



The City of Vernon and BCLC are proud to sponsor BC's first
Responsible Gambling Awareness Week
January 14 - 20 ♦ 2012

PRESS RELEASE—January 4, 2012

RESPONSIBLE GAMBLING AWARENESS WEEK— Join the community discussion!

BCLC and the City of Vernon are hosting British Columbia's first ever Responsible Gambling Awareness Week from January 14 - 20, 2012. The goal of the campaign is to raise awareness of responsible gambling practices and to connect people to community services and supports, if needed.

As a community, we need to educate people on how to gamble responsibly and understand the risks of this recreational activity. BCLC and the City of Vernon believe positive change at the local level begins with discussion. In order to engage the community on the topic of gambling, the local organizers of the campaign have planned the following event:

What: Community Dialogue on Responsible Gambling

Where: Schubert Centre, 3505 30th Avenue, Vernon B.C.

When: 5:00 - 8:00 pm, Thursday, January 19, 2012

Panelists:

- Paul W. Smith, Director, Corporate Social Responsibility, BCLC
- Dwayne Nittel, BC Responsible and Problem Gambling Program
- Janice Mercredi, BC Responsible and Problem Gambling Program

Registration: www.responsiblegamblingweek.ca or phone 250-545-0585

The evening includes dinner, presentations, discussion and dialogue. In addition to providing statistics, research findings and information on community services, the event aims to engage participants in dialogue. We will be asking participants to discuss the impact of gambling in Vernon and the role of the community in supporting responsible gambling. Key themes during these discussions will be recorded by community organizers and used for future planning.

This is a first for British Columbia — a week long engagement and discussion of what gambling looks like at the local level. Please join the conversation. If you cannot attend this event, please follow us on Facebook, check out our website (responsiblegamblingweek.ca) or visit the Myth Busting Information Kiosk located at various venues around Vernon during the week. We need your input to make positive change in our community!

For more information, contact:

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