

Vernon Regional Airport Stakeholder Interviews SWOT Analysis

airport
Industrial
Management
Location
Small
Security
Business
hangars
friendly
Fuel
commercial
scale

Strengths

Weaknesses

availability
Apron
Hangars
CBW
space
parking
Helipad
Runway
Tiedown
Restaurant
operator
limited
length
signage
GA
club
lease
Lack
events
Public
runway
access
planes
airplanes
Building
town
approach
visibility
character
facility
price
lights
zone
maintenance
Transportation
Zone
FBO
Terminal
Lease
Pad
city
apron
GPS
Events
small
Restaurants
Coffee
float
12
conditions
hangars
lake
Small
vehicles
size
wind
Helicopters
Tow
Paved

Business

park
Wealthy
retirees
Longer
support
Flying
Gliders
Kelowna
runway
Marina
Attractions
base
Gateway
community
services
terminal
Upgrade
clubs
Increase
Fixed
Activities
people
connection
hangars
Tourism
market
operator
Helitourism
operator
west
students
east
Events
Customs
school

Opportunities

Threats

Cost
business
cost
Insurance
Aviation
Age
Gas
fuel
price
Industry
industry
market
Pilot
Arm
Kelowna
Salmon
Fuel
Helicopter
Shortage