support Organizations**

	CONTACT PERSON	TELEPHONE
City of Vernon Economic Development Office	Kevin Poole	250-550-3249
Downtown Vernon Association	Susan Lehman Selena Stearns	250-542-3016
Greater Vernon Chamber of Commerce	Dione Chambers Diana Wilson	250-545-0771
Community Futures of North Okanagan	Leigha Horsfield Michelle Hill	250-545-2215

TABLE 57: **International Support Services**

Source: Trade & Invest BC

TYPE OF FIRM	NUMBER
Foreign Banks with Local Branches or Offices:	1
Import/ Export Brokers:	1
International Courier Services:	5
Language Translation Firms:	0
Freight Forwarders:	15

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