

CITY OF VERNON MISSION STATEMENT

To deliver effective and efficient local government services that benefit our citizens, our businesses, our environment and our future.

2023 – 2026 COUNCIL STRATEGIC PLAN



LIVABILITY



AREAS OF FOCUS

HOUSING

Continue to encourage housing diversity and development to create a resilient, equitable, and accessible community

COMMUNITY SAFETY

Focus on enhancing the safety of the community by: continuing to support emergency services; emergency preparedness; and collaboratively addressing street entrenchment issues

PROACTIVE PLANNING

Engage citizens in updates to the Official Community Plan (OCP) to align with their expectations and vision, proportionate to the community

VIBRANCY



AREAS OF FOCUS

VIBRANT DOWNTOWN

Support strategic initiatives to foster a safe, inviting, and vibrant city core

ARTS AND CULTURE

Acknowledge local culture and history and nurture the arts

COMMUNITY PARTICIPATION AND TOGETHERNESS

Create meaningful opportunities for residents to participate in and with the community

ECONOMIC PROSPERITY

Continue to work with organizations and businesses in the community to promote and generate business development and tourism

RECREATION, PARKS AND NATURAL AREAS



AREAS OF FOCUS

RECREATION

Ensure the community has the sport, recreation, health, and well-being resources necessary to support residents and attract visitors

PARKS

Maximize the accessibility and usability of parks in the City

TRAILS AND NATURAL AREAS

Promote and protect Vernon's natural assets through strategic acquisition and responsible stewardship

ENVIRONMENTAL LEADERSHIP



AREAS OF FOCUS

ASSET MANAGEMENT

Proactively fund and maintain built and natural assets

CLIMATE ACTION

Take responsible steps to implement Vernon's Climate Action Plan

BUILDING RESILIENCE AND WILDFIRE MANAGEMENT

Protect the community and foster resilience in the face of natural and climate change-related risks

TRANSPORTATION

Review and update the Transportation Master Plan to keep residents and visitors moving in a responsible and sustainable way

GOVERNANCE AND ORGANIZATIONAL EXCELLENCE



AREAS OF FOCUS

GOOD GOVERNANCE

Lead by example in strong and disciplined decision making

RECONCILIATION

Take meaningful steps toward reconciliation with Indigenous Peoples and look for opportunities to collaborate

EXTERNAL RELATIONSHIPS

Work with community groups, neighbouring municipalities, and other orders of government to positively impact our region

RECRUITMENT AND RETENTION

Ensure we are creating an environment where employees are supported and retained

SOUND INTERNAL PROCESSES

Focus on internal systems and processes that support effective and efficient service delivery