



Media Release

THE CORPORATION OF THE CITY OF VERNON
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FOR IMMEDIATE RELEASE
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REVISED

Vernon Fire – Rescue Participates in “Movember”

Following a highly successful fundraiser for breast cancer awareness (\$1080), staff at Vernon Fire- Rescue will turn their attention to raising funds and awareness for prostate cancer, through participation in the popular “**Movember**” event.

The media is invited to a photo opportunity on ~~Friday October 28~~, Thursday Oct. 27 at 4:00 pm, at the Vernon Fire Station, 3401 30th St., where VFRS staff will have existing moustaches shaved in preparation for growing their fabulous new “Mo’s”.

This year, the Department will be accepting donations at the hall to “sponsor” the Firefighters “Mo’s.”

Sponsoring donations will be accepted from November 1-30, 2011.

All donations go directly to support prostate cancer awareness and research in Canada.

<http://ca.movember.com/>