



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
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Vernon, BC  
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FOR IMMEDIATE RELEASE  
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### **Vantage One Canada Day Fireworks Show, July 1, 2011**

Vernon Fire – Rescue Services, and the Canada Day Fireworks Committee, will coordinate the annual **Vantage One Canada Day Fireworks** display on the evening of July 1<sup>st</sup> at 10:15 pm at the DND Grounds. Expecting to attract thousands of spectators, pyro-technicians will fire approximately fifteen minutes worth of display explosives in honor of Canada's birthday celebrations.

This year, we welcome Vantage One Credit Union as a Gold level corporate sponsor. In announcing the company's support, Fireworks Committee fundraising chair, Terry Schmauder announced, "Vantage One's generosity will provide us with additional funding to expand this year's fireworks show by five to 10 minutes. In making the \$5,000 donation, Glenn Banishek, Vantage One Manager, and Galina Labum, Marketing/Community Support Coordinator expressed their pleasure in sponsoring this year's event. Said Labum, "Supporting this fantastic event is part of Vanatage One's ongoing commitment to supporting our great community. This opportunity to lend our name to the 2011 event is a thrill for all of us."

There will be musical accompaniment and broadcast during the fireworks display courtesy of 107.5 Kiss FM with Martin Niedballa and Rob Abramenko.

Free public transportation will be provided from the Vernon Recreation Center to and from the DND site in an effort to reduce traffic congestion in the area. Please watch the Morningstar and tune in to your local radio station for further details leading up to the event. Traffic, parking and crowd marshalling will be in effect, and the public is encouraged to follow local news carefully in the days preceding the event for updates on access and anticipated start time.

Vernon Fire & Rescue personnel will monitor weather and conditions to ensure public safety and preservation of the DND grounds and surrounding areas. The public is reminded to secure the safety of pets during the event. No pets will be permitted on the DND grounds.

The Vantage One Canada Day Fireworks display is made possible through the annual commitment of the Vernon Fire & Rescue and Operations staff, and volunteers from the community, including the BX Swan Lake, Okanagan Landing, Coldstream Fire

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Departments, and representatives from Funtastic. In addition, the City would like to recognize the cooperation and assistance of the Dept. of National Defence, the RCMP, Community Policing and BC Forestry Service. Said Mayor Wayne Lippert, in acknowledging the work of staff and volunteers, "The annual Canada Day fireworks is a great community event, and we are grateful to all those involved in coordinating it! The fireworks show is something we all look forward to each year, as citizens and Funtastic visitors alike celebrate a great day to be Canadian!"

The Vantage One Canada Day Fireworks display is generously supported by Vantage One Credit Union, Funtastic, Vernon Moving and Storage, and funding from Heritage Canada, the City of Vernon, and donations in kind.

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