

City Of Vernon

Sandwich Board Sign Permit Criteria

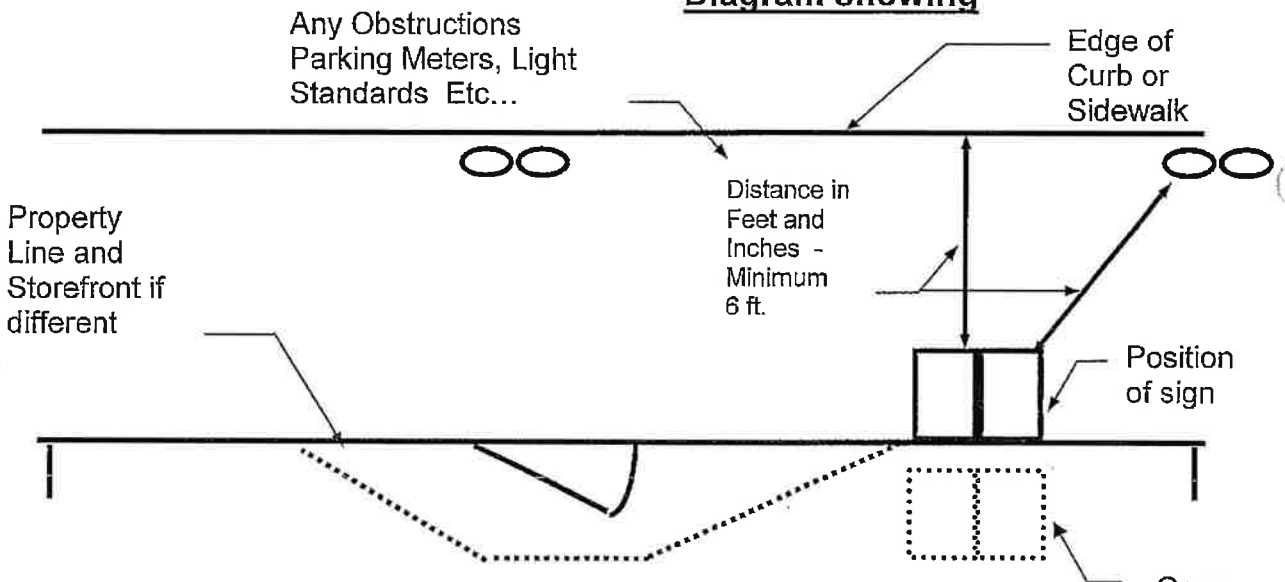
Sign prohibited in other than Commercial Retail Zones as listed in bylaw



Diagram showing

- ◆ Design of Sign
- ◆ Height and width of sign
- ◆ Maximum size 1.0 meter² per sign face
- ◆ Maximum height 4.0 ft (if within 3 m of property line then 3.28 ft or 1 metre)
- ◆ Colour of lettering and background
- ◆ Dark background or border required in downtown area

Diagram showing



- ◆ Sign must not interfere with site lines at intersections, pedestrians or motorists, e.g.: car doors opening in parking spots etc...
- ◆ Sign may be partially or wholly situated on private property if the building is setback or has an alcove entryway (as dotted line above shows)
- ◆ Placement of the sign must allow for six (6 ft.) of pedestrian passage width on the sidewalk
- ◆ May not be sited closer than 1 foot from edge of curb
- ◆ If placed on the City right of way, a sign agreement is required to be signed, this includes business liability insurance of \$2,000,000.00 to be extended to cover the City
- ◆ Sign must be on or adjacent to the property for which it advertises
- ◆ No more than one sign per business, no more than two per property frontage

G. SANDWICH BOARD SIGNS

1. Sign Area

- a) The area of a sandwich board sign shall not exceed 1.0 m² (10.8 ft²) per sign face.

2. Height

- a) The height of a sandwich board sign shall not exceed 1.2 m (4.0 ft).

3. Number

- a) Not more than one (1) sandwich board sign shall be permitted for each business with a maximum of two (2) sandwich board signs permitted per property frontage.

4. Siting

- a) A sandwich board sign shall not be sited less than 0.31 m (1.0 ft) from the back of curb or edge of road if a curb is not in place.
- b) In the case of a sandwich board sign on a public sidewalk or walkway there must be a minimum 1.8 m (6.0 ft) wide, unobstructed pedestrian corridor after the sign is installed so as to not disrupt pedestrians using the sidewalk or walkway.
- c) The sandwich board sign shall not be installed in a location that will interfere with parking meters, crosswalks, landscape planters, street furniture, street trees and fire hydrants.

5. Other Conditions

- a) A permit for a sandwich board sign shall include a completed Sign Permit application and Licence Agreement in the form as shown on Schedules "A" and "B" respectively of this bylaw.
- b) The sign owner is to maintain a valid public liability insurance policy while the sign is being sited within the public road right-of-way.