



## Media Release

THE CORPORATION OF THE CITY OF VERNON  
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Vernon, BC  
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FOR IMMEDIATE RELEASE  
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### FOR IMMEDIATE RELEASE

#### **Environment Week 2011 Packed with Activities!**

COLDSTREAM, BC – This year Environment Week (June 4-10) will be packed with a series of week long activities and information events to get everyone thinking “green!”

The week will begin with **International Trails Day** on **Saturday June 4<sup>th</sup>**. Check out RDNO’s Art-Out on the Grey Canal Trail (Blackcomb Way) between **11:00 am and 2:00 pm** and discover BX Creek Trail Wetlands (20<sup>th</sup> Street & 53<sup>rd</sup> Avenue), with guided tours from **10:00 a.m. to 11:00 a.m.** and **2:00 p.m. to 3:00 p.m.**

Join in on the **BC Parks 100 year celebrations** by participating in the Parks 100 multi-sport event at Ellison Park, on Eastside Road, **Sunday June 5<sup>th</sup>**. Registration for this fun filled family event is between **10:30a.m. and 11:30 a.m.** Activities hosted by the North Okanagan Cycling Society start at **12:00 p.m.** and finish with a **3:30 p.m. BBQ.**

**Monday, June 6<sup>th</sup>** is all about celebrating environmental leaders and film makers within the North Okanagan. The Regional District of North Okanagan and City of Vernon will be hosting the **2011 Environmental Leadership and Sustainability Awards**, in conjunction with the inaugural **Inquisitive Clips** Award Presentations & Film Screenings. Come out Monday evening to the Powerhouse Theatre (2901-35<sup>th</sup> Avenue) and cheer on those individuals and business owners that are making the North Okanagan a great place to be and catch some of the winning Inquisitive Clips films. Doors open at **6:30pm**, event starts at **7:00pm**. Entry is free and suitable for all ages.

**Tuesday, June 7<sup>th</sup>** is **Water Awareness Day**. Celebrate water and learn more about this precious resource. Visit [www.okwaterwise.ca](http://www.okwaterwise.ca) to find out how you can be more waterwise at home, school and work. Keep tuned to local radio stations for waterwise tips and opportunities to win a rain barrel. Remember, every drop counts!

**Celebrate Clean Air Day on Wednesday, June 8<sup>th</sup>** and enjoy a complimentary continental breakfast at the downtown transit exchange located on Coldstream and 30<sup>th</sup> Avenues from **6:30 a.m. to 9:00 a.m.** Also, take transit for **FREE** anywhere in the North Okanagan.

It is all about Styrofoam recycling on **Thursday, June 9<sup>th</sup>** with the second annual **Styrofoam Round Up!** Bring clean meat trays, egg cartons, and other Styrofoam packing products (no

tape, stickers, plastic, or Styrofoam insulation please) in a clear bag to the **Wholesale Club parking lot from 10:00 a.m. to 2:00 p.m.** to ensure it is recycled properly and not landfilled. There is no charge to drop off the Styrofoam and staff will be on hand to answer any questions about the Styrofoam recycling program.

**Local Food** is the focus for **Friday, June 10th!** Come down and see what eating locally is all about and view the many local producers and products at the Vernon Farmer's Market at the Sport Chek parking lot, 4900 27<sup>th</sup> Street, between **3:00 p.m. and 7:00 p.m.**

For more information on these events please contact the Regional District of North Okanagan at 250-550-3700 or the City of Vernon at 250-550-3634 or go online to [www.rdno.ca](http://www.rdno.ca) or [www.vernon.ca/sustainability](http://www.vernon.ca/sustainability).