



City of Vernon

# ***SIGN BYLAW***

**#4489**

*Consolidated for Convenience*

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## AMENDMENTS TO SIGN BYLAW #4489

BYLAW #	DATE ADOPTED	SECTION	AMENDMENT MADE
4520	June 21, 1999	Part IV-Sign Specifications by Zone, subsection C – Commercial Zone	Addition of “C9” in the 2 <sup>nd</sup> line of the 1 <sup>st</sup> paragraph
4565	January 4, 2000	Part 1, Section C 4 (i)	Section deleted in its entirety and substituted
4689	June 14, 2001	Definitions	Update to current terminology
			Addition of definition for “Sign, Inflatable”
		Part III – General Sign Specifications	Addition of “M. Inflatable Signs”
		Part 1 (5) (e)	Addition of “(except for inflatable signs)” after the words “Balcony signs”.
4734	September 23, 2002	General Provisions, Section C (4)	Addition of item (k) re: non-commercial murals
		General Sign Specifications – Murals, Part III, Section K	Delete (1) and (2) and replace with item (1).
4929	April 25, 2005	Definitions	Update “Zone” to reflect Bylaw 5000
		Amend Part 1.C.4	Adding subsection iv)
		Amend part III	Deleting Section J
		Deleting Part IV	Replacement with new Part IV
5165	January 26, 2009 (Banners)	amending section ‘Part IV - SIGN SPECIFICATIONS BY ZONE/SECONDARY USE, Section C. COMMERCIAL ZONES’	<b>adding</b> new subsection 1
		amending PART II – SIGN PERMITS, Section D. PERMIT FEES	<b>adding</b> a new subsection 2
5169	February 9, 2009	Amend Regulations Relating to Third Party Signs in P2 Zone	<b>Amend</b> Part I, Section C. General Provisions, Subsection (5)(g) Third Party Signs
			<b>Adding</b> new part h) to Part IV, Section E. Sign Specifications by Zone/Secondary Use, Subsection (1)

<b>5381</b>	August 13, 2012	Amend Section IV – C. Commercial Zones	<b><u>Amend</u></b> 1.a) and 1.d)
		Amend Section IV – E. Institutional Zones	<b><u>Add</u></b> new Section 1. and renumber old Section 1. to Section 2. and amend 2.h) and 2.i)
<b>5499</b>	June 9, 2014	Amend Section IV – E. Institutional Zones	<b><u>Amend</u></b> Section 1. b) number and size of banners and c) removal period
<b>5644</b>	August 14, 2017	Amend Part I – Administration and Enforcement, Section B and Part III – General Sign Specifications, Section C	<b><u>Add</u></b> to Section B – Definitions – ‘ <b><i>Sight triangle</i></b> ’ and ‘ <b><i>Sign, low profile freestanding</i></b> <b><u>Add</u></b> to Section C new requirements for Low Profile Freestanding Signs
<b>5904</b>	May 9, 2022	Amend Part 1 – Administration and Enforcement, Section C, 4. Signs Permitted in all Zones, g) Political Signs	<b><u>Add</u></b> wording to 4. g) i) campaign period <b><u>Remove</u></b> 4. g) iii)

THE CORPORATION OF THE CITY OF VERNON

BYLAW NUMBER 4489

The City of Vernon  
Sign Bylaw Number 4489, 1999

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WHEREAS pursuant to Section 908 of the *Local Government Act* of the Province of British Columbia, Council may regulate the number, size, type, form, appearance and location of any signs and may prohibit signs subject to Section 908(3);

AND WHEREAS pursuant to Sections 543 and 727 of the *Local Government Act* of the Province of British Columbia, Council may regulate or prohibit the erection, placing, alteration, maintenance, demolition and removal of signs;

AND WHEREAS pursuant to Section 694 of the *Local Government Act* of the Province of British Columbia, Council may regulate the construction, alteration, repair or demolition of structures;

AND WHEREAS it is deemed desirable to regulate such signs and structures in the City of Vernon;

NOW THEREFORE, the Municipal Council of the City of Vernon, in open meeting assembled, enacts as follows:

1. Sign Bylaw Number 2884, being cited as "City of Vernon Sign Bylaw Number 2884, 1980" and all amendments thereto are hereby repealed.
2. This bylaw may be cited as the "City of Vernon Sign Bylaw Number 4489, 1999".

**PART I - ADMINISTRATION AND ENFORCEMENT**

**A. APPLICATION:**

1. This bylaw is applicable to the erection, placement, display, alteration or movement of signs on all private property and the placement of *sandwich board signs* on highway right-of-ways within the boundaries of the City of Vernon.
2. This bylaw does not apply to:
  - a) Signs located inside a building and not visible or intended to be visible from any street.
  - b) Building addresses containing number and street only.
  - c) Name and/or address plates for private residences.
  - d) Street name and traffic signs.

**B. DEFINITIONS:**

1. The following definitions shall apply throughout this bylaw:

**“Awning”** means a movable or temporary hood or cover, composed of non-rigid materials, which projects from the wall of a building.

**“Banner”** means a sign composed of lightweight, non-rigid material such as cloth, canvas or similar fabric.

**“Building Face”** means the total area of the wall of a building.

**“Business”** means the carrying on of a commercial or industrial undertaking of any kind or nature or the providing of professional, personal or other services for the purpose of gain or profit.

**“Canopy”** means a permanent hood, cover or shelter, other than a projecting roof, which projects from the wall of a building.

**“City”** means the City of Vernon.

**“Clearance”** means the vertical distance between the underside of a *sign* and average finished grade immediately below.

**“Copy”** means the text, illustrations and symbols on a line.

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**“Copy Area”** means the area within the shortest line surrounding the copy.

**“Frontage”** means the length of the property line of any lot parallel to and along each legally accessible public street, excluding a lane, that it borders.

**“Manager - Buildings & Bylaws Officer”** means the Manager - Buildings & Bylaws Officer appointed by City Council and any authorized designate.

**“Mural”** means an artistic rendering or drawing painted or otherwise applied to a building face which is intended as a public display, but does not include *fascia sign*.

**“Owner”** means an “owner” as defined by the *Local Government Act*.

**“Road Right-of-way”** means a dedicated public right-of-way used or intended to be used as a road, street or highway and shall be a minimum of 10.0 metres (32.81 ft) in width and where the right-of-way is not dedicated the road, street or highway shall be defined as same under the Highways Act.

**“Roof Line”** means the line formed by the intersection of the exterior walls of a building with the roof of a building and in the case of a pitched roof shall be at the eaves level.

**“Sight Triangle”** means the area of unobstructed sight distance at an intersection. Refer to Traffic Bylaw #2747 for specific sight triangle requirements. (*Bylaw 5644*)

**“Sign”** means a structure, device or visual display intended to advertise, communicate information or attract the attention of the public for any purpose.

**“Sign Area”** means the total area within the outer edge of the frame or border of a *sign* but where a *sign* has no frame or border, means the area contained within the shortest line surrounding the copy. In the case of a multi-faced *sign* (excluding a *sandwich board sign*), each side shall be counted in computing the *sign area*.

**“Sign, Abandoned”** means a *sign* which advertises an activity, business, product or service which is no longer conducted or available on the premises on which the sign is located.

**“Sign, Advertising”** means a *sign* which advertises or identifies an activity, business, product or service conducted within or otherwise obtainable within the premise or on the parcel on which the sign is located.

**“Sign, Awning”** means a non-illuminated identification sign painted or affixed flat against the surface of an *awning* and which does not extend vertically or horizontally beyond the limits of such *awning*.

**“Sign, Billboard”** means an off-premises sign that advertises goods, products, services or facilities or directs persons to a different location than where the *sign* is located.

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**“Sign, Canopy”** means a *sign* attached to or constructed in or on the face of a *canopy*.

**“Sign, Directional”** means a *sign* which only communicates information regarding pedestrian or vehicular movement on the parcel on which the *sign* is located.

**“Sign, Fascia”** means a flat *sign* affixed to or painted on the face of the fascia of a building.

**“Sign, Flashing”** means a *sign* containing an intermittent or flashing light source, but does not include an automatic changeable copy sign.

**“Sign, Freestanding”** means a *sign* wholly supported from the ground by a structural member or members which is neither attached to nor forms part of a building, but does not include a *billboard sign*.

**“Sign, Inflatable”** means a *non-rigid sign supported by gas or air pressure*.

**“Sign, Low Profile Freestanding”** means a *sign* wholly supported from the ground by a structural member or members which is neither attached to nor forms part of a building and is not greater than 1.6 m in height, but does not include a *billboard sign*. (Bylaw 5644)

**“Sign, Political”** means a *sign* that pertains only to an election by the voters in the City of Vernon for City Council, School Board of School District #22, Provincial and Federal Government.

**“Sign, Portable”** means a *sign* not permanently attached to the ground or a building, but does not include a *sandwich board sign*. Inflatable promotional displays are deemed to be *portable signs*.

**“Sign, Projecting”** means a *sign* which projects from a building face, but does not include an *awning, canopy or fascia sign*.

**“Sign, Real Estate”** means a temporary *sign* which indicates that the parcel or premises on which the *sign* is located is for sale, lease or rent.

**“Sign, Roof”** means a *sign* which is erected wholly or partly above the roof line of a building and includes an inflatable sign.

**“Sign, Sandwich Board”** means a non-illuminated *sign* consisting of two flat faces/surfaces joined at one end and resting on the ground.

**“Sign, Temporary”** means a *sign* displayed for a limited period of time.

**“Sign, Third Party”** means a sign which advertises or identifies an activity, business, product or service which is not conducted within or otherwise obtainable within the premise or on the parcel on which the sign is located.



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**“Sign, Under Canopy”** means a *sign* suspended from a *canopy* and located directly below and under the *canopy*.

**“Sign, Vehicle”** means a *sign* which is erected on or attached to a vehicle where the principal purpose of the vehicle is to serve as a sign or a sign structure.

**“Sign, Window”** means a *sign* which is painted or affixed to the inside of a window and in the view of the general public.

**“Street”** means a street or road open to public use but excludes a lane.

**“Zone”** means the zoning designation established pursuant to the City of Vernon Zoning Bylaw #5000 as amended or any bylaw replacing same.

**C. GENERAL PROVISIONS:**

1. **General Compliance**

No sign shall be erected, placed, displayed, altered or moved within the City unless such sign is in conformity with the provisions of this bylaw and any applicable regulations of the provincial Ministry of Transportation.

2. **Non-Conforming Signs**

A sign lawfully in existence at the time of adoption of this bylaw, although the sign does not conform to the provisions of this bylaw, may continue to be used but shall not be rebuilt, reconstructed, altered or moved unless in conformity with the provisions of this bylaw.

3. **Maintenance of Signs**

All signs shall be structurally sound and free from all hazards caused or resulting from decay or the failure of structural members, fixtures, lighting or appurtenances. All signs shall be maintained in readable and clean condition and the site of the sign shall be maintained free of weeds, debris and rubbish. Normal sign maintenance does not require a sign permit, but shall conform to all other requirements of this bylaw.

4. **Signs Permitted in all Zones**

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The following signs shall be permitted within all zones and shall be exempt from the requirement to obtain a permit, provided however that all other provisions of this bylaw are met:

- a) Traffic Control Devices as defined in the Motor Vehicle Act.
- b) Signs required to be posted by Governmental Order, Rule or Regulation.
- c) Memorial plaques, cornerstones, historical markers and like monuments.
- d) Directional signs not exceeding 0.5 m<sup>2</sup> (5.4 ft.<sup>2</sup>) in sign area.
- e) "No Trespassing" signs not exceeding 0.5 m<sup>2</sup> (0.5 ft.<sup>2</sup>) in sign area.
- f) Window Signs.
- g) Political Signs provided that such signs:
  - i) are not installed before a Provincial or Federal election is officially called or before the campaign period established by the *Local Election Campaign Financing Act* for the City of Vernon and Vernon School Board elections; and  
*(Bylaw 5904)*;
  - ii) are removed within seven (7) days after the election.
- h) Real Estate signs provided that such signs:
  - i) are removed within seven (7) days after the lease, rental or sale of the property to which the sign refers;
  - ii) are not sited in a manner where they are a hazard and impede visibility for motorists and pedestrians; and
  - iii) are not illuminated;
  - iv) are no larger than 3.0m<sup>2</sup> in single family residential zones or 9.0m<sup>2</sup> in all other zones.
- i) National, Provincial, Municipal flags, emblems, or banners of political, civic, philanthropic, educational, cultural and religious organizations.
- j) Directional, informational and traffic control signs on the public right-of-way as approved by the City of Vernon Planning, Development and Engineering Services Division and the Ministry of Transportation.
- k) Non-commercial murals of a community or historic nature, subject to approval of the mural by Council of the City of Vernon.

5. **Signs Prohibited in All Zones**

Signs that are not specifically permitted in this bylaw are hereby prohibited and without limiting the generality of the foregoing, the following signs are specifically prohibited:

- a) Balcony Signs
- b) Signs emitting sound, odor or matter.
- c) Vehicle signs.
- d) Billboard signs.
- e) Roof signs (except for Inflatable signs).
- f) Flashing signs including lights that may or may not form part of a sign.
- g) Third Party signs, except as permitted in P2 Zones

6. **Building Facade Design Guidelines**

No sign shall be erected, placed, displayed, altered or moved within that area of the City designated as the Building Facade Design Guideline Area in the City of Vernon Official Community Plan unless such sign is in conformance with the provisions of the City of Vernon Building Facade Design Guidelines and this bylaw.

7. **Removal of Abandoned Signs**

Abandoned signs shall be removed within thirty (30) days from the receipt of written notice by the Manager - Buildings & Bylaws, Building Inspectors or Bylaw Enforcement Officers for the City of Vernon. In the event that the sign(s) is (are) not removed within this time period, the City may enter upon or into the property, building or premise and carry out the removal of the sign(s) at the cost of the owner.

8. **Corner Visibility**

All signs are subject to Section 3.05(d) of Traffic Bylaw No. 2747 as amended or any bylaw replacing same.

**D. SEVERABILITY**

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1. If any Part, Section, Sub-section, clause, phrase or sentence of this bylaw is for any reason held to be invalid by any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this bylaw.

**E. ENFORCEMENT**

1. The Manager - Buildings & Bylaws, Building Inspectors and Bylaw Enforcement Officers of the City may enter at all reasonable times upon or into any property, building or structure for the purpose of ascertaining whether the requirements and regulations of this bylaw are being observed. Any obstruction in the administration and enforcement of this bylaw shall constitute an offence.
2. The Manager - Buildings & Bylaws, Building Inspectors and Bylaw Enforcement Officers of the City may order the cessation, repair, alteration, correction or removal of any work or sign which is in contravention of the provisions of this bylaw.
3. Municipal Ticketing Information "tickets" pursuant to the City of Vernon Municipal Ticketing Information System Bylaw #3926, 1993, as amended, may also be issued to any person who commits an offence against this bylaw.

**F. VIOLATIONS**

1. Every person who violates any of the provisions of this bylaw, or permits any act in contravention of this bylaw, or who neglects to do or refrains from doing anything required by the provisions of this bylaw, commits an offence, and upon summary conviction thereof shall be liable to a fine and penalty not exceeding \$500.00 and shall be liable to the cost of prosecution.

**PART II - SIGN PERMITS**

**A. PERMIT REQUIREMENT**

1. Except as provided in Part I - Section C.4, no owner shall erect, place, display, alter, move or otherwise permit a sign unless a sign permit has been issued in accordance with the provisions of this bylaw.

**B. PERMIT APPLICATION**

1. Every application for a sign permit shall be made on the application form set out in Schedule "A" attached to and forming part of this bylaw and shall be signed by an owner or the owner's duly authorized agent. Every application for a sign permit shall be accompanied by:
  - a) The sign permit application fee as set out in this bylaw. No permit fee paid under this bylaw shall be refundable.
  - b) A plan or plans of the proposed sign drawn to scale (two copies).
  - c) A listing of the materials and specifications (including colours) of the sign.
  - d) A site plan showing the proposed location of the sign in relation to the building and the boundaries of the lot upon which it is to be situated.
  - e) The size and location of all existing signs on the premises (if applicable).
  - f) The clearance and maximum height of the sign.
  - g) Structural and footing details of the sign and sign base.
  - h) For properties subject to the Building Facade Design Guidelines, additional supporting documentation is required upon application (i.e. "before" photo, coloured elevation of each facade or sign including details related to materials).

**C. PERMIT FORM**

1. The application as set out in Schedule "A" to this bylaw shall be the sign permit once it is signed by the Manager - Buildings & Bylaws or Building Inspector of the City. One copy shall be retained by the permittee and the City of Vernon shall retain the other copy.

**D. PERMIT FEE**

1. The sign permit fee shall be \$25.00 for a sign valued at \$1,000.00 or less and an additional \$10.00 per \$1,000.00 value for any sign valued over \$1,000.00. This fee rate shall be for all types of signs that require a sign permit.
2. The sign permit fee for a Banner for civic, philanthropic, and cultural organizations, as referred to in Part IV, Section C, Subsection 1. shall be \$25.00.'

**PART III - GENERAL SIGN SPECIFICATIONS**

**A. FASCIA SIGNS**

**1. Sign Area**

- a) The total area of all fascia signs on a building wall shall not exceed 1.0 m<sup>2</sup> (10.76 ft.<sup>2</sup>) per 1.0 m (3.28 ft.) of lineal building wall to which the sign is affixed, up to a maximum sign area of 14.0 m<sup>2</sup> (150.69 ft.<sup>2</sup>).
- b) Only the street frontage of the business on which the sign is located shall be used for sign area calculations.

**2. Projection**

- a) A fascia sign shall not project more than 0.3 m (0.98 ft.) horizontally from the building face to which it is attached.
- b) Where more than one fascia sign is permitted, the signs may be extended horizontally along each street frontage to meet at the corner of the building common to both signs.
- c) A fascia sign shall not extend above the roof line of a building to which it is affixed.

**3. Clearance**

- a) A fascia sign shall have a minimum vertical clearance from grade of 2.75 m (9.0 ft.)

**B. PROJECTING SIGNS**

**1. Sign Area**

- a) The area of a projecting sign shall not exceed 2.8 m<sup>2</sup> (30.13 ft.<sup>2</sup>).

**2. Projection**

- a) A projecting sign shall not project more than 3.0 m (9.84 ft) horizontally from the exterior wall of a building face to which it is attached.

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- b) A projecting sign shall not project any closer than 1.0 m (3.28 ft) horizontally to the road or sidewalk curb line.
- c) In the case where a projecting sign projects into a public road right-of-way designated as a Controlled Access Highway then approval from the provincial Ministry of Transportation must be obtained prior to approval of a sign permit.

3. **Clearance**

- a) A projecting sign shall have a minimum vertical clearance from grade of 2.75 m (9.0 ft).
- b) Not more than one projecting sign shall be permitted for each business.

**C. FREESTANDING SIGNS**

1. **Sign Area**

The area of freestanding signs is to be regulated as follows:

- a) For properties up to 30.0 m (98.4 ft) in frontage the sign area shall not exceed 0.093 m<sup>2</sup> (1.0 ft<sup>2</sup>) for each linear 0.3 m (1.0 ft) of frontage on a public street.
- b) For properties over 30.0 m (98.4 ft) in frontage the sign area shall not exceed 12.0 m<sup>2</sup> (129.17 ft<sup>2</sup>) or 0.8% of the total property area, whichever is greater.

2. **Projection**

- a) A freestanding sign shall not project any closer than 1.0 m (3.28 ft) horizontally to the road or sidewalk curb line.
- b) In the case where a freestanding sign projects into a public road right-of-way designated as a Controlled Access Highway then approval from the provincial Ministry of Transportation must be obtained prior to approval of a sign permit.



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3. **Clearance**

- a) A freestanding sign shall have a minimum clearance of 2.75 m (9.0 ft).
- b) A freestanding sign located within 3.0 m (9.84 ft) of a road right-of-way shall have no signage other than the supporting structure located between 1.0 m (3.28 ft) and 2.75m (9.0 ft) above grade.

4. **Height**

- a) A freestanding sign shall have a maximum height of 9.0 m (29.5 ft).

5. **Number**

- a) Not more than one freestanding sign per street frontage shall be permitted unless the frontage per street exceeds 50.0 m (164.05 ft) in length in which case one additional freestanding sign shall be permitted.

6. **Low Profile Freestanding Signs**

- a) A low profile freestanding sign shall have a maximum height of 1.6 m.
- b) A low profile sign shall not be located within 3.0 m of an adjoining property line.
- c) A low profile freestanding sign shall not be located within 1.0 m of the property line facing a street and shall not be located within a sight triangle.
- d) A low profile freestanding sign shall not project any closer than 1.0 m horizontally to the road or sidewalk curb line.
- e) The area of a low profile freestanding sign shall not exceed 2.5 m<sup>2</sup> per side.

*(Bylaw 5644)*

**D. CANOPIES AND CANOPY SIGNS**

1. **Sign Area**

- a) The area of a canopy sign shall not exceed 1.0 m<sup>2</sup> (10.76 ft<sup>2</sup>) per 1.0 m (3.28 ft) of lineal canopy frontage to which the sign is affixed.

2. **Projection**

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- a) A canopy or canopy sign shall not project any closer than 0.6 m (2.0 ft) horizontally to the road or sidewalk curb line.

3. **Clearance**

- a) A canopy sign shall have a minimum clearance of 2.75 m (9.0 ft).

**E. AWNINGS AND AWNING SIGNS**

1. **Sign Area**

- a) The area of an awning sign shall not exceed 1.0 m<sup>2</sup> (10.76 ft<sup>2</sup>) per 1.0 m (3.28 ft) of lineal awning frontage to which the sign is affixed.

2. **Projection**

- a) An awning or awning sign shall not project any closer than 0.6 m (2.0 ft) horizontally to the road or sidewalk curb line.

3. **Clearance**

- a) An awning sign shall have a minimum clearance of 2.75 m (9.0 ft).

**F. UNDER CANOPY/AWNING SIGNS**

1. **Sign Area**

- a) The area of an under canopy/awning sign shall not exceed 1.0 m<sup>2</sup> (10.76 ft<sup>2</sup>).

2. **Projection**

- a) An under canopy/awning sign shall not project beyond any canopy or awning.

3. **Clearance**

- a) An under canopy/awning sign shall have a minimum clearance of 2.75 m (9.0 ft).

4. **Vertical Dimension**

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- a) The vertical dimension of an under canopy/awning sign shall not exceed 0.5 m (1.64 ft).

**G. SANDWICH BOARD SIGNS**

**1. Sign Area**

- a) The area of a sandwich board sign shall not exceed 1.0 m<sup>2</sup> (10.8 ft<sup>2</sup>) per sign face.

**2. Height**

- a) The height of a sandwich board sign shall not exceed 1.2 m (4.0 ft).

**3. Number**

- a) Not more than one (1) sandwich board sign shall be permitted for each business with a maximum of two (2) sandwich board signs permitted per property frontage.

**4. Siting**

- a) A sandwich board sign shall not be sited less than 0.31 m (1.0 ft) from the back of curb or edge of road if a curb is not in place.
- b) In the case of a sandwich board sign on a public sidewalk or walkway there must be a minimum 1.8 m (6.0 ft) wide, unobstructed pedestrian corridor after the sign is installed so as to not disrupt pedestrians using the sidewalk or walkway.
- c) The sandwich board sign shall not be installed in a location that will interfere with parking meters, crosswalks, landscape planters, street furniture, street trees and fire hydrants.

**5. Other Conditions**

- a) A permit for a sandwich board sign shall include a completed Sign Permit application and Licence Agreement in the form as shown on Schedules "A" and "B" respectively of this bylaw.

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- b) The sign owner is to maintain a valid public liability insurance policy while the sign is being sited within the public road right-of-way.

**H. WINDOW SIGNS**

**1. Sign Area**

- a) The area of a window sign shall not exceed twenty percent (20%) of the window areas and the glazed areas of the doors that parallel the street frontages of the building or premise.

**I. PORTABLE SIGNS**

**1. Sign Area**

- a) The area of a portable sign shall not exceed 3.0 m<sup>2</sup> (32.3 ft<sup>2</sup>).

**2. Number**

- a) Maximum one (1) portable sign for each building frontage, unless the frontage exceeds 90.0 m (295.3 ft), in which case one (1) additional portable sign is permitted.

**3. Location**

- a) A portable sign shall be located on the property to which the sign refers.
- b) A portable sign shall not be sited closer than 3.0 m (9.84 ft) from the public road right-of-way adjacent to the property on which the sign is located, unless the portable sign is not greater than 1.0 m (3.28 ft) in height.

**4. Time Limit**

- a) The approval time limit for all portable signs shall be up to April 12<sup>th</sup>, 2000.
- b) Any approvals granted after April 12<sup>th</sup>, 2000 shall be for a period of four (4) consecutive months in any twelve (12) month period.

**5. Height**

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- a) The height of a portable sign shall not exceed 3.0 m (9.84 ft) and shall be subject to further height restrictions as noted in Part I(3)(b) of this bylaw for a portable sign sited within 3.0 m (9.84 ft) of the adjacent road right-of-way. Inflatable promotional displays are exempt from height limitations and are counted as a portable sign.

**J. MURALS**

1. Murals shall be reviewed and approved by the Council of the City of Vernon. Murals within Design guideline Areas A and B must also be referred to the Building Façade Design Committee.

**K. BANNERS**

1. **Sign Area**

- a) The area of a banner shall not exceed 6.0 m<sup>2</sup> (64.6 ft<sup>2</sup>).

2. **Number**

- a) Not more than one banner shall be permitted for each street frontage of the building, premise or parcel, unless the banner is affixed to parking or display area light standards in which case two (2) banners per light standard are permitted, up to a maximum size of 1.5 m<sup>2</sup> (16.0 ft<sup>2</sup>) per light standard.

3. **Location**

- a) Banners are to be sited so as not to impede the visibility of motorists and pedestrians.

4. **Time Limit**

- a) Maximum time limit for any banner not attached to a parking or display area light standard is four (4) consecutive months in any twelve (12) month period.

**L. INFLATABLE SIGNS**

**1. Number**

- a) Maximum one (1) inflatable sign for each building frontage, unless the frontage exceeds 90.0m (295.3 ft), in which case one (1) additional inflatable sign is permitted.
- b) If there is a portable sign on the property then only one (1) inflatable sign is permitted.

**2. Location**

- a) An inflatable sign shall be located on the property to which the sign refers.
- b) An inflatable sign shall be sited not closer than 3.0m (9.84 ft) from a public sidewalk, or, where there is no public sidewalk, the face of the curb or edge of the public road pavement where there is no curb, provided however, that under no circumstances may an inflatable sign be located within the public road right-of-way.
- c) An inflatable sign may be located on the roof of a building.

**3. Time Limit**

- a) The approval time limit shall be for a period of four (4) consecutive months in any twelve (12) month period.

**4. Security**

- a) The sign or property or business owner shall submit to the City \$100.00 for the term of the Sign Permit as security to ensure the inflatable sign will be removed when the approval term expires.”

**PART IV - SIGN SPECIFICATIONS BY ZONE/SECONDARY USE**

**A. SECONDARY USES: ROOMING HOUSE, BED & BREAKFAST, HOME BASED BUSINESS-MAJOR, HOME BASED BUSINESS – MINOR, CONGREGATE HOUSING-MAJOR, CARE CENTRES-MAJOR**

1. The following signs are permitted on land in association with the above noted secondary uses:
  - a) Up to one (1) fascia or freestanding sign provided that the sign area shall not exceed 6.0 m<sup>2</sup> (64.6 ft<sup>2</sup>).

**B. MULTIPLE FAMILY RESIDENTIAL ZONE**

1. The following signs are permitted on land in the Multiple Family Residential Zones (RM1, RM2, RH1, RH2 and RH3):
  - a) One (1) fascia and one (1) freestanding sign provided that the sign area shall not exceed 6.0 m<sup>2</sup> (64.6 ft<sup>2</sup>).

**C. COMMERCIAL ZONES**

1. Banners for civic, philanthropic, and cultural organizations may vary from the requirements of Section K of Part 3 of this bylaw:
  - a) When attached to the face of a building the total banner coverage area shall not exceed 30% of the building face
  - b) When attached to improvements on the property, no more than four banners may be erected per street frontage with a maximum combined area of 6.0 square meters.
  - c) No more than four banners shall be permitted on any one property, at any one time
  - d) The banner is removed within 60 days of permit issuance or if event based, within 3 days of the events conclusion.
  - e) Where the banner draws attention to an activity or event not located on the property, written permission from the owner, where the banner is being affixed, is obtained,

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- f) A **permit** is obtained in the amount of **\$25.00**
2. The following signs are permitted on land in the Downtown Commercial Zones (C1, C2, C3, C7 and C8) except as otherwise prohibited or regulated by the City of Vernon Building Façade Design Guidelines or Plan Vernon:
- a) Fascia signs as advertising signs.
  - b) Awning, canopy or under canopy/awning signs as advertising signs.
  - c) Freestanding signs as advertising signs.
  - d) Projecting signs as advertising signs.
  - e) Sandwich board signs as advertising signs.
  - f) Window signs as advertising signs.
  - g) Two (2) fascia, freestanding or window signs as real estate signs provided that the sign area shall not exceed 20.0 m<sup>2</sup> (215.28 ft<sup>2</sup>).
  - h) Murals and banners.
  - i) Inflatable signs.
  - j) Portable signs (not allowed in Downtown Commercial Zone C7)
3. The following signs are permitted on land in all other Commercial Zones (C4, C5, C6, C9, C10, C11, C12, RTC, CD1):
- a) Fascia signs as advertising signs.
  - b) Awning, canopy or under canopy/awning signs as advertising signs.
  - c) Freestanding signs as advertising signs.
  - d) Projecting signs as advertising signs.
  - e) Window signs as advertising signs.
  - f) Two (2) fascia, freestanding or window signs as real estate signs provided that the sign area shall not exceed 20.0 m<sup>2</sup> (215.28 ft<sup>2</sup>).
  - g) Banners.
  - h) Portable signs.
  - i) Inflatable signs.



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**D. INDUSTRIAL ZONES**

1. The following signs are permitted on land in certain Industrial Zones (I1, I2, I3, I4 and I5):
  - a) Fascia signs as advertising signs.
  - b) Awning, canopy or under canopy/awning signs as advertising signs.
  - c) Freestanding signs as advertising signs.
  - d) Projecting signs as advertising signs.
  - e) Window signs as advertising signs.
  - f) Two (2) fascia, freestanding or window signs as real estate signs provided that the sign area shall not exceed 20.0 m<sup>2</sup> (215.28 ft<sup>2</sup>).
  - g) Banners.
  - h) Portable signs.
  - i) Inflatable signs.

**E. INSTITUTIONAL ZONES**

1. Banners for civic, philanthropic, and cultural organizations may vary from the requirements of Section K of Part 3 of this bylaw:
  - a) When attached to the face of a building the total banner coverage area shall not exceed 30% of the building face
  - b) When attached to improvements on the property, no more than six banners may be erected per street frontage with a maximum of 10 banners in total, with a maximum combined area of 20.0 square meters. *(Bylaw 5499 – June 9, 2014)*
  - c) The banner is removed within 30 days of permit issuance and if event based, within 3 days of the events conclusion. *(Bylaw 5499 – June 9, 2014)*
  - d) Where the banner draws attention to an activity or event not located on the property, written permission from the owner, where the banner is being affixed, is obtained.
2. The following signs are permitted on land in the Institutional Zones (P1, P2, P3, P4 and P5):

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- a) Fascia signs as advertising signs.
- b) Freestanding signs as advertising signs.
- c) Awning signs as advertising signs.
- d) Canopy signs as advertising signs.
- e) Banners.
- f) Portable signs.
- g) Inflatable signs.
- h) Third party signs in P1 & P2 zones only
- i) Sandwich board signs in P2 & P3 zones only

**F. AGRICULTURAL ZONES**

1. The following signs are permitted on land in the Agricultural Zones (A1, A2 and A3):
  - a) Freestanding signs as advertising signs.
  - b) Fascia signs as advertising signs.
  - c) Awning signs as advertising signs.
  - d) Canopy signs as advertising signs.
  - e) Banners.
  - f) Portable signs.
  - g) Inflatable signs.

**EFFECTIVE DATE OF BYLAW**

This bylaw shall come into force and take effect upon the date of adoption thereof.

READ A FIRST TIME this 29 day of March, 1999.

READ A SECOND TIME this 29 day of March, 1999.

READ A THIRD TIME this 29 day of March, 1999.

ADOPTED BY A MAJORITY OF THOSE MEMBERS OF COUNCIL PRESENT this 12<sup>th</sup> day of April, 1999.

*“Wayne McGrath”*

\_\_\_\_\_  
Mayor:

*“Margaret Bailey”*

\_\_\_\_\_  
City Clerk:



**SCHEDULE "B"**

THE CORPORATION OF THE CITY OF VERNON

**LICENSE AGREEMENT - SANDWICH BOARD SIGN**

The City of Vernon grants to the undersigned Licensee the right, revocable at will by the City on twenty-four hours notice, to place, during business hours only, one sandwich board sign not more than 1.0 m<sup>2</sup> (10.8 ft<sup>2</sup>) per sign face in area nor more than 1.2 m (4.0 ft) in height on that portion of the street immediately abutting the building, premise or parcel at \_\_\_\_\_ in the City of Vernon.

The Licensee hereby agrees:

1. To place the sandwich board sign in front of the business to which the sign pertains, at least 0.31 m (1.0 ft) from the curb, to allow a minimum 1.8 m (6.0 ft) wide unobstructed pedestrian corridor between the sign and adjacent street appurtenance, landscaping feature, building or any other structure and so as to minimize disruption of and danger to pedestrians using the sidewalk or walkway on which the sign is situated;
2. To weight, design and construct the sign sufficiently to prevent it being moved by wind;
3. To remove the sandwich board sign and refrain from placing it on the highway upon being directed in writing to do so by the Manager - Buildings & Bylaws, Building Inspectors or Bylaw Enforcement Officers;
4. To indemnify and save harmless the City, its officers, employees and elected and appointed officials, from and against all actions, proceedings, claims and demands by any person and to reimburse the City for all damages and expenses caused or contributed to by the negligence or other fault of the Licensee, its servants or agents in respect of anything done pursuant or ostensibly to by the placement of the sandwich board sign on the highway;
5. To purchase and maintain in place a policy of public liability insurance in the amount of at least two million dollars (Can.), insuring the Licensee and the City as a named insured in respect of claims for personal injury and death and property damage that is directly or indirectly caused by or attributable to the placement of a sandwich board sign under this licence, and to provide a copy of such policy to the City prior to erecting said sign within the City road right-of-way (highway). A copy of the public liability insurance policy is to be attached to this License Agreement; and
6. To obtain a Sign Permit for the sandwich board sign.

\_\_\_\_\_  
Signed for the City of Vernon:  
Title

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Licensee Signature:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Please Print Name and Address (of Licensee)