



THE CORPORATION OF THE CITY OF VERNON

MINUTES OF THE CLIMATE ACTION ADVISORY COMMITTEE MEETING HELD MONDAY, JULY 6, 2020

PRESENT: VOTING

Brian Guy (Co-Chair), Science, Technology & Environmental Services

Councillor Brian Quiring, (Appointed Member, via phone)

Stan Eaman, Health & Social Services (3:22 p.m.)

Ed Wilson, Community at Large Rep.

Bill Darnell, Community Stewardship (Co-Chair, via phone)

Ayesha Sheikh, Youth Member (via phone)

NON-VOTING

Mayor Victor Cumming (Alternate Member)

Alan Gee, Fulton Secondary

ABSENT: Kevin McCarty, Business & Commercial Services

Colleen Dix, Utility Services and Providers

Jenn Comazzetto, SD 22 Board Rep.

Melissa Kriening, Youth Member

Mary Stockdale, Educators and Educational Institutions

STAFF: Laurie Cordell, Manager, Long Range Planning & Sustainability/Staff

Liaison

Janice Nicol, Legislative Committee Clerk

ORDER

The Chair called the meeting to order at 3:05 p.m.

**ADOPTION OF
AGENDA**

Moved by Councillor Quiring, seconded by Ed Wilson;

THAT the agenda of the Climate Action Advisory Committee meeting for Monday, July 6, 2020 be adopted.

CARRIED.

**ADOPTION OF
MINUTES**

Moved by Ed Wilson, seconded by Ayesha Sheikh;

THAT the minutes for the Climate Action Advisory Committee meeting of May 14, 2020 be adopted.

CARRIED.

UNFINISHED BUSINESS:**UPDATE ON CAP
PROCESS****General Update:****Survey**

- Survey went live on Engage Vernon website last week, 640 responses to date, clear that respondents are those that are passionate about climate change
- Radio ad to start as well as a push on social media
- Closing date for survey is July 24th
- Suggestion to add 'not relevant' boxes
- Looking for creative ideas, it would be good to drive home 'time crunch' message
- Suggestion to message ambassadors and advise of survey deadline
- Message will be sent to Committee for their fan out amongst contacts.

Radio Ads

- Plan is to run ads to promote the survey with Beach Radio/Vernon Matters – 40 ads over two weeks and purchase banner on Vernon Matters – perhaps with Ambassadors participation
- SunFM - short 30 second radio ad for two weeks, also social media through SunFM.
- Plan is also to interview a few community members. Ads for both stations related to the survey to be set up on July 7, 2020
- It was noted that there is a new indigenous radio station – suggestion to speak with Christy Poirier in Communications.

Pop-ups

- Pop-up events to be held throughout the summer at grocery stores, shopping mall, farmers market, parks - suggest times when there are different groups than customary or try park next to boat launch, in front of Walmart, Canadian Tire
- May be difficult due to challenges with people's comfort levels. Suggest an outdoor open house and using tables as a physical barrier between presenters and public.
- **Need to wait to until COV develops safety protocols**

Teacher requests

- School District teachers have reached out to Climate Action Advisory Committee for presentations on the October 23 Pro-D Day as well as for materials that can be shared with students.

Engagement

- Had working group meeting last month
- Contributed to survey, pop ups, general engagement direction over the summer.

Ambassador Program

- Focus has been on rebooting the Ambassador Program. A meeting with ambassadors was held via Webex to introduce them to the new presentation and booklet. Another meeting will be held in a weeks' time, new platform being investigated as Webex is no longer free
- New ambassador presentation - beginning is a refresher, then reviews outcomes for adaptation and mitigation, asks some 'big moves' question and what a climate ready future looks like for Vernon = what are you doing now, what would you like to do and what support do you need?
- Pop-up stations to be held throughout the summer – at grocery stores, mall (being used by many as a walking route), farmers market, etc. asking people what are their feelings. Have to ensure we are physically distancing – tables would be a good barrier. Suggest parks during times that there is different group than customary – parks next to boat launch, Walmart, Canadian Tire, important to increase the visibility
- Looking for volunteers – email to be sent out to Committee and ambassadors. Important to start each pop-up with a safety talk
- Invite to be sent out shortly for a second round of Webex meetings with ambassadors.
- Paper copies of the Ambassador Program are available that those that would like that option.

Update on Vernon Eco Educators

- Interested teachers have formed a group called the Vernon Eco Educators. First meeting was held, plan to meet again mid-July. Would like to help the School District to build resources for presenting with Staff. Goal is to have a package presented to students that will be shared at the dinner table. Possibility to have this as an 'app' for ease of use and to encourage people to write down what they are going to do.

NEW BUSINESS:

There was a discussion about mapping out future:

- Survey and pop-ups will be the last pieces of engagement component
- Climate Action Plan to wrapped up and written over the summer

- Committee will provide input to draft CAP in August with target of going to Council in October
- Consultants are on stand-by if needed
- Would be helpful to view a draft table of contents for the plan – this will be circulated to the Committee for comments when ready.
- Need to consider role for the Committee post CAP completion – consider this during the fall.

INFORMATION ITEMS:

COUNCIL REPORT Attached to the agenda was the '*Climate Action Planning – Update and Recommended Priority 2021 Strategic Plan and Budget Actions*' for the Committee's information. Due to City's limited capacity, these are the priorities that will be advanced for 2021:

- 2.1 a - Complete the Flood Hazard Mapping Study and update Floodplain Construction Level policies and amend bylaws to reflect.
- 2.1 d – Establish a City corporate fleet policy transitioning all vehicle and equipment purchases to low or zero-emissions. (Note: additional future costs would be the difference between electric vehicles and fuel vehicles combined with charging infrastructure).
- 2.1 e – Review City waste management practices and pursue community composting program options
- 5.2 b – Develop a building retrofit program to support residents to be more resilient to climate change, reduce energy costs over time, and reduce greenhouse gas emissions by improving building efficiency and installing low carbon energy systems.
- 6.1 c - Advance buy local campaign, to build the network of local businesses and manufacturers.

Should there be extra staff due to a downturn or more funding becomes available, more priorities can be addressed. Granting opportunities are also being pursued.

NEXT MEETING The next regular meeting of the Climate Action Advisory Committee to be a workshop to review the draft CAP on August 18, 2020 from 1 – 4 p.m.

ADJOURNMENT The meeting of the Climate Action Advisory Committee adjourned at 4:27 p.m.

CERTIFIED CORRECT:



Co-Chair



Co-Chair